

# Winchester

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Winchester when compared to any year in history.
- Q4 2011 saw a new record in company closures in Winchester when compared to any previous Q4.

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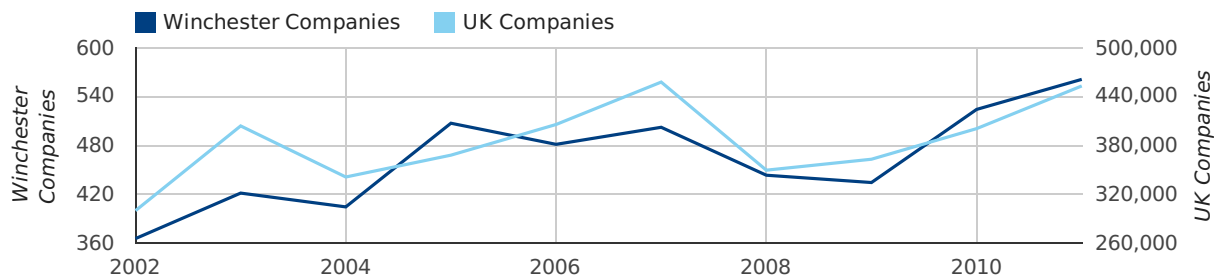
## Annual Data (2011)

2011 was a record year for company registrations in Winchester when compared to any year in history.

A total of 561 companies were formed in Winchester in 2011. This total is 7.1% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WINCHESTER	UK
2011	561	452,870
2010	524	400,358
2009	434	362,675
2008	443	349,203
2007	502	457,649
RECORD YEAR	2011 (561)	2007 (457,649)

### new companies by year



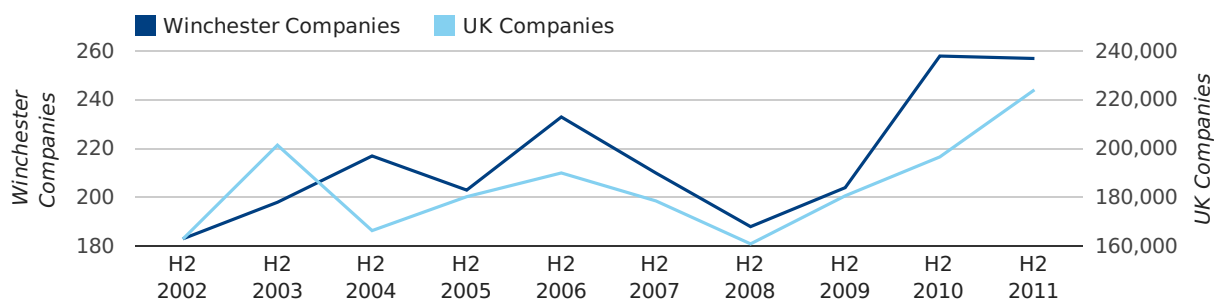
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 257 companies were formed in Winchester. This figure is 0.4% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Winchester occurred in 2010 when a total of 258 were formed.

HALF YEAR (JUL-DEC)	WINCHESTER	UK
2011	257	224,135
2010	258	196,609
% CHANGE	-0.4%	14.0%
RECORD YEAR	2010 (258)	2011 (224,135)

### new companies by half year



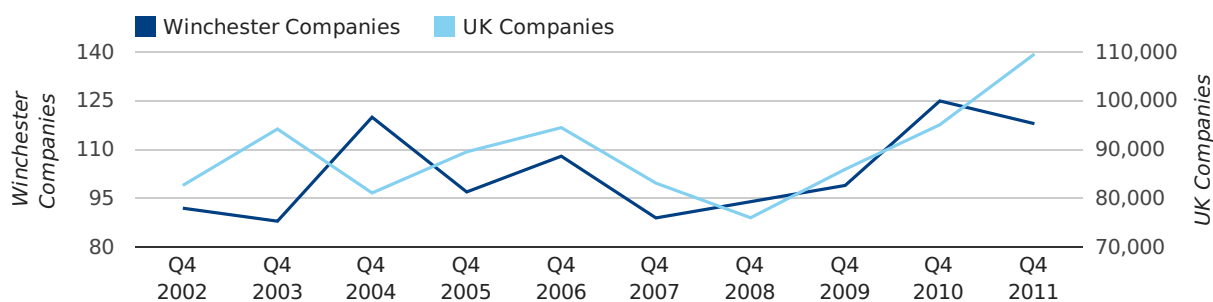
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 118 companies were registered in Winchester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

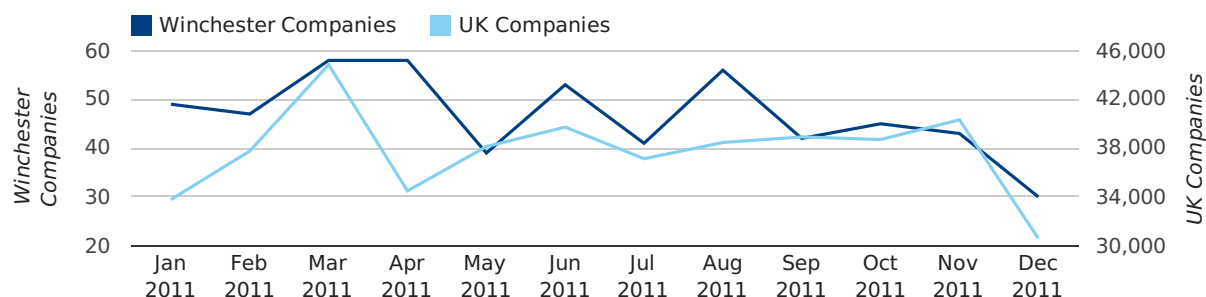
FOURTH QUARTER (OCT 2011 - DEC 2011)	WINCHESTER	UK
2011	118	109,623
2010	125	95,117
% CHANGE	-5.6%	15.3%
RECORD YEAR	2010 (125)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	45	43	30
NEW COMPANIES IN 2010	32	45	48
% CHANGE	40.6%	-4.4%	-37.5%
RECORD YEAR	2004 (50)	2010 (45)	2010 (48)

### Annual Data (2011)

A total of 335 companies were dissolved in Winchester in 2011. This total is 12.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WINCHESTER	UK
2011	335	314,523
2010	299	342,232
2009	447	533,773
2008	347	237,901
2007	322	220,295
RECORD YEAR	2009 (447)	2009 (533,773)

### dissolved companies by year



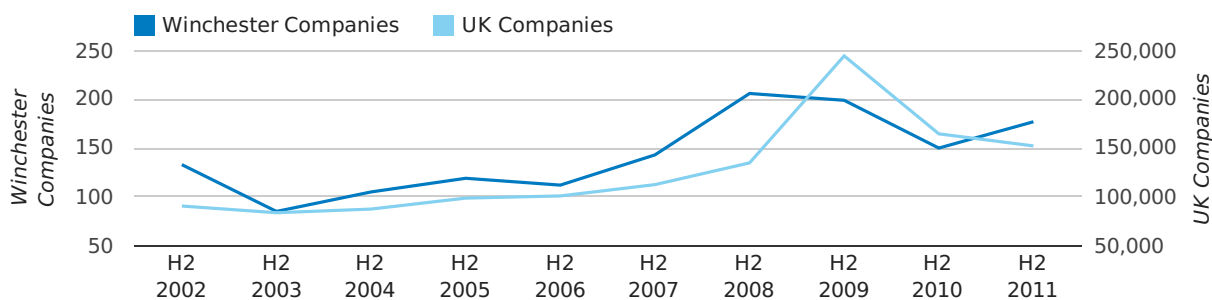
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 177 companies were dissolved in Winchester. This figure is 18.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Winchester occurred in 2008 when a total of 206 were closed.

HALF YEAR (JUL-DEC)	WINCHESTER	UK
2011	177	152,213
2010	150	164,601
% CHANGE	18.0%	-7.5%
RECORD YEAR	2008 (206)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

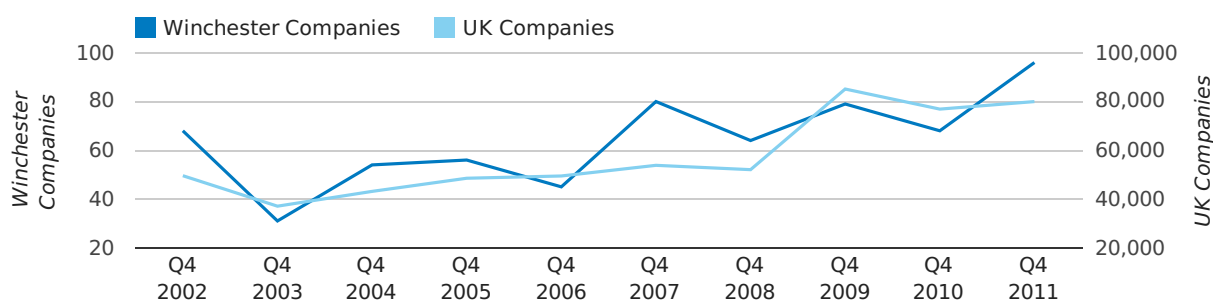
Q4 2011 saw a new record in company closures in Winchester when compared to any previous Q4.

A total of 96 companies were dissolved in Winchester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 41.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

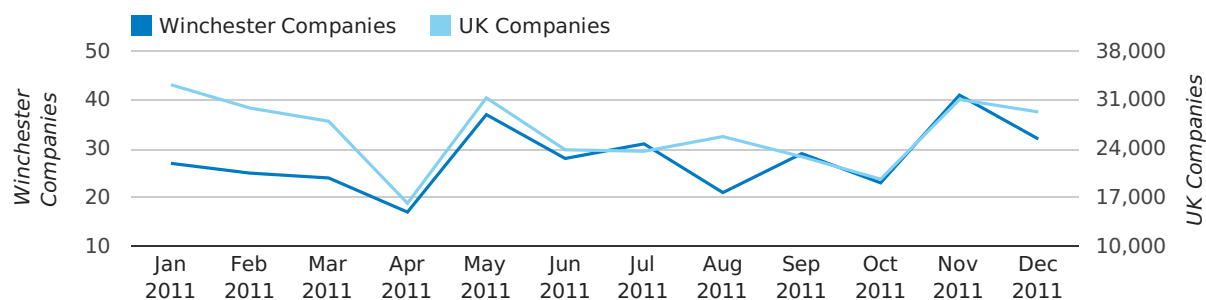
FOURTH QUARTER (OCT 2011 - DEC 2011)	WINCHESTER	UK
2011	96	79,983
2010	68	76,896
% CHANGE	41.2%	4.0%
RECORD YEAR	2011 (96)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	23	41	32
CLOSED COMPANIES IN 2010	26	29	13
% CHANGE	-11.5%	41.4%	146%
RECORD YEAR	2006 (27)	2007 (46)	2008 (39)

### Annual Data (2011)

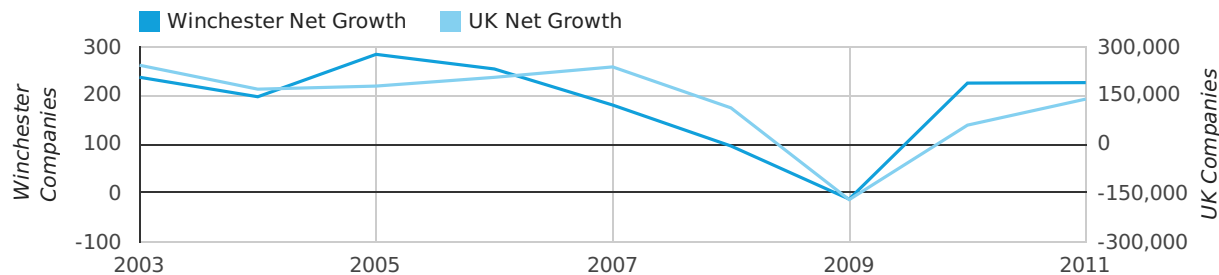
A total of 226 companies were added to the company register for Winchester in 2011. This number represents growth of 43.1% which compares favourably to the UK figure of 34.6%.

This number is 1 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Winchester company register grew by 284 companies.

YEAR	WINCHESTER	UK
2011	226	138,347
2010	225	58,126
2009	-13	-171,098
2008	96	111,302
2007	180	237,354
RECORD YEAR	2005 (284)	2003 (242,543)

### net growth by year

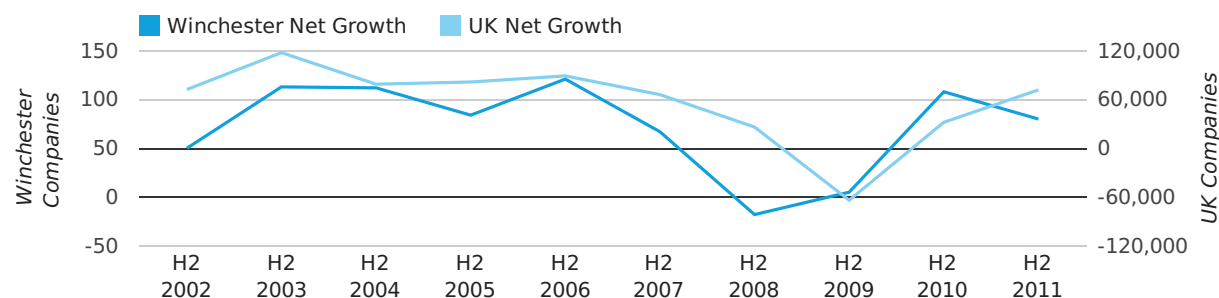


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Winchester increased by 80 companies. This figure is 25.9% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WINCHESTER	UK
2011	80	71,922
2010	108	32,008
% CHANGE	-25.9%	124.7%
RECORD YEAR	2006 (121)	2003 (117,772)

### net growth by half year



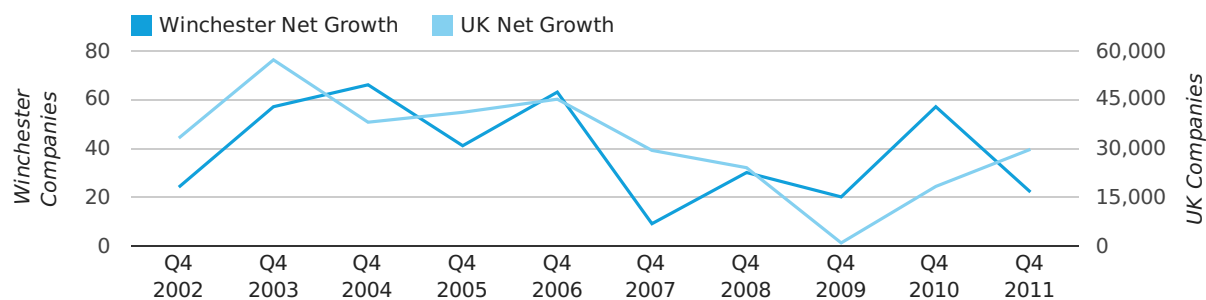
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Winchester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 22 companies.

This represents a decrease of 61.4% on the same period last year.

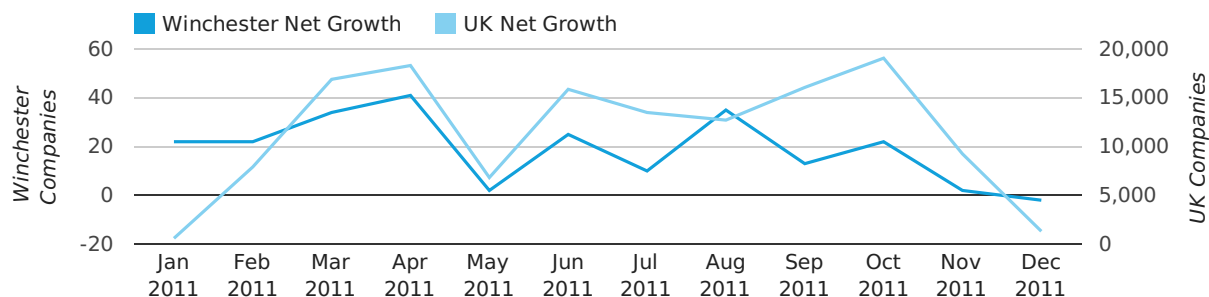
FOURTH QUARTER (OCT 2011 - DEC 2011)	WINCHESTER	UK
2011	22	29,640
2010	57	18,221
% CHANGE	-61.4%	62.7%
RECORD YEAR	2004 (66)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	22	2	-2
NET GROWTH IN 2010	6	16	35
% CHANGE	266.7%	-87.5%	-105.7%
RECORD YEAR	2004 (27)	2004 (31)	2010 (35)

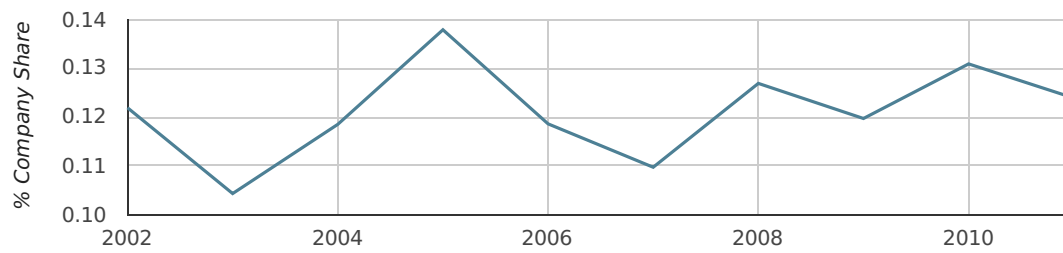


### Annual Data (2011)

In 2011 Winchester formed 0.1% of all UK companies. This is no change on 2010 when Winchester was responsible for 0.1% of all UK companies.

YEAR	WINCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

### company share by year

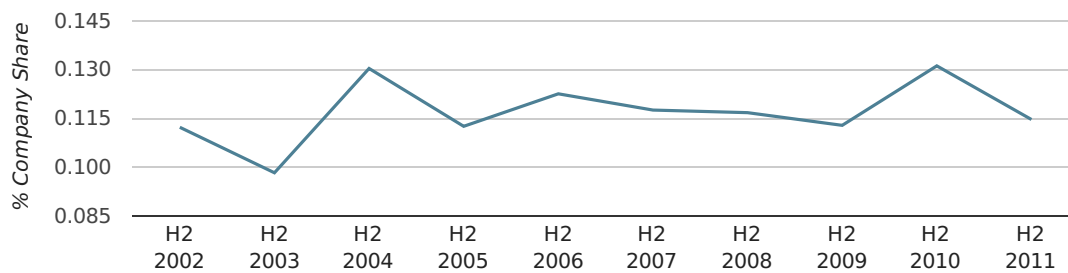


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Winchester formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WINCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

### company share by half year

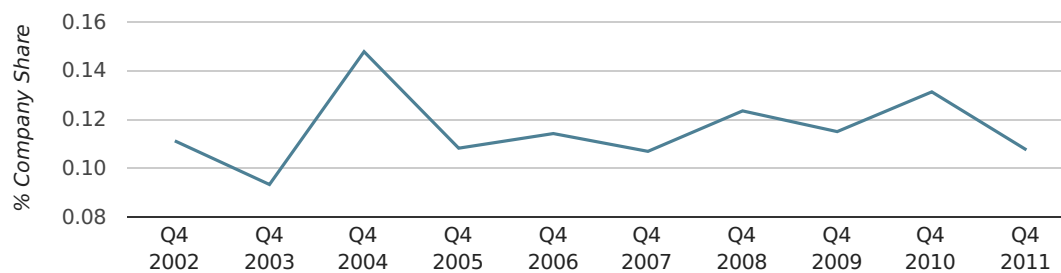


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Winchester formed 0.1% of all UK companies.

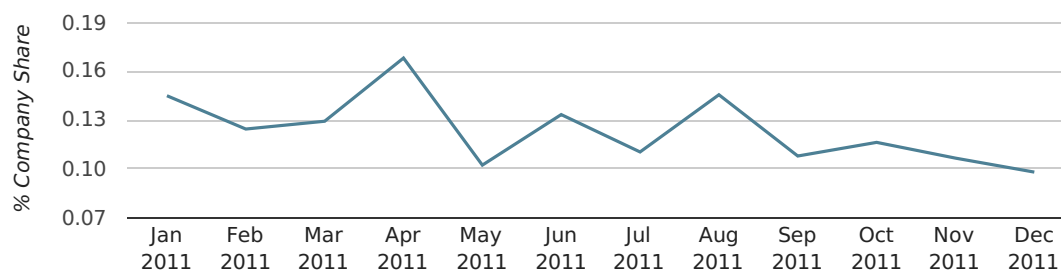
FOURTH QUARTER (OCT 2011 - DEC 2011)	WINCHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.2%
% CHANGE	22.3%	-18.6%	-44.6%
RECORD YEAR	1970 (0.5%)	1969 (0.4%)	1971 (0.4%)

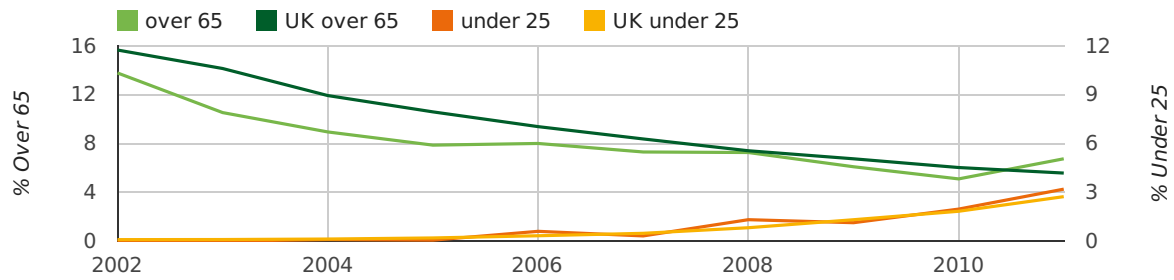
### Annual Data (2011)

The average age of a director in 2011 was 46.3.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 4.2%.

#### director age by year



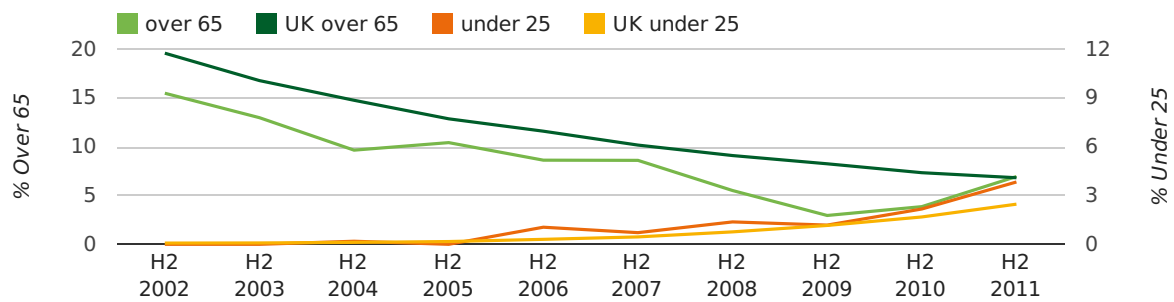
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.4.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

#### director age by half year



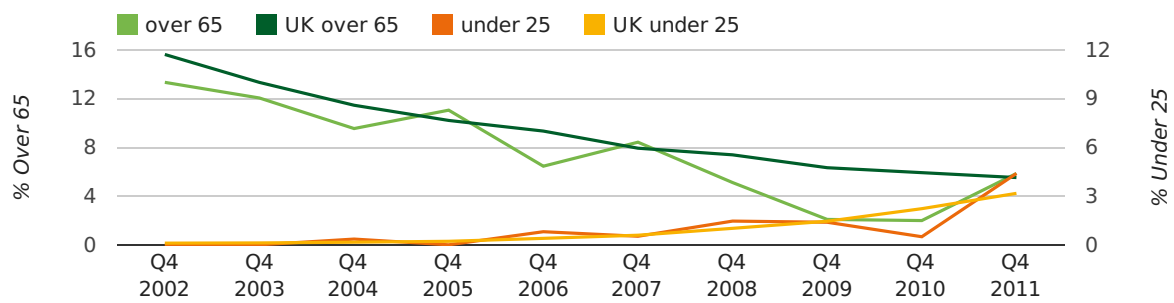
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 4.1%.

### director age by quarter

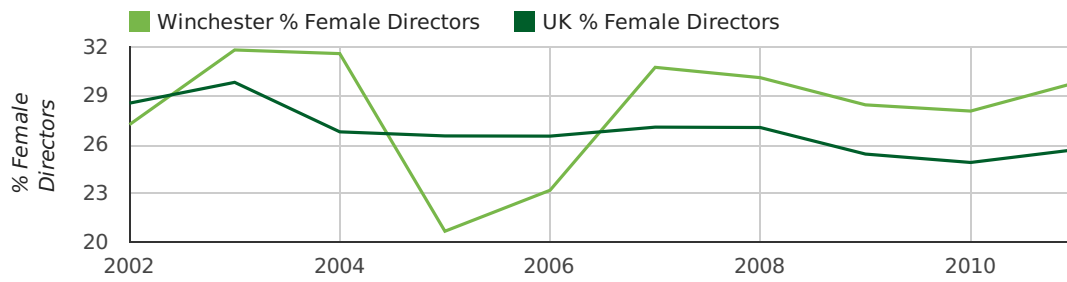


### Annual Data (2011)

The record year for female directors in Winchester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Winchester in 2011 was 27.2%. The average for the UK during this time was 28.6%

#### director gender by year

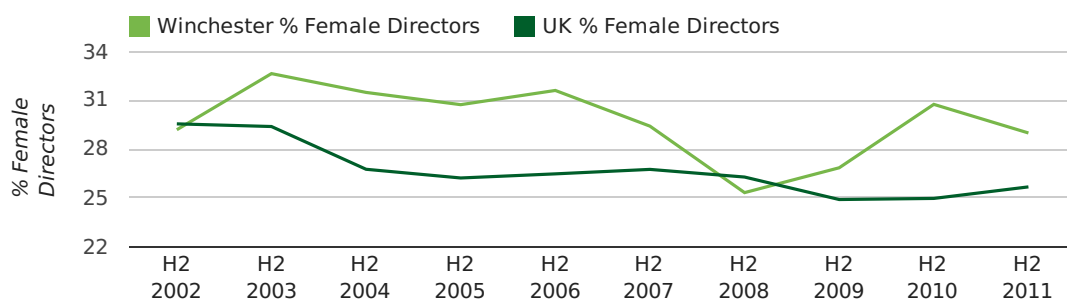


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Winchester was 1860 when 42.9% of all directors were female.

29.0% of all director appointments in Winchester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

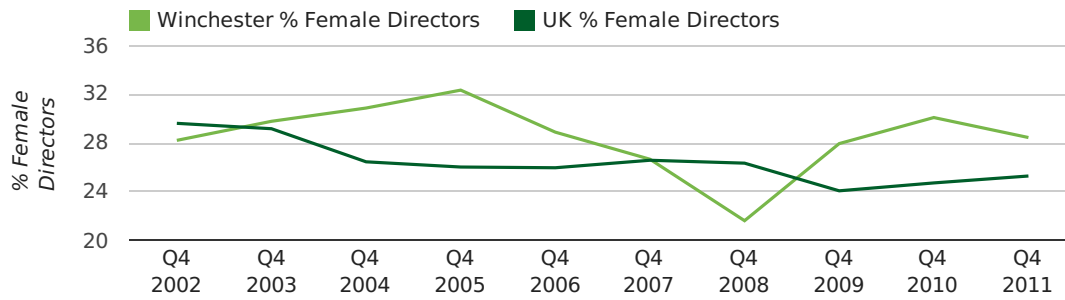


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Winchester was in 1977 when 31.1% of all directors were female.

28.4% of all director appointments in Winchester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.53%	CONSULTING	5.07%
CONSULTANCY	1.71%	MANAGEMENT	4.74%
WINCHESTER	1.50%	CONSULTANCY	3.26%
MANAGEMENT	1.18%	PROPERTY	2.37%
CONSULTANTS	0.86%	TRADING	2.07%
J	0.75%	DESIGN	1.92%
(WINCHESTER)	0.75%	ASSOCIATES	1.86%
IT	0.64%	ENGINEERING	1.78%
LONDON	0.64%	BUSINESS	1.78%
MEDIA	0.64%	CONSULTANTS	1.76%
SOFTWARE	0.54%	CONSTRUCTION	1.73%
PROPERTY	0.54%	MEDIA	1.71%
C	0.54%	LONDON	1.63%
SOUTH	0.54%	J	1.51%
FARMS	0.54%	INVESTMENTS	1.48%
PRODUCTIONS	0.43%	GLOBAL	1.46%
MARKETING	0.43%	IT	1.41%
DESIGN	0.43%	CARE	1.39%
DIGITAL	0.43%	PROPERTIES	1.29%
HOMES	0.43%	ELECTRICAL	1.29%
LOVE	0.43%	M	1.27%
PROJECTS	0.43%	BUILDING	1.26%
DISCOVERY	0.43%	ENERGY	1.25%
BUSINESS	0.43%	S	1.20%
HAMPSHIRE	0.43%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	139	205,525
7487 - Other business activities	59	57,052
62090 - Other information technology service activities	51	7,493
7260 - Other computer related activities	48	7,667
62020 - Information technology consultancy activities	48	12,072
70229 - Management consultancy activities other than financial management	41	17,765
7414 - Business & management consultancy	40	13,034
82990 - Other business support service activities not elsewhere classified	38	32,483
9999 - Dormant Company	32	20,199
7222 - Other software consultancy and supply	28	7,398
99999 - Dormant Company	28	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	14	8,671
96090 - Other service activities not elsewhere classified	10	11,768
98000 - Residents property management	9	2,874
70100 - Activities of head offices	8	2,662
9305 - Other service activities	8	9,492
69201 - Accounting and auditing activities	8	3,633
7499 - Non-trading company	7	9,957
41100 - Development of building projects	6	4,331
74990 - Non-trading company	6	8,929