

Winchester

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Winchester when compared to any previous February.
- February 2012 saw a new record in net growth in Winchester when compared to any previous February.
- January 2012 saw a new record in net growth in Winchester when compared to any previous January.

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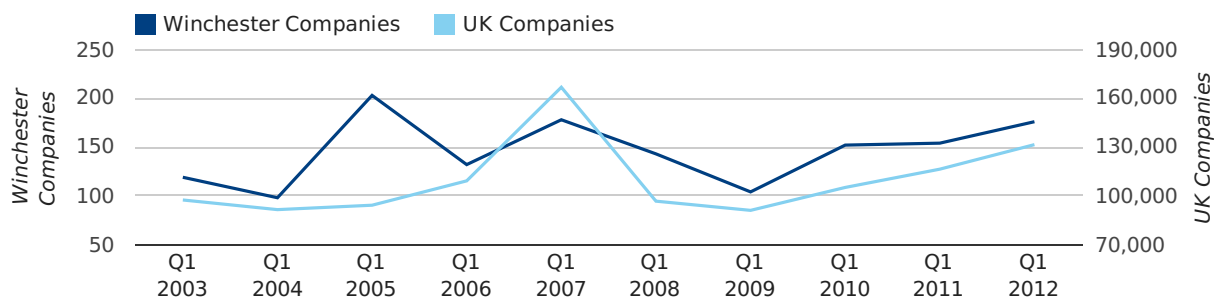
Quarterly Data (Q1 Jan-Mar 2012)

A total of 176 companies were registered in Winchester during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 14.3% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WINCHESTER	UK
2012	176	131,491
2011	154	116,391
% CHANGE	14.3%	13.0%
RECORD YEAR	2005 (203)	2007 (166,814)

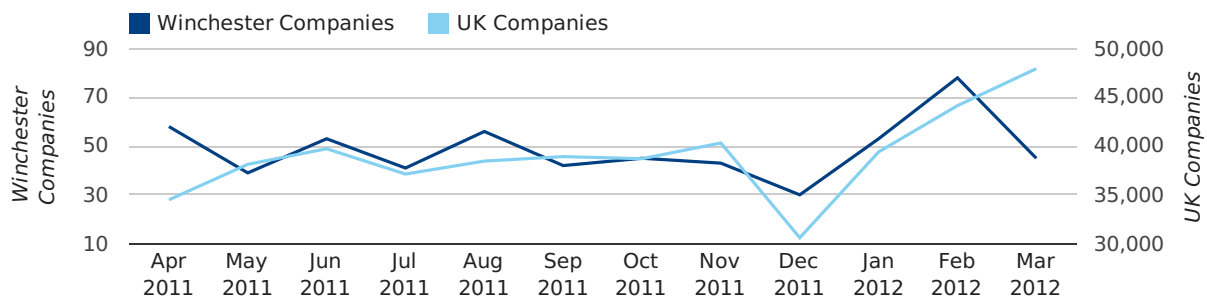
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Winchester when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	53	78	45
NEW COMPANIES IN 2011	49	47	58
% CHANGE	8.2%	66.0%	-22.4%
RECORD YEAR	2006 (58)	2012 (78)	2005 (109)

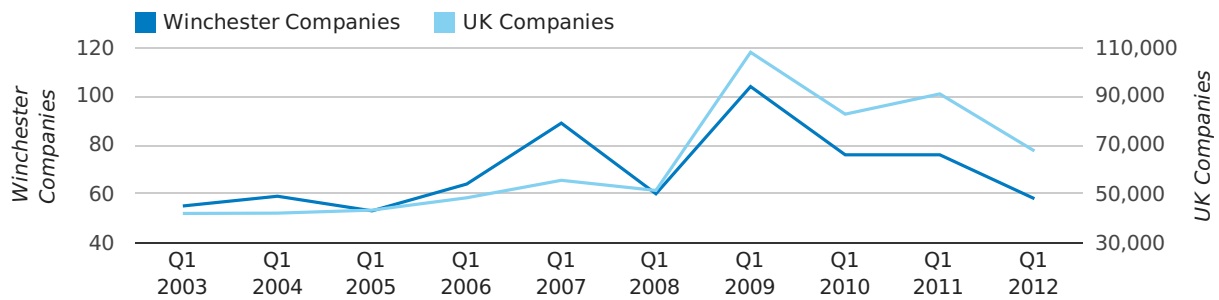
Quarterly Data (Q1 Jan-Mar 2012)

A total of 58 companies were dissolved in Winchester during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 23.7% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

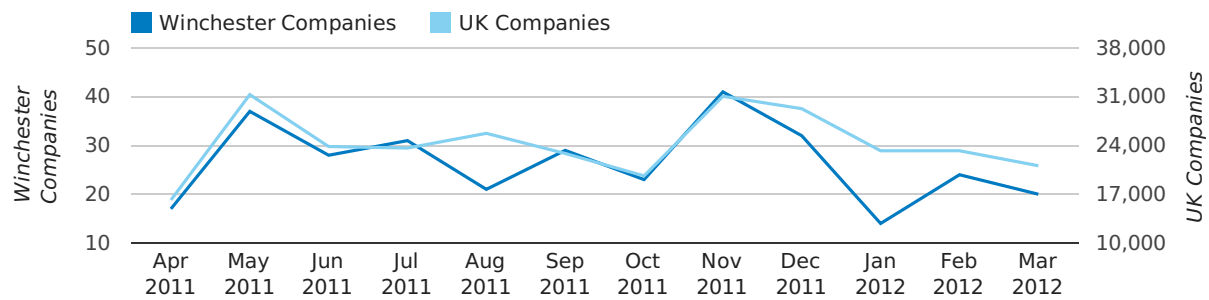
FIRST QUARTER (JAN 2012 - MAR 2012)	WINCHESTER	UK
2012	58	67,576
2011	76	90,986
% CHANGE	-23.7%	-25.7%
RECORD YEAR	2009 (104)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	14	24	20
CLOSED COMPANIES IN 2011	27	25	24
% CHANGE	-48.1%	-4.0%	-17%
RECORD YEAR	2007 (34)	2008 (39)	2009 (59)

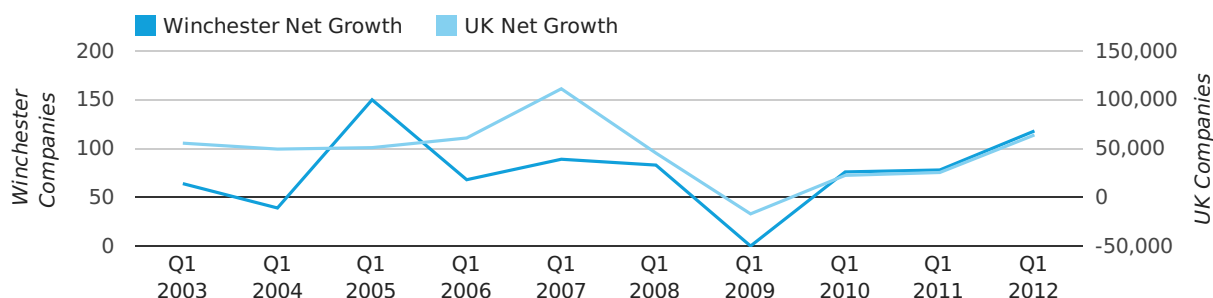
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Winchester during the first quarter of 2012 (Jan 2012 - Mar 2012) was 118 companies.

This represents an increase of 51.3% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WINCHESTER	UK
2012	118	63,915
2011	78	25,405
% CHANGE	51.3%	151.6%
RECORD YEAR	2005 (150)	2007 (111,282)

net growth by quarter

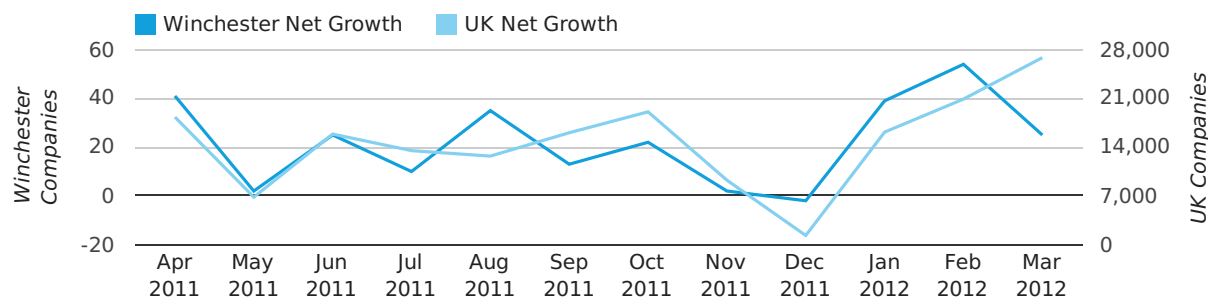


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Winchester when compared to any previous February.

January 2012 saw a new record in net growth in Winchester when compared to any previous January.

net growth by month



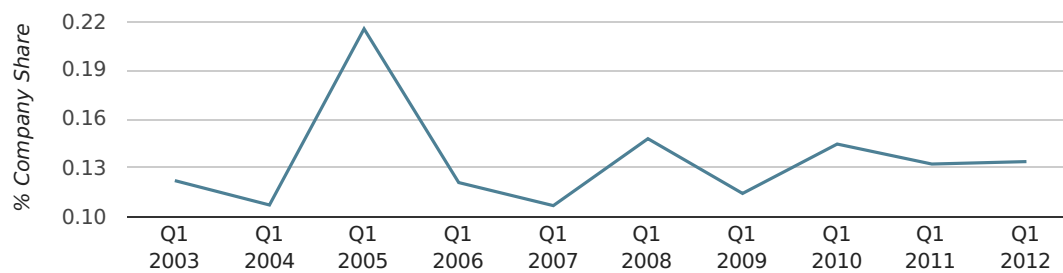
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	39	54	25
NET GROWTH IN 2011	22	22	34
% CHANGE	77.3%	145.5%	-26.5%
RECORD YEAR	2012 (39)	2012 (54)	2005 (88)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Winchester formed 0.1% of all UK companies.

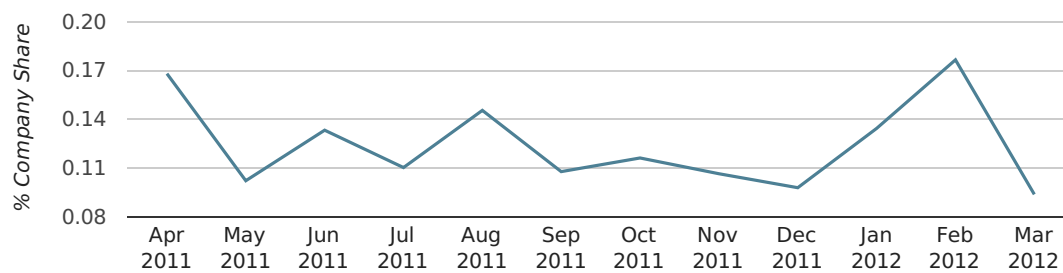
FIRST QUARTER (JAN 2012 - MAR 2012)	WINCHESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-7.2%	41.9%	-27.4%
RECORD YEAR	1988 (0.4%)	1972 (0.4%)	1963 (0.5%)

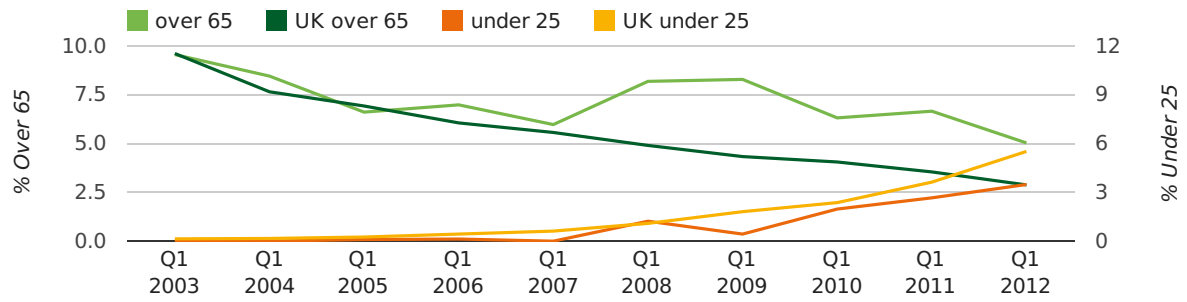
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.2.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 3.5%.

director age by quarter

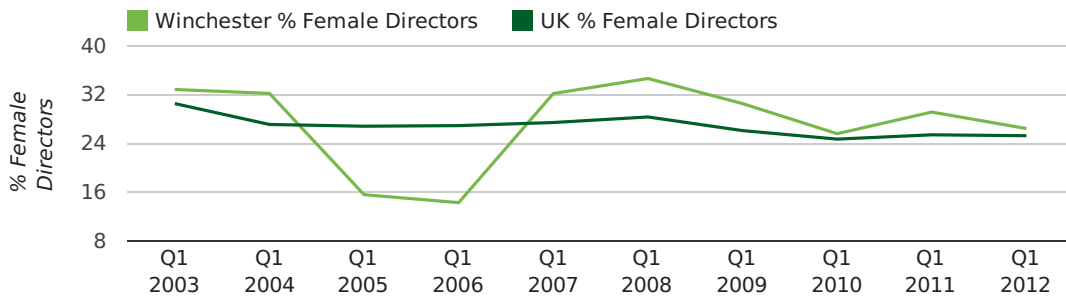


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Winchester was in 1861 when 40.0% of all directors were female.

26.4% of all director appointments in Winchester in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.66%	CONSULTING	5.07%
CONSULTANCY	1.78%	MANAGEMENT	4.74%
WINCHESTER	1.78%	CONSULTANCY	3.30%
MANAGEMENT	1.36%	PROPERTY	2.37%
BUSINESS	0.73%	TRADING	2.07%
E&J	0.73%	DESIGN	1.93%
HAMPSHIRE	0.63%	ENGINEERING	1.86%
CONSULTANTS	0.63%	ASSOCIATES	1.84%
LONDON	0.63%	CONSULTANTS	1.79%
PROPERTY	0.63%	BUSINESS	1.73%
J	0.63%	MEDIA	1.72%
DIGITAL	0.52%	CONSTRUCTION	1.72%
MEDIA	0.52%	LONDON	1.66%
(WINCHESTER)	0.52%	J	1.54%
IT	0.52%	INVESTMENTS	1.51%
SOFTWARE	0.52%	GLOBAL	1.50%
PRODUCTIONS	0.52%	IT	1.40%
C	0.52%	CARE	1.34%
SOUTH	0.52%	PROPERTIES	1.31%
G	0.52%	ELECTRICAL	1.27%
TRUSTEES	0.42%	M	1.27%
PETER	0.42%	BUILDING	1.24%
LOVE	0.42%	ENERGY	1.20%
DISCOVERY	0.42%	S	1.20%
CREATIVE	0.42%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	143	216,665
62020 - Information technology consultancy activities	60	14,303
7487 - Other business activities	58	52,735
62090 - Other information technology service activities	52	8,145
7260 - Other computer related activities	46	7,154
70229 - Management consultancy activities other than financial management	43	19,704
7414 - Business & management consultancy	38	12,113
82990 - Other business support service activities not elsewhere classified	37	35,233
9999 - Dormant Company	29	18,617
99999 - Dormant Company	28	25,084
7222 - Other software consultancy and supply	26	6,934
74909 - Other professional, scientific and technical activities not elsewhere classified	18	9,892
96090 - Other service activities not elsewhere classified	10	13,637
71111 - Architectural activities	8	1,757
69201 - Accounting and auditing activities	8	4,132
41100 - Development of building projects	8	4,984
70100 - Activities of head offices	7	2,746
74990 - Non-trading company	7	9,729
98000 - Residents property management	7	3,050
7499 - Non-trading company	7	9,102