Winchester

2012 half year business confidence report



contents

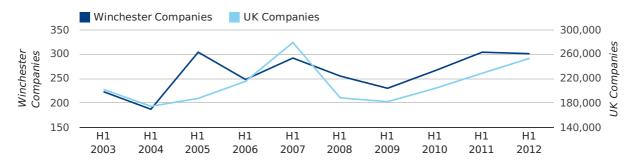
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

In the first half of 2012 a total of 301 companies were formed in Winchester. This figure is 1.0% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Winchester occurred in 2011 when a total of 304 were formed.

HALF YEAR (JAN-JUN)	WINCHESTER	UK
2012	301	253,150
2011	304	228,735
% CHANGE	-1.0%	10.7%
RECORD YEAR	2011 (304)	2007 (279,097)

new companies by half year



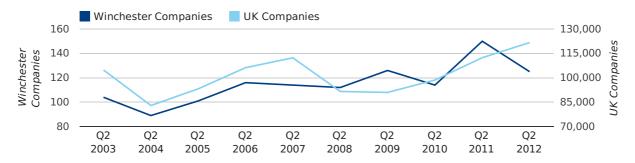
Quarterly Data (Q2 Apr-Jun 2012)

A total of 125 companies were registered in Winchester during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 16.7% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WINCHESTER	UK
2012	125	121,659
2011	150	112,344
% CHANGE	-16.7%	8.3%
RECORD YEAR	2011 (150)	2012 (121,659)

new companies by quarter



new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	40	51	34
NEW COMPANIES IN 2011	58	39	53
% CHANGE	-31.0%	30.8%	-35.8%
RECORD YEAR	2011 (58)	2006 (54)	2011 (53)

In the first half of 2012 a total of 144 companies were dissolved in Winchester. This figure is 8.9% lower than last year, which compares equally to the UK wide change of -8.9%.

The highest total for a first half year in Winchester occurred in 2009 when a total of 248 were closed.

HALF YEAR (JAN-JUN)	WINCHESTER	UK
2012	144	147,793
2011	158	162,310
% CHANGE	-8.9%	-8.9%
RECORD YEAR	2009 (248)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 86 companies were dissolved in Winchester during the second quarter of 2012 (Apr 2012 - Jun 2012).

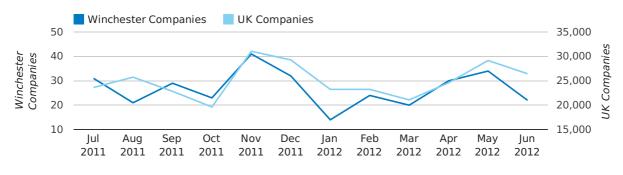
This figure is an increase of 4.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WINCHESTER	UK
2012	86	80,217
2011	82	71,324
% CHANGE	4.9%	12.5%
RECORD YEAR	2009 (144)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

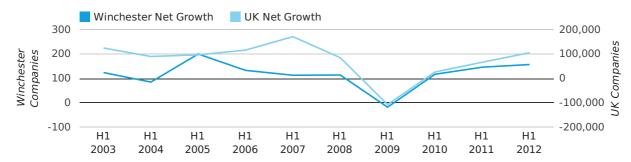


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	30	34	22
CLOSED COMPANIES IN 2011	17	37	28
% CHANGE	76.5%	-8.1%	-21%
RECORD YEAR	2008 (56)	2009 (79)	2000 (34)

In the first half of 2012 the company register for Winchester increased by 157 companies. This figure is 7.5% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WINCHESTER	UK
2012	157	105,357
2011	146	66,425
% CHANGE	7.5%	58.6%
RECORD YEAR	2005 (200)	2007 (171,296)

net growth by half year



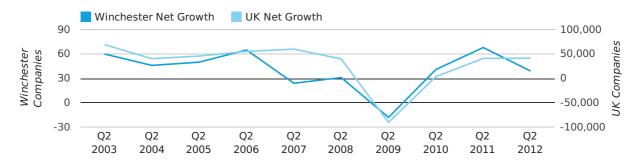
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Winchester during the second quarter of 2012 (Apr 2012 - Jun 2012) was 39 companies.

This represents a decrease of 42.6% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WINCHESTER	UK
2012	39	41,442
2011	68	41,020
% CHANGE	-42.6%	1.0%
RECORD YEAR	1995 (71)	2003 (69,274)

net growth by quarter



net growth by month

RECORD YEAR



2011 (41)

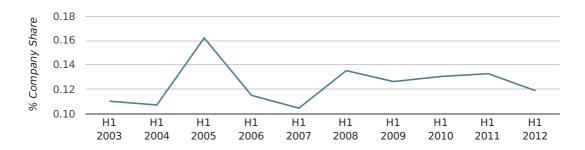
2006 (36)

2008 (41)

In the first half of 2012 Winchester formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WINCHESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by half year

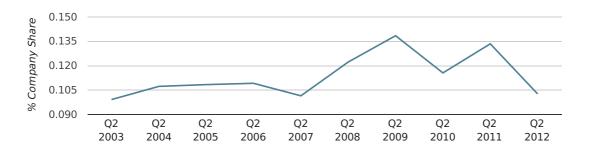


Quarterly Data (Q2 Apr-Jun 2012)

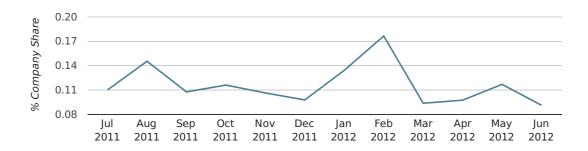
In the second quarter of 2012, Winchester formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WINCHESTER
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



company share by month



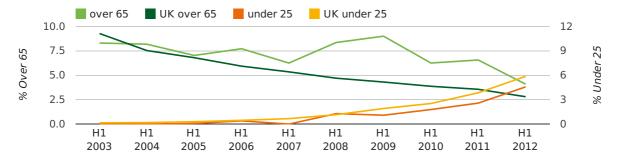
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-41.9%	14.6%	-31.5%
RECORD YEAR	1960 (0.7%)	1966 (0.7%)	1987 (0.3%)

The average age of a director in the first half of 2012 was 43.9.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 3.4%.

director age by half year



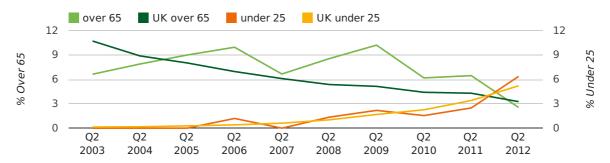
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.5.

The percentage of directors under the age of 25 was 6.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.3%.

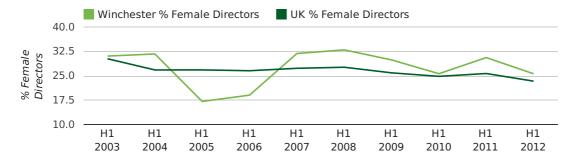
director age by quarter



The record first half year for female directors in Winchester was 1861 when 40.0% of all directors were female.

25.7% of all director appointments in Winchester in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Winchester was in 1866 when 66.7% of all directors were female.

24.4% of all director appointments in Winchester in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.23%	CONSULTING	5.07%
WINCHESTER	2.15%	MANAGEMENT	4.74%
CONSULTANCY	1.72%	CONSULTANCY	3.28%
MANAGEMENT	0.86%	PROPERTY	2.35%
SOFTWARE	0.65%	TRADING	2.10%
PROPERTY	0.65%	DESIGN	1.89%
(WINCHESTER)	0.65%	ENGINEERING	1.87%
IT	0.65%	ASSOCIATES	1.82%
HAMPSHIRE	0.65%	CONSULTANTS	1.78%
J	0.65%	CONSTRUCTION	1.71%
PARTNERS	0.54%	BUSINESS	1.70%
HOMES	0.54%	MEDIA	1.69%
G	0.54%	LONDON	1.68%
BUSINESS	0.54%	J	1.57%
GLOBAL	0.54%	GLOBAL	1.51%
DEVELOPMENTS	0.54%	INVESTMENTS	1.48%
NETWORK	0.43%	IT	1.42%
CO	0.43%	CARE	1.31%
MEDICAL	0.43%	PROPERTIES	1.31%
TRUSTEES	0.43%	М	1.26%
DISCOVERY	0.43%	ELECTRICAL	1.23%
SYSTEMS	0.43%	BUILDING	1.23%
LOVE	0.43%	SECURITY	1.19%
MEDIA	0.43%	S	1.18%
CREATIVE	0.43%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	172	244,457
62020 - Information technology consultancy activities	63	15,280
62090 - Other information technology service activities	55	8,258
7487 - Other business activities	52	47,029
70229 - Management consultancy activities other than financial management	47	20,390
7260 - Other computer related activities	43	6,456
82990 - Other business support service activities not elsewhere classified	39	35,447
7414 - Business & management consultancy	36	10,978
9999 - Dormant Company	30	16,469
99999 - Dormant Company	25	26,088
7222 - Other software consultancy and supply	22	6,356
74909 - Other professional, scientific and technical activities not elsewhere classified	20	10,271
41100 - Development of building projects	10	5,149
62012 - Business and domestic software development	9	4,742
71111 - Architectural activities	9	1,805
69201 - Accounting and auditing activities	8	4,295
74990 - Non-trading company	8	9,706
96090 - Other service activities not elsewhere classified	8	14,220
7499 - Non-trading company	7	8,023
63990 - Other information service activities not elsewhere classified	7	2,456