

Wirral

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company registrations in Wirral when compared to any previous January.
- January 2011 saw a new record in company closures in Wirral when compared to any previous January.

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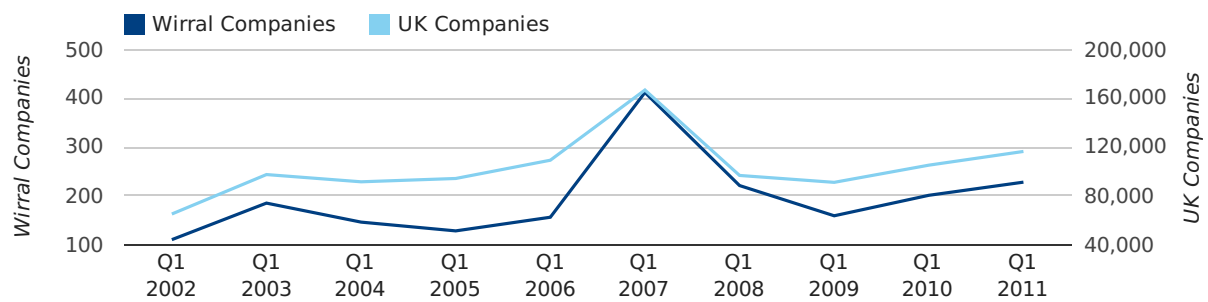
Quarterly Data (Q1 Jan-Mar 2011)

A total of 228 companies were registered in Wirral during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 13.4% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WIRRAL	UK
2011	228	116,391
2010	201	105,137
% CHANGE	13.4%	10.7%
RECORD YEAR	2007 (412)	2007 (166,814)

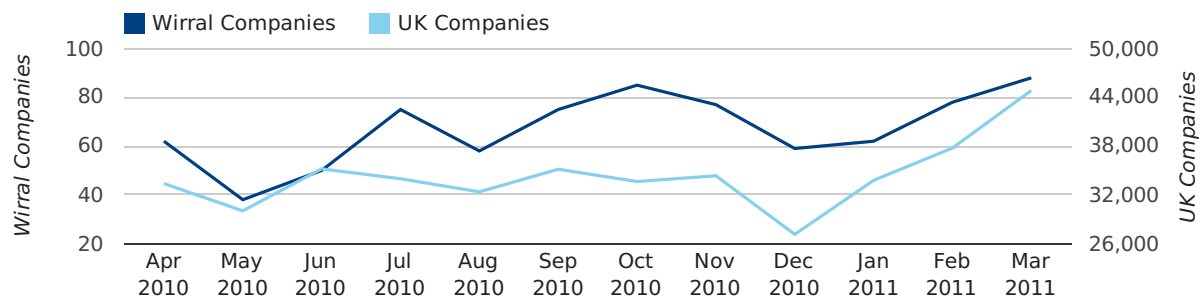
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Wirral when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	62	78	88
NEW COMPANIES IN 2010	46	66	89
% CHANGE	34.8%	18.2%	-1.1%
RECORD YEAR	2011 (62)	2007 (154)	2007 (198)

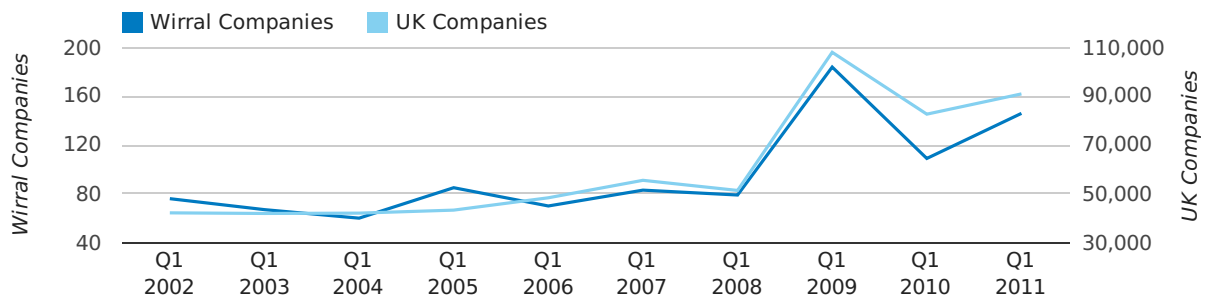
Quarterly Data (Q1 Jan-Mar 2011)

A total of 146 companies were dissolved in Wirral during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 33.9% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WIRRAL	UK
2011	146	90,986
2010	109	82,677
% CHANGE	33.9%	10.0%
RECORD YEAR	2009 (184)	2009 (108,060)

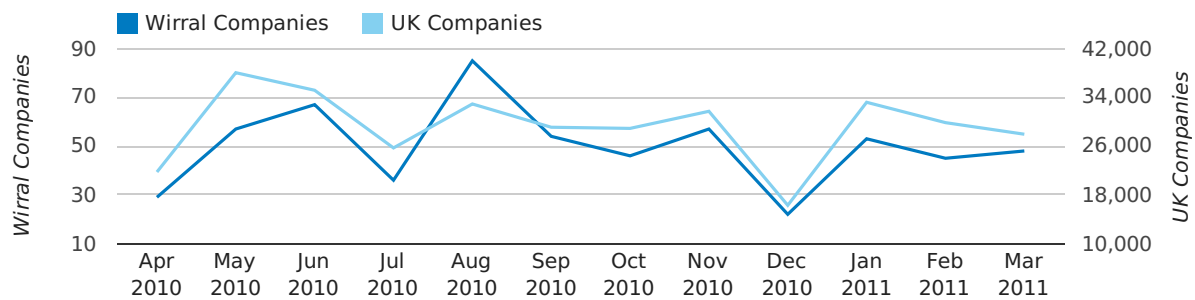
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Wirral when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	53	45	48
CLOSED COMPANIES IN 2010	33	31	45
% CHANGE	60.6%	45.2%	7%
RECORD YEAR	2011 (53)	2008 (47)	2009 (114)

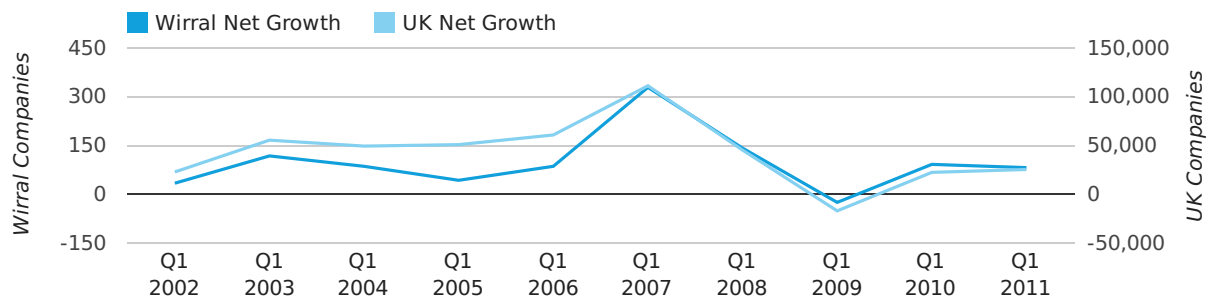
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Wirral during the first quarter of 2011 (Jan 2011 - Mar 2011) was 82 companies.

This represents a decrease of 10.9% on the same period last year.

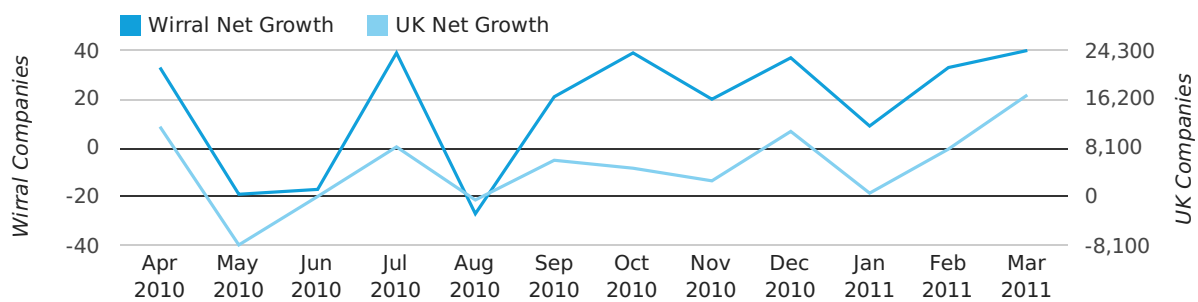
FIRST QUARTER (JAN 2011 - MAR 2011)	WIRRAL	UK
2011	82	25,405
2010	92	22,460
% CHANGE	-10.9%	13.1%
RECORD YEAR	2007 (329)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



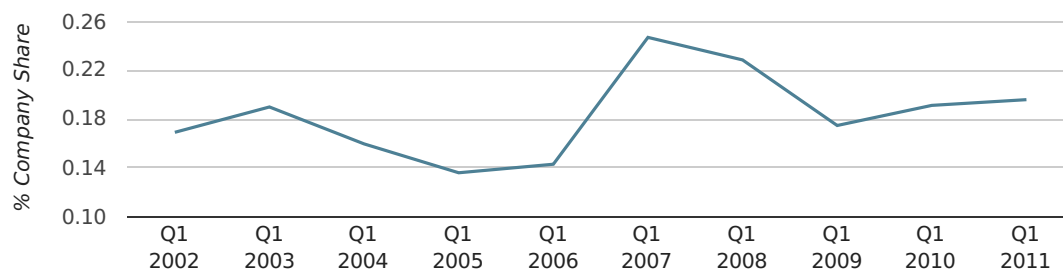
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	9	33	40
NET GROWTH IN 2010	13	35	44
% CHANGE	-30.8%	-5.7%	-9.1%
RECORD YEAR	2004 (32)	2007 (135)	2007 (166)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Wirral formed 0.2% of all UK companies.

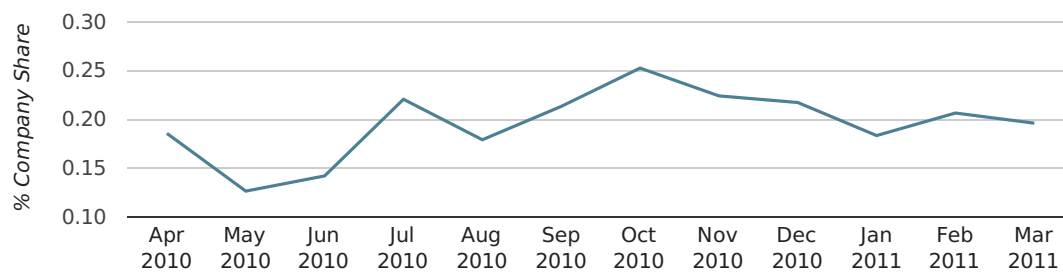
FIRST QUARTER (JAN 2011 - MAR 2011)	WIRRAL
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	16.3%	4.0%	-5.7%
RECORD YEAR	1976 (0.3%)	1987 (0.4%)	2007 (0.3%)

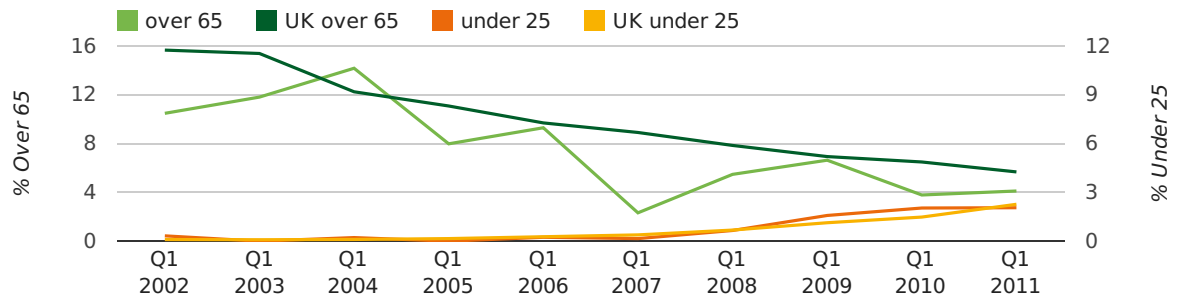
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.3%.

director age by quarter

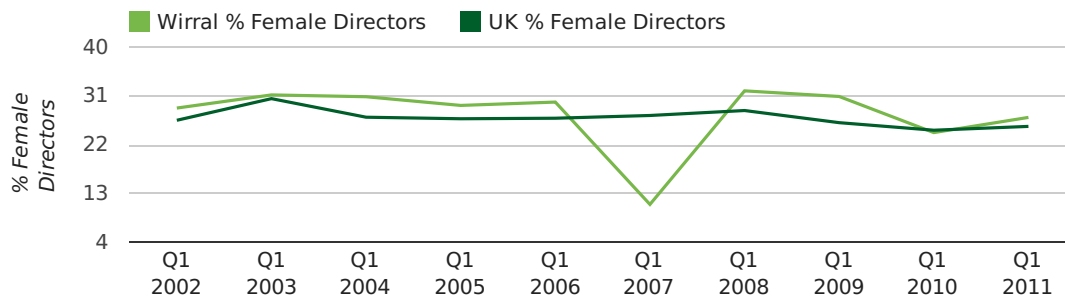


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Wirral was in 1861 when 40.0% of all directors were female.

27.1% of all director appointments in Wirral in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	2.29%	CONSULTING	5.04%
MANAGEMENT	1.60%	MANAGEMENT	4.97%
CONSULTANCY	1.37%	CONSULTANCY	3.16%
WIRRAL	1.30%	PROPERTY	2.38%
DESIGN	1.14%	TRADING	2.10%
CONSULTING	0.99%	DESIGN	1.93%
PROPERTY	0.99%	ASSOCIATES	1.92%
(NW)	0.84%	BUSINESS	1.87%
SYSTEMS	0.84%	CONSTRUCTION	1.80%
FRACTIONAL	0.69%	CONSULTANTS	1.76%
ASSOCIATES	0.69%	MEDIA	1.69%
S	0.69%	ENGINEERING	1.61%
HH	0.69%	LONDON	1.60%
BUSINESS	0.69%	CARE	1.45%
(WIRRAL)	0.69%	J	1.45%
K	0.61%	GLOBAL	1.44%
COMMUNITY	0.61%	INVESTMENTS	1.43%
BLUE	0.61%	IT	1.41%
TRAINING	0.61%	PROPERTIES	1.36%
BUILDING	0.53%	BUILDING	1.34%
DIGITAL	0.53%	M	1.30%
CARE	0.53%	ELECTRICAL	1.28%
CONSULTANTS	0.53%	S	1.24%
J	0.46%	INTERNATIONAL	1.23%
ELECTRICAL	0.46%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	299	202,798
7487 - Other business activities	198	60,968
82990 - Other business support service activities not elsewhere classified	111	30,253
74990 - Non-trading company	66	8,695
7499 - Non-trading company	36	11,316
9999 - Dormant Company	25	19,765
74909 - Other professional, scientific and technical activities not elsewhere classified	23	7,788
4521 - General construction & civil engineering	22	6,183
70229 - Management consultancy activities other than financial management	22	16,150
7414 - Business & management consultancy	19	12,916
96090 - Other service activities not elsewhere classified	18	10,085
62020 - Information technology consultancy activities	17	10,246
7260 - Other computer related activities	17	7,789
9305 - Other service activities	16	8,740
99999 - Dormant Company	16	18,336
4534 - Other building installation	15	2,285
62090 - Other information technology service activities	12	6,996
9800 - Residents Property Management	12	1,503
86900 - Other human health activities	10	4,092
43999 - Other specialised construction activities not elsewhere classified	10	3,097