

# Wirral

2011 half year business confidence report



## headlines

- May 2011 saw a new record in company registrations in Wirral when compared to any previous May.

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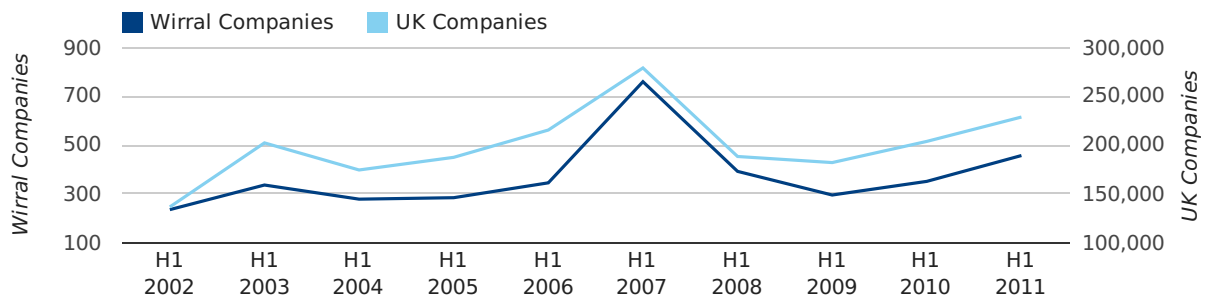
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 457 companies were formed in Wirral. This figure is 30.2% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Wirral occurred in 2007 when a total of 760 were formed.

HALF YEAR (JAN-JUN)	WIRRAL	UK
2011	457	228,735
2010	351	203,749
% CHANGE	30.2%	12.3%
RECORD YEAR	2007 (760)	2007 (279,097)

### new companies by half year



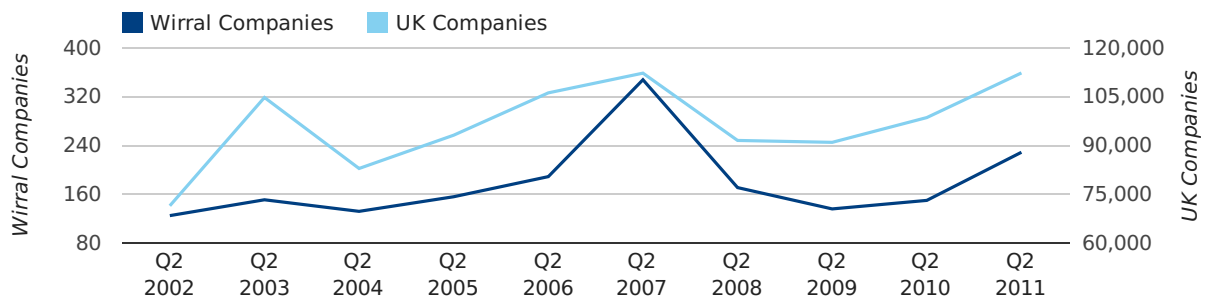
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 229 companies were registered in Wirral during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 52.7% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WIRRAL	UK
2011	229	112,344
2010	150	98,612
% CHANGE	52.7%	13.9%
RECORD YEAR	2007 (348)	2011 (112,344)

### new companies by quarter



## Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Wirral when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	64	101	64
NEW COMPANIES IN 2010	62	38	50
% CHANGE	3.2%	165.8%	28.0%
RECORD YEAR	2007 (161)	2011 (101)	2007 (93)

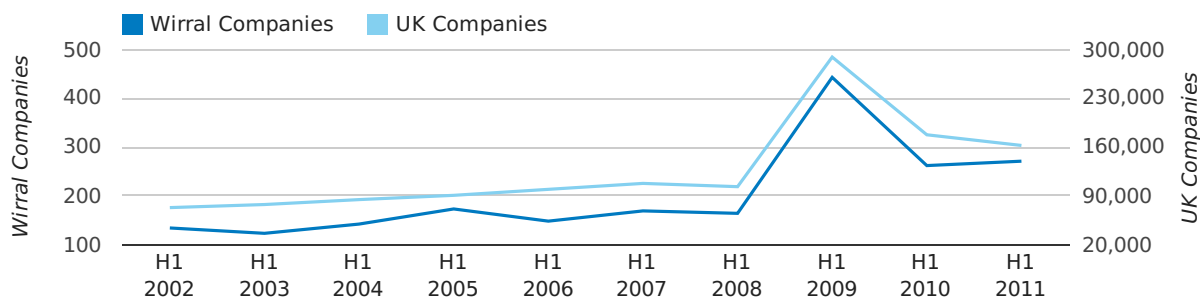
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 271 companies were dissolved in Wirral. This figure is 3.4% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Wirral occurred in 2009 when a total of 443 were closed.

HALF YEAR (JAN-JUN)	WIRRAL	UK
2011	271	162,310
2010	262	177,631
% CHANGE	3.4%	-8.6%
RECORD YEAR	2009 (443)	2009 (289,236)

### dissolved companies by half year



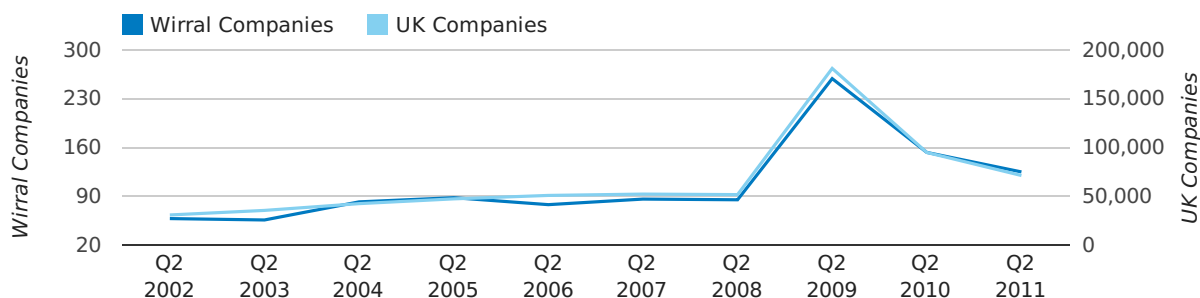
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 125 companies were dissolved in Wirral during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 18.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

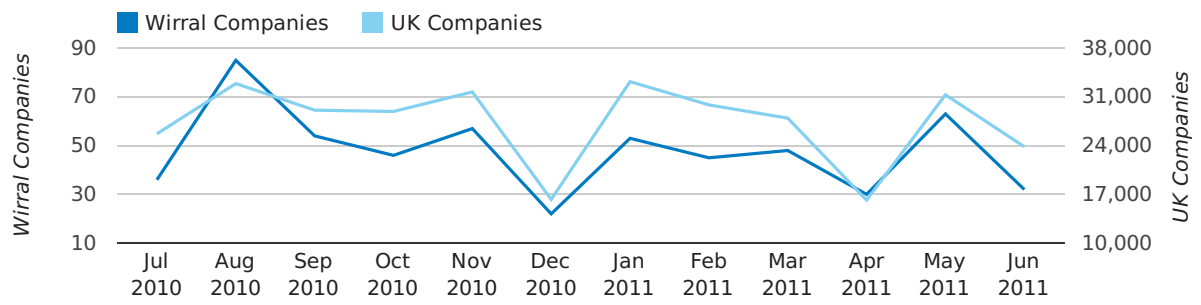
SECOND QUARTER (APR 2011 - JUN 2011)	WIRRAL	UK
2011	125	71,324
2010	153	94,954
% CHANGE	-18.3%	-24.9%
RECORD YEAR	2009 (259)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



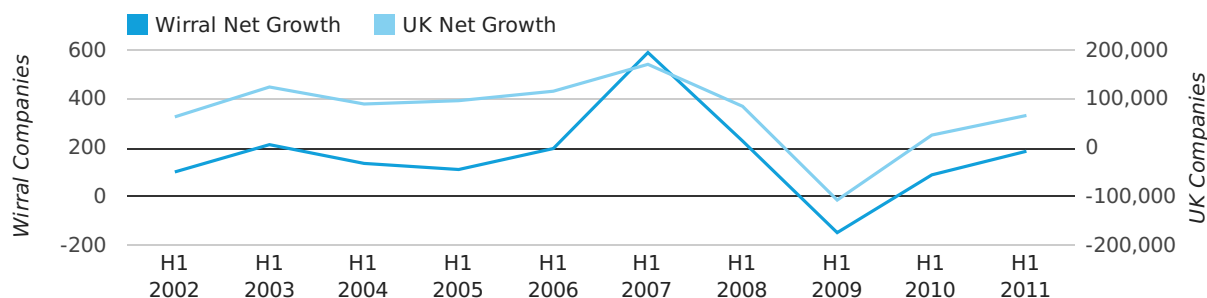
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	30	63	32
CLOSED COMPANIES IN 2010	29	57	67
% CHANGE	3.4%	10.5%	-52%
RECORD YEAR	2009 (64)	2009 (124)	2009 (71)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Wirral increased by 186 companies. This figure is 109.0% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WIRRAL	UK
2011	186	66,425
2010	89	26,118
% CHANGE	109.0%	154.3%
RECORD YEAR	2007 (591)	2007 (171,296)

### net growth by half year



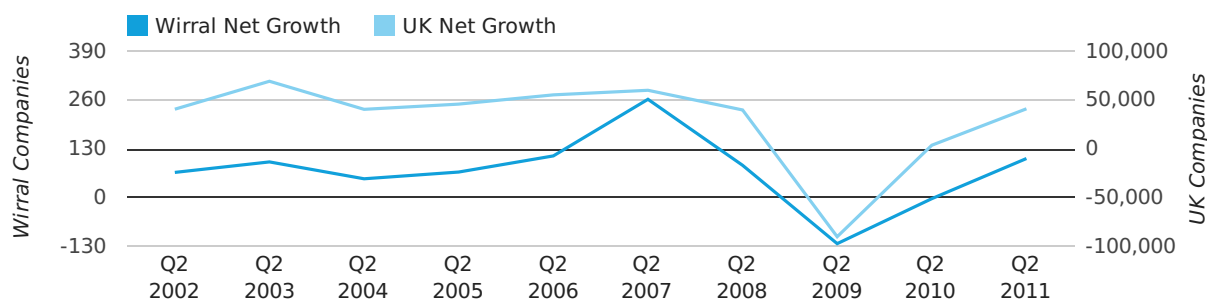
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Wirral during the second quarter of 2011 (Apr 2011 - Jun 2011) was 104 companies.

This represents an increase of 3,566.7% on the same period last year.

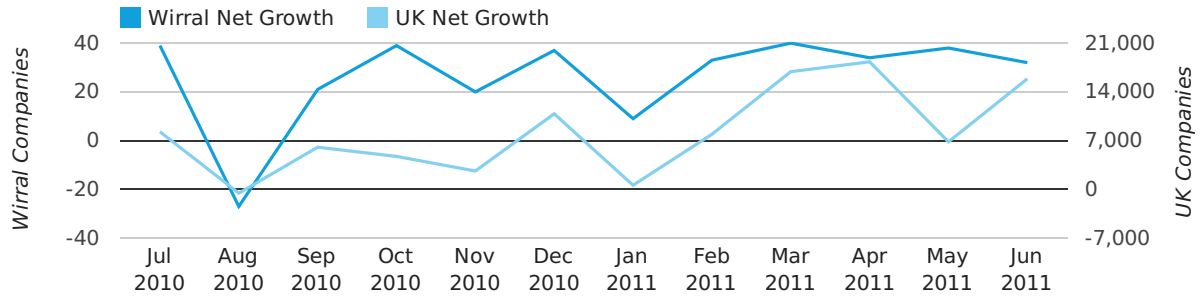
SECOND QUARTER (APR 2011 - JUN 2011)	WIRRAL	UK
2011	104	41,020
2010	-3	3,658
% CHANGE	-3,566.7%	1,021.4%
RECORD YEAR	2007 (262)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	34	38	32
NET GROWTH IN 2010	33	-19	-17
% CHANGE	3.0%	-300.0%	-288.2%
RECORD YEAR	2007 (144)	2006 (69)	2007 (61)

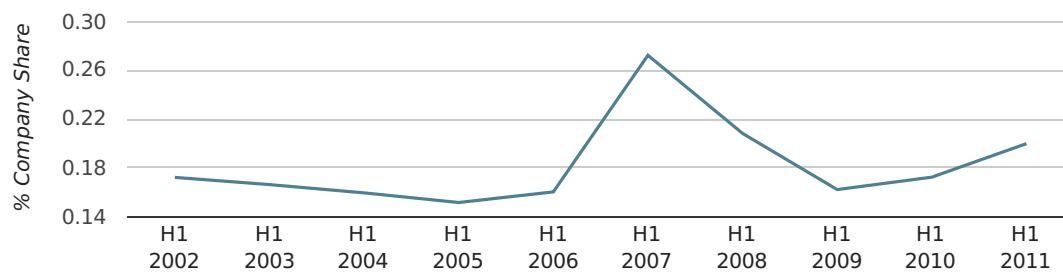


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Wirral formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	WIRRAL
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	2007 (0.3%)

#### company share by half year

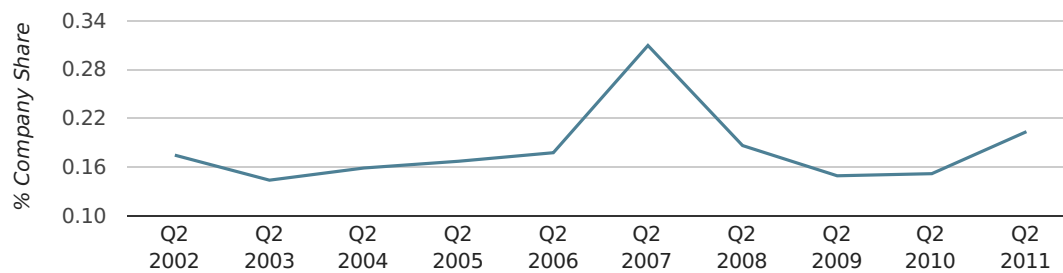


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Wirral formed 0.2% of all UK companies.

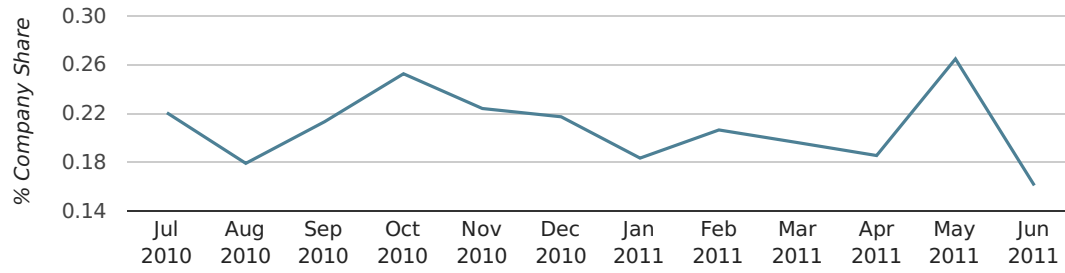
SECOND QUARTER (APR 2011 - JUN 2011)	WIRRAL
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	2007 (0.3%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-0.1%	109.4%	13.4%
RECORD YEAR	2007 (0.4%)	2006 (0.3%)	1962 (0.4%)

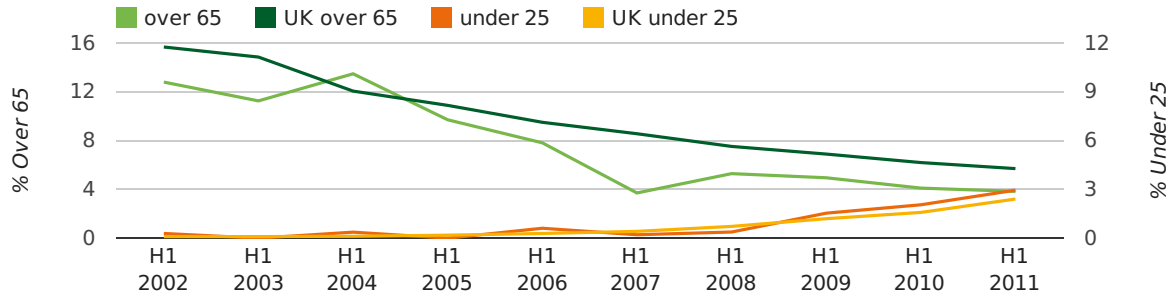
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.4.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

#### director age by half year



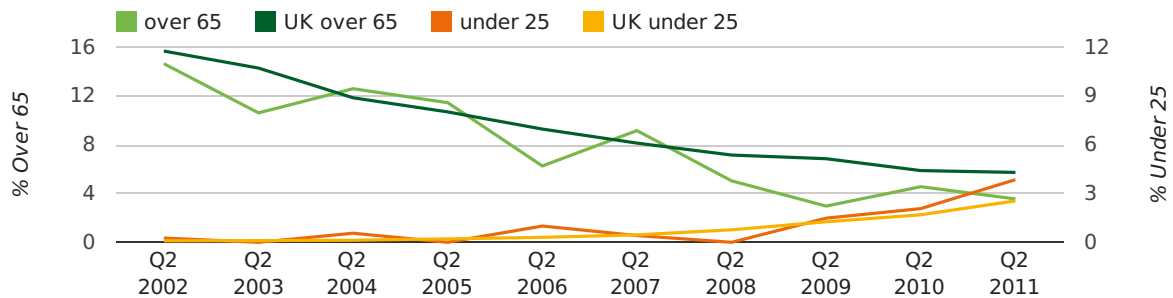
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.3%.

#### director age by quarter

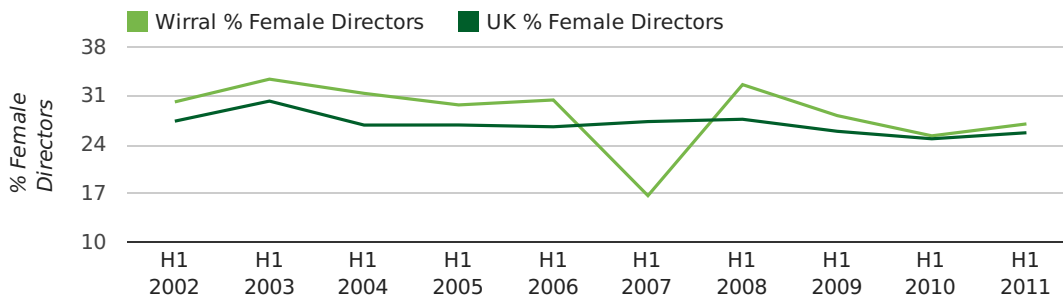


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Wirral was 1861 when 40.0% of all directors were female.

27.0% of all director appointments in Wirral in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

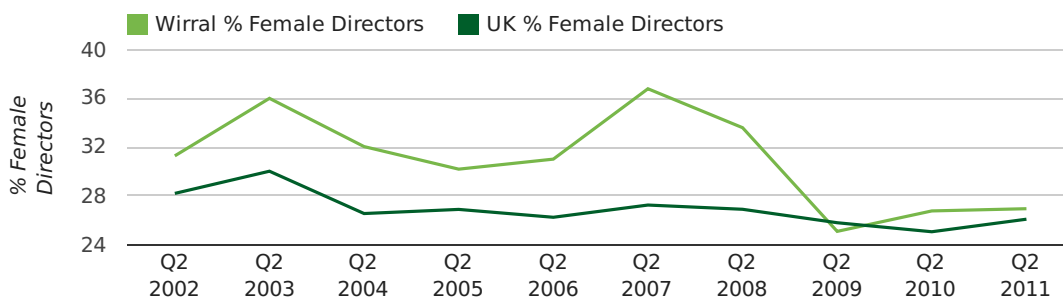


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Wirral was in 1866 when 66.7% of all directors were female.

26.9% of all director appointments in Wirral in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	2.27%	CONSULTING	5.09%
MANAGEMENT	1.63%	MANAGEMENT	4.86%
WIRRAL	1.49%	CONSULTANCY	3.17%
CONSULTANCY	1.42%	PROPERTY	2.43%
DESIGN	1.21%	TRADING	2.05%
CONSULTING	1.21%	DESIGN	1.94%
PROPERTY	0.99%	ASSOCIATES	1.92%
(NW)	0.92%	BUSINESS	1.87%
S	0.92%	CONSTRUCTION	1.77%
FRACTIONAL	0.85%	CONSULTANTS	1.76%
SYSTEMS	0.85%	MEDIA	1.73%
BUSINESS	0.85%	ENGINEERING	1.67%
HH	0.78%	LONDON	1.60%
ASSOCIATES	0.71%	GLOBAL	1.46%
COMMUNITY	0.71%	J	1.44%
CARE	0.71%	CARE	1.44%
(WIRRAL)	0.71%	INVESTMENTS	1.42%
CENTRE	0.64%	IT	1.39%
INVESTMENTS	0.57%	BUILDING	1.32%
BLUE	0.57%	PROPERTIES	1.31%
ELECTRICAL	0.57%	ELECTRICAL	1.30%
TRAINING	0.57%	M	1.27%
CONSTRUCTION	0.57%	S	1.23%
TECHNICAL	0.50%	ENTERPRISES	1.20%
K	0.50%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	291	202,072
7487 - Other business activities	185	60,758
82990 - Other business support service activities not elsewhere classified	104	30,647
74990 - Non-trading company	52	8,481
7499 - Non-trading company	36	10,955
9999 - Dormant Company	26	20,111
70229 - Management consultancy activities other than financial management	23	16,419
4521 - General construction & civil engineering	20	5,928
7260 - Other computer related activities	18	7,849
74909 - Other professional, scientific and technical activities not elsewhere classified	18	7,835
7414 - Business & management consultancy	17	13,053
96090 - Other service activities not elsewhere classified	16	10,322
62020 - Information technology consultancy activities	15	10,545
99999 - Dormant Company	15	18,918
9305 - Other service activities	15	9,063
4534 - Other building installation	13	2,274
9800 - Residents Property Management	11	1,533
62090 - Other information technology service activities	11	7,095
98000 - Residents property management	9	2,888
7222 - Other software consultancy and supply	9	7,143