

# Wirral

q1 2012 business confidence report



## headlines

- January 2012 saw a new record in company registrations in Wirral when compared to any previous January.
- January 2012 saw a new record in net growth in Wirral when compared to any previous January.
- Q1 2012 saw a new record in UK company share in Wirral when compared to any previous Q1.
- January 2012 saw a new record in UK company share in Wirral when compared to any previous January.

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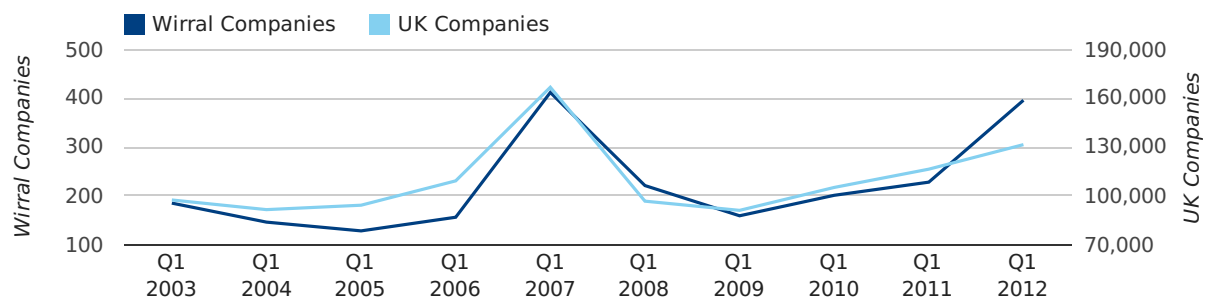
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 396 companies were registered in Wirral during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 73.7% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WIRRAL	UK
2012	396	131,491
2011	228	116,391
% CHANGE	73.7%	13.0%
RECORD YEAR	2007 (412)	2007 (166,814)

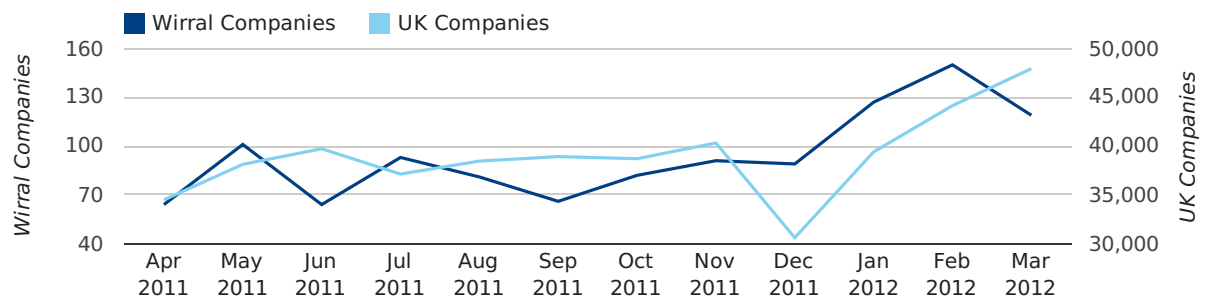
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Wirral when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	127	150	119
NEW COMPANIES IN 2011	62	78	88
% CHANGE	104.8%	92.3%	35.2%
RECORD YEAR	2012 (127)	2007 (154)	2007 (198)

### Quarterly Data (Q1 Jan-Mar 2012)

A total of 106 companies were dissolved in Wirral during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 27.4% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

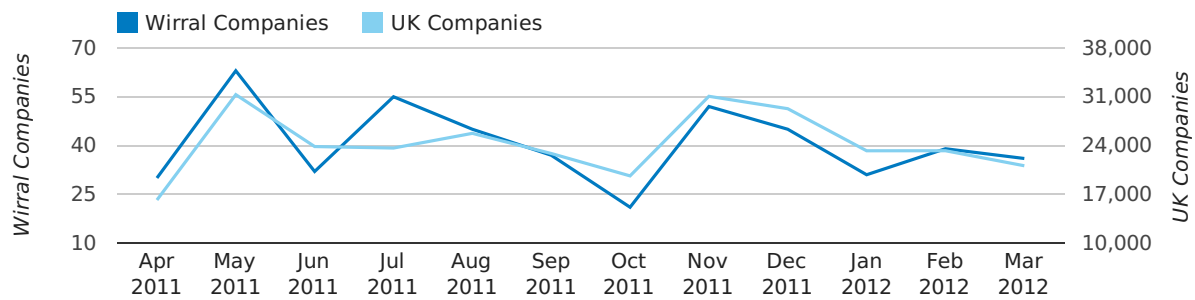
FIRST QUARTER (JAN 2012 - MAR 2012)	WIRRAL	UK
2012	106	67,576
2011	146	90,986
% CHANGE	-27.4%	-25.7%
RECORD YEAR	2009 (184)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	31	39	36
CLOSED COMPANIES IN 2011	53	45	48
% CHANGE	-41.5%	-13.3%	-25%
RECORD YEAR	2011 (53)	2008 (47)	2009 (114)

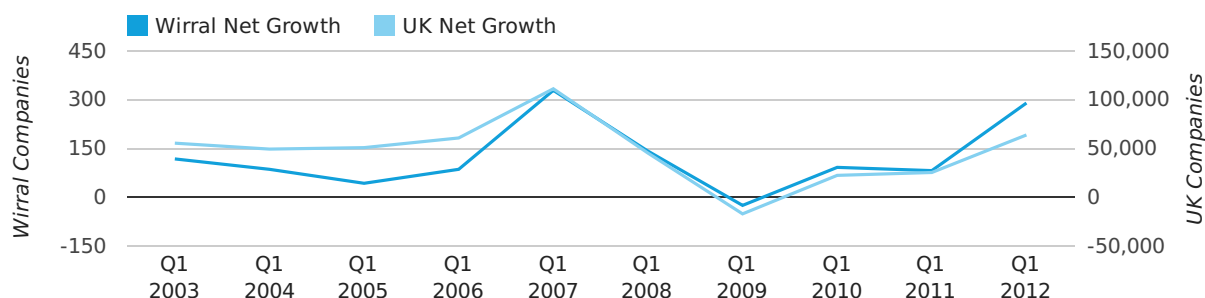
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Wirral during the first quarter of 2012 (Jan 2012 - Mar 2012) was 290 companies.

This represents an increase of 253.7% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WIRRAL	UK
2012	290	63,915
2011	82	25,405
% CHANGE	253.7%	151.6%
RECORD YEAR	2007 (329)	2007 (111,282)

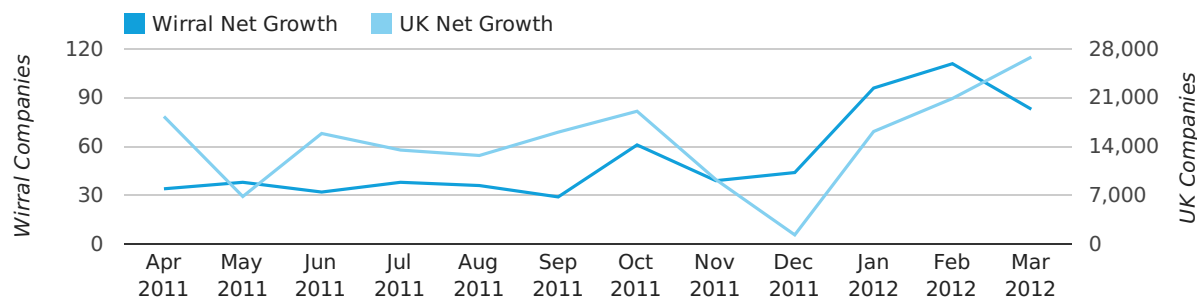
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Wirral when compared to any previous January.

### net growth by month



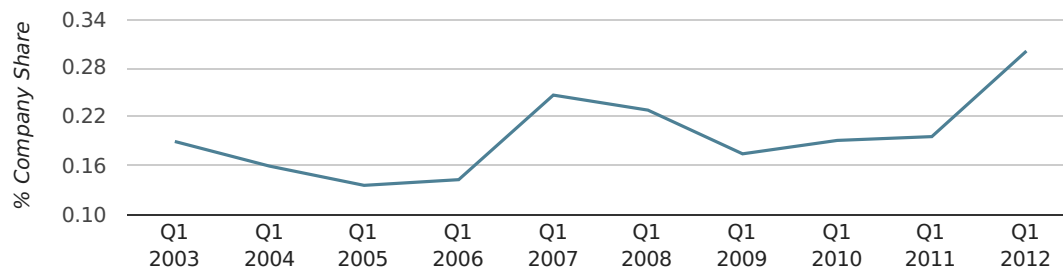
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	96	111	83
NET GROWTH IN 2011	9	33	40
% CHANGE	966.7%	236.4%	107.5%
RECORD YEAR	2012 (96)	2007 (135)	2007 (166)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Wirral formed 0.3% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	WIRRAL
2012	0.3%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2012 (0.3%)

### company share by quarter

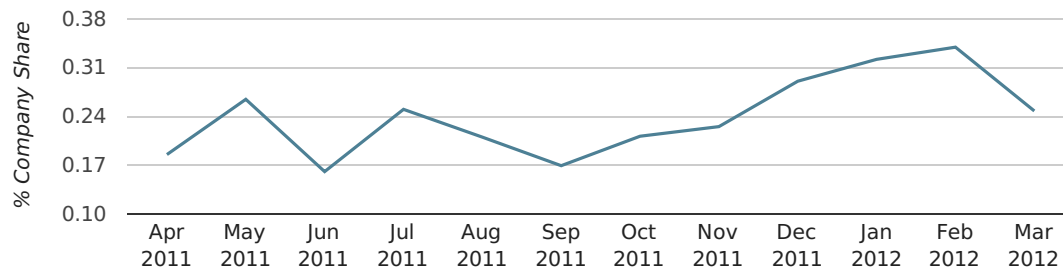


Q1 2012 saw a new record in UK company share in Wirral when compared to any previous Q1.

### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in UK company share in Wirral when compared to any previous January.

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	75.6%	64.5%	26.5%
RECORD YEAR	2012 (0.3%)	1987 (0.4%)	2007 (0.3%)

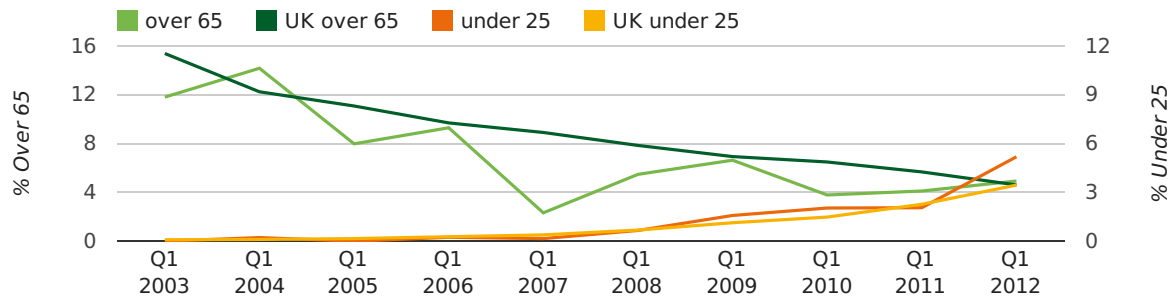
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.9.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 3.5%.

#### director age by quarter

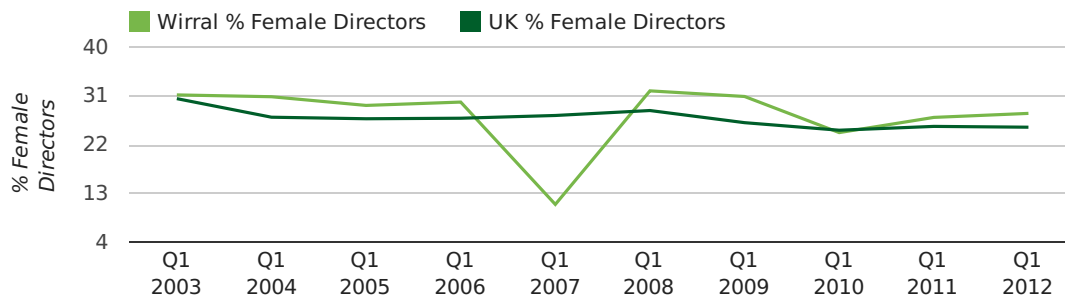


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Wirral was in 1861 when 40.0% of all directors were female.

27.8% of all director appointments in Wirral in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BEACH	9.12%	CONSULTING	5.07%
DUNAS	5.98%	MANAGEMENT	4.74%
HOTEL	5.33%	CONSULTANCY	3.30%
SUITE	5.27%	PROPERTY	2.37%
APARTMENT	3.14%	TRADING	2.07%
LLANA	2.78%	DESIGN	1.93%
ENGINEERING	1.72%	ENGINEERING	1.86%
FRACTIONAL	1.30%	ASSOCIATES	1.84%
DESIGN	1.24%	CONSULTANTS	1.79%
WIRRAL	1.24%	BUSINESS	1.73%
MANAGEMENT	1.18%	MEDIA	1.72%
CONSULTING	1.18%	CONSTRUCTION	1.72%
DE	1.13%	LONDON	1.66%
J	1.07%	J	1.54%
CHATEAU	1.07%	INVESTMENTS	1.51%
LA	1.07%	GLOBAL	1.50%
CAZINE	1.07%	IT	1.40%
PROPERTY	1.01%	CARE	1.34%
CONSULTANCY	1.01%	PROPERTIES	1.31%
CONSULTANTS	0.77%	ELECTRICAL	1.27%
VILLA	0.77%	M	1.27%
(NW)	0.77%	BUILDING	1.24%
ELECTRICAL	0.71%	ENERGY	1.20%
COMMUNITY	0.65%	S	1.20%
RESORT	0.65%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	301	216,665
7487 - Other business activities	170	52,735
82990 - Other business support service activities not elsewhere classified	127	35,233
74990 - Non-trading company	62	9,729
70229 - Management consultancy activities other than financial management	39	19,704
74909 - Other professional, scientific and technical activities not elsewhere classified	34	9,892
99999 - Dormant Company	30	25,084
7499 - Non-trading company	27	9,102
62020 - Information technology consultancy activities	24	14,303
9999 - Dormant Company	22	18,617
96090 - Other service activities not elsewhere classified	22	13,637
71129 - Other engineering activities	16	2,217
7414 - Business & management consultancy	15	12,113
9305 - Other service activities	14	8,818
43999 - Other specialised construction activities not elsewhere classified	14	3,931
62090 - Other information technology service activities	12	8,145
96020 - Hairdressing and other beauty treatment	11	2,798
7260 - Other computer related activities	11	7,154
56302 - Public houses and bars	11	2,795
69201 - Accounting and auditing activities	11	4,132