

Wisbech

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Wisbech when compared to any previous first half year.
- Q2 2011 saw a new record in company registrations in Wisbech when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Wisbech when compared to any previous June.
- May 2011 saw a new record in company registrations in Wisbech when compared to any previous May.
- Q2 2011 saw a new record in net growth in Wisbech when compared to any previous Q2.
- May 2011 saw a new record in net growth in Wisbech when compared to any previous May.

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Half Year Data (Jan-Jun 2011)

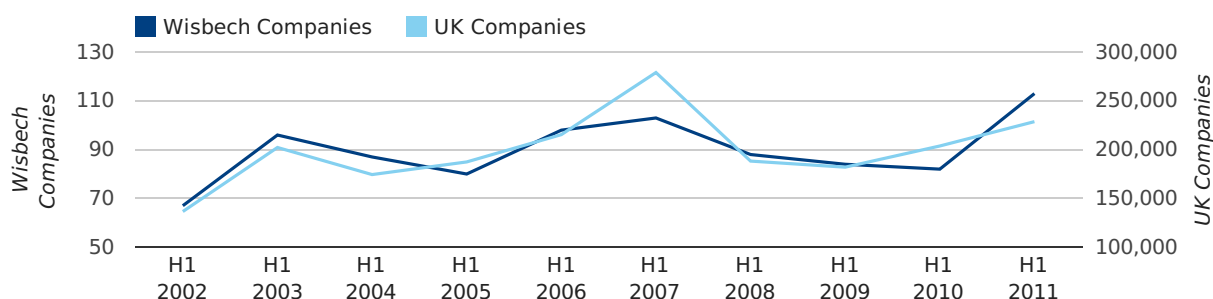
The first half of 2011 saw a new record in company registrations in Wisbech when compared to any previous first half year.

In the first half of 2011 a total of 113 companies were formed in Wisbech. This figure is 37.8% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Wisbech occurred in 2011 when a total of 113 were formed.

HALF YEAR (JAN-JUN)	WISBECH	UK
2011	113	228,735
2010	82	203,749
% CHANGE	37.8%	12.3%
RECORD YEAR	2011 (113)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

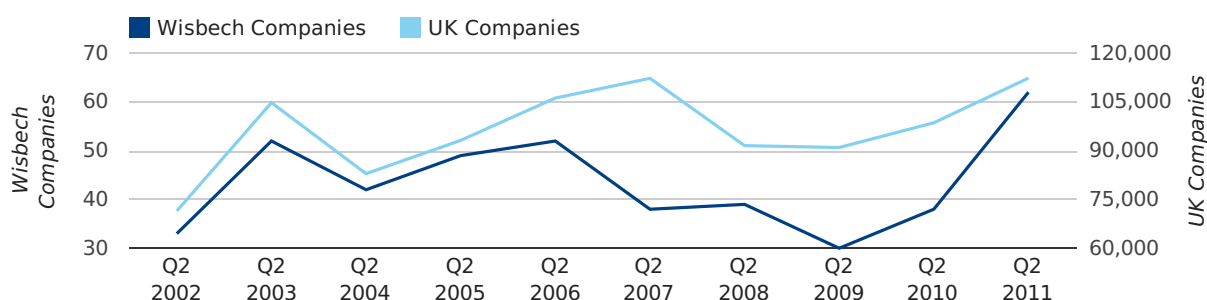
Q2 2011 saw a new record in company registrations in Wisbech when compared to any previous Q2.

A total of 62 companies were registered in Wisbech during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 63.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WISBECH	UK
2011	62	112,344
2010	38	98,612
% CHANGE	63.2%	13.9%
RECORD YEAR	2011 (62)	2011 (112,344)

new companies by quarter

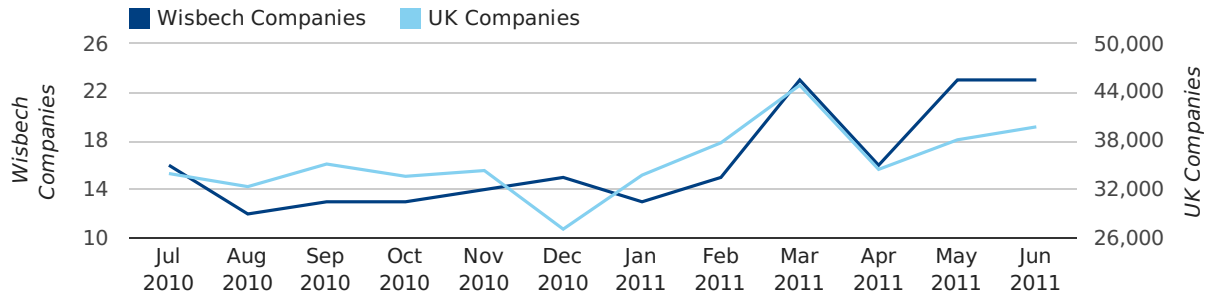


Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Wisbech when compared to any previous June.

May 2011 saw a new record in company registrations in Wisbech when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	16	23	23
NEW COMPANIES IN 2010	14	8	16
% CHANGE	14.3%	187.5%	43.8%
RECORD YEAR	2006 (21)	2011 (23)	2011 (23)

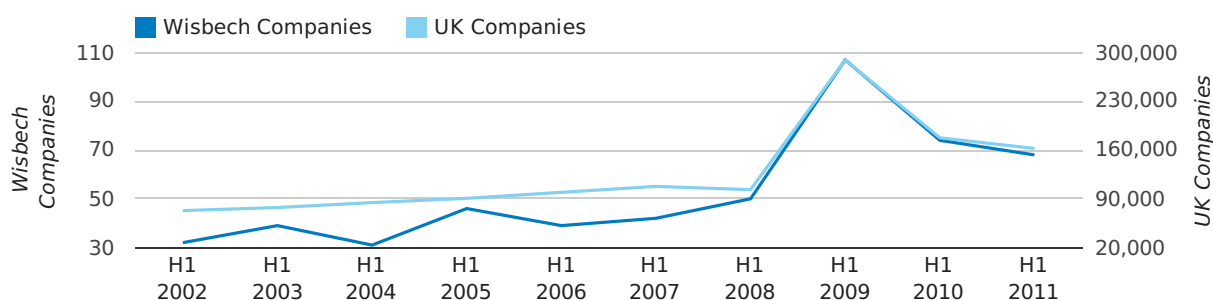
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 68 companies were dissolved in Wisbech. This figure is 8.1% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Wisbech occurred in 2009 when a total of 107 were closed.

HALF YEAR (JAN-JUN)	WISBECH	UK
2011	68	162,310
2010	74	177,631
% CHANGE	-8.1%	-8.6%
RECORD YEAR	2009 (107)	2009 (289,236)

dissolved companies by half year



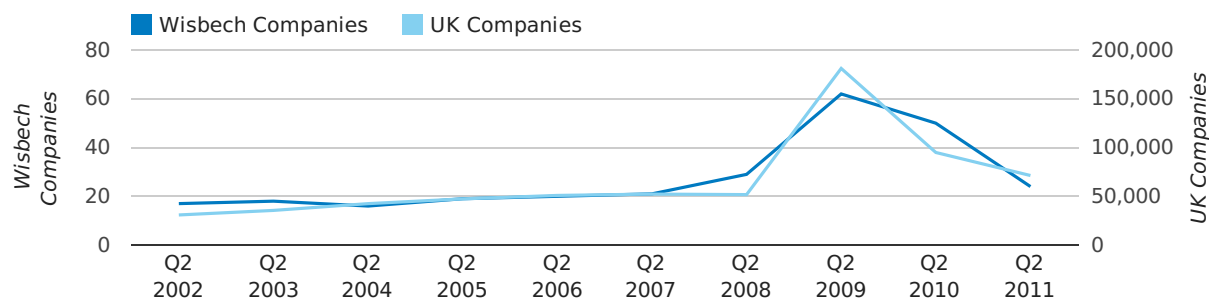
Quarterly Data (Q2 Apr-Jun 2011)

A total of 24 companies were dissolved in Wisbech during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 52.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

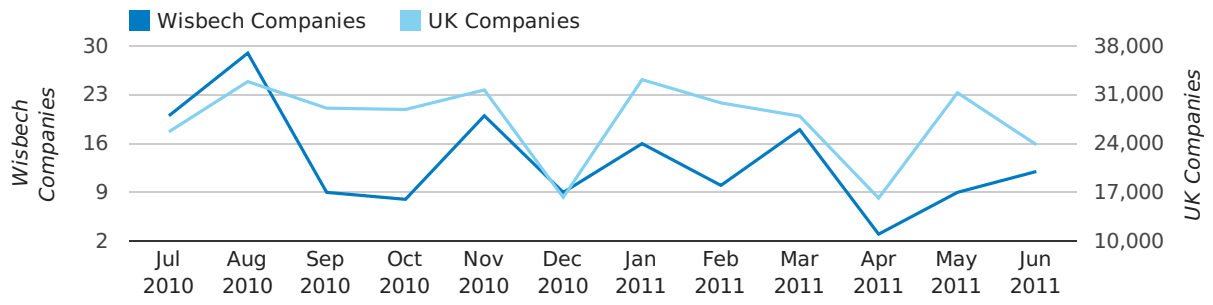
SECOND QUARTER (APR 2011 - JUN 2011)	WISBECH	UK
2011	24	71,324
2010	50	94,954
% CHANGE	-52.0%	-24.9%
RECORD YEAR	2009 (62)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



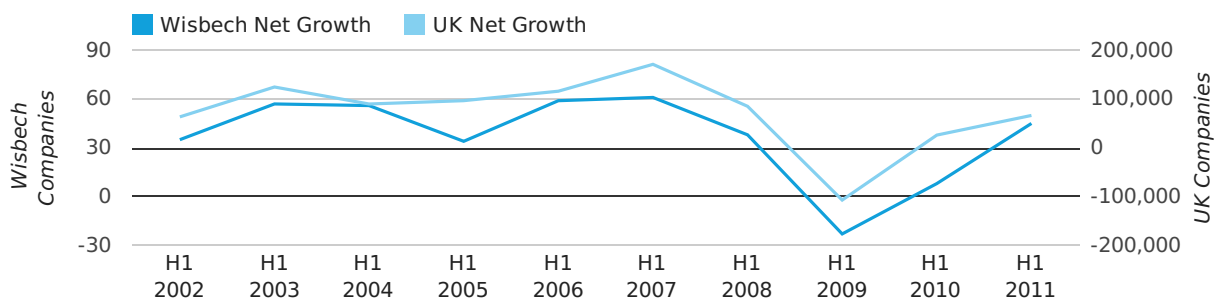
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	3	9	12
CLOSED COMPANIES IN 2010	13	20	17
% CHANGE	-76.9%	-55.0%	-29%
RECORD YEAR	2009 (16)	2009 (31)	2010 (17)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Wisbech increased by 45 companies. This figure is 462.5% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	WISBECH	UK
2011	45	66,425
2010	8	26,118
% CHANGE	462.5%	154.3%
RECORD YEAR	2007 (61)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

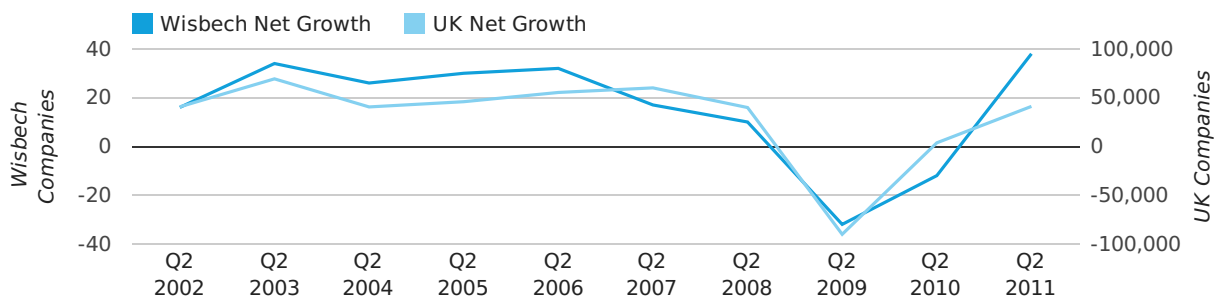
Q2 2011 saw a new record in net growth in Wisbech when compared to any previous Q2.

Net company growth for Wisbech during the second quarter of 2011 (Apr 2011 - Jun 2011) was 38 companies.

This represents an increase of 416.7% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	WISBECH	UK
2011	38	41,020
2010	-12	3,658
% CHANGE	-416.7%	1,021.4%
RECORD YEAR	2011 (38)	2003 (69,274)

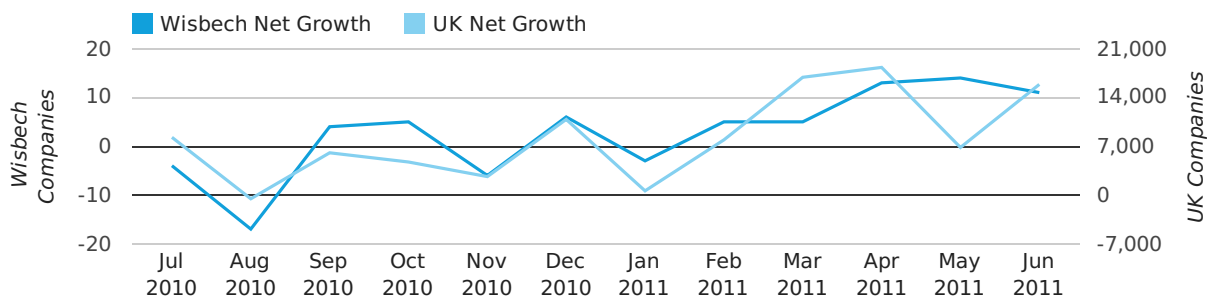
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in net growth in Wisbech when compared to any previous May.

net growth by month



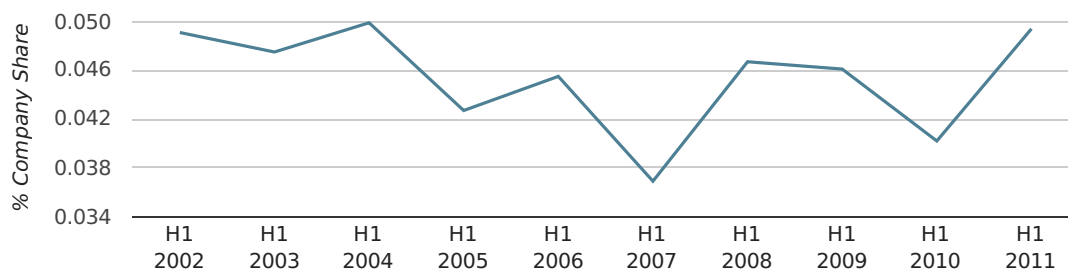
	APRIL	MAY	JUNE
NET GROWTH IN 2011	13	14	11
NET GROWTH IN 2010	1	-12	-1
% CHANGE	1,200.0%	-216.7%	-1,200.0%
RECORD YEAR	2003 (14)	2011 (14)	2007 (13)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Wisbech formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JAN-JUN)	WISBECH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by half year

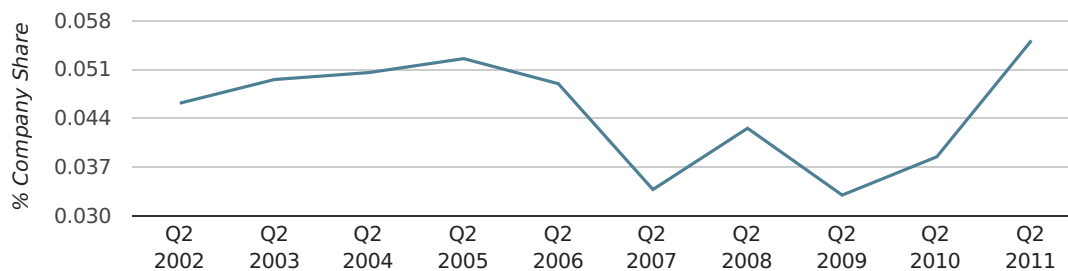


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Wisbech formed 0.1% of all UK companies.

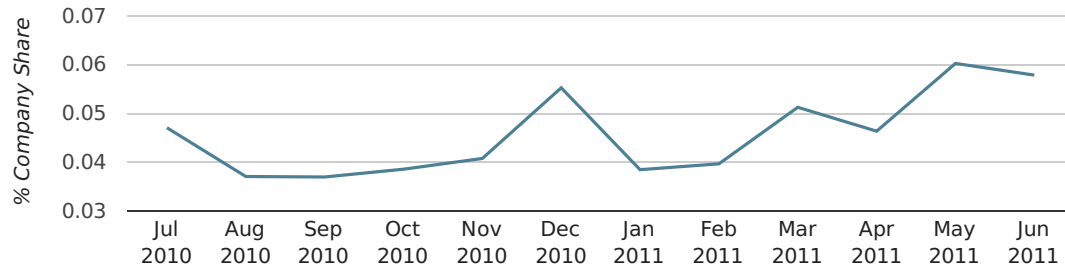
SECOND QUARTER (APR 2011 - JUN 2011)	WISBECH
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	10.7%	126.7%	27.3%
RECORD YEAR	1967 (0.2%)	1965 (0.2%)	1968 (0.3%)

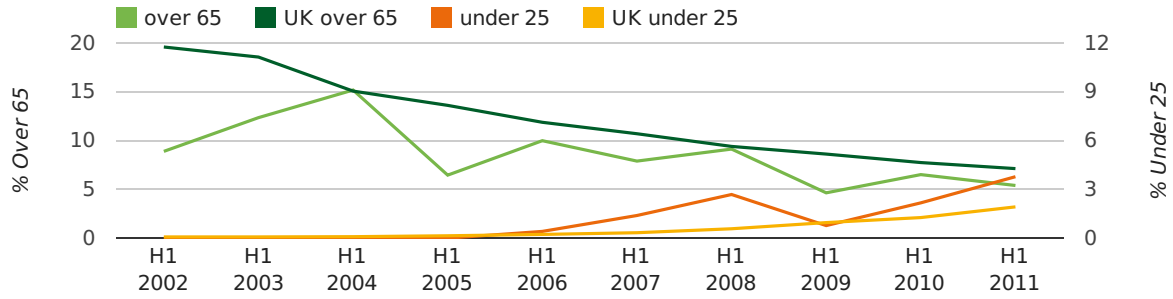
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.2.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 5.4% compared to the UK figure of 4.3%.

director age by half year



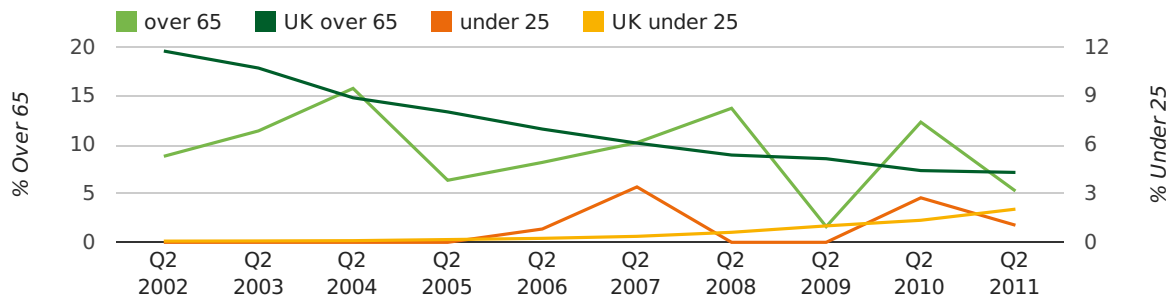
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 47.4.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.3%.

director age by quarter

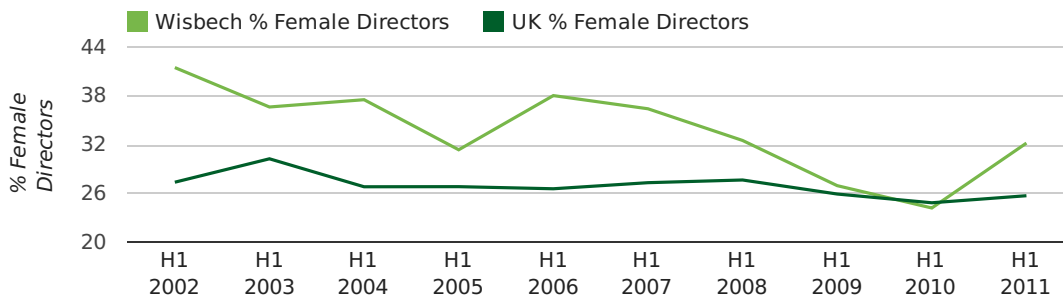


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Wisbech was 1861 when 40.0% of all directors were female.

32.2% of all director appointments in Wisbech in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

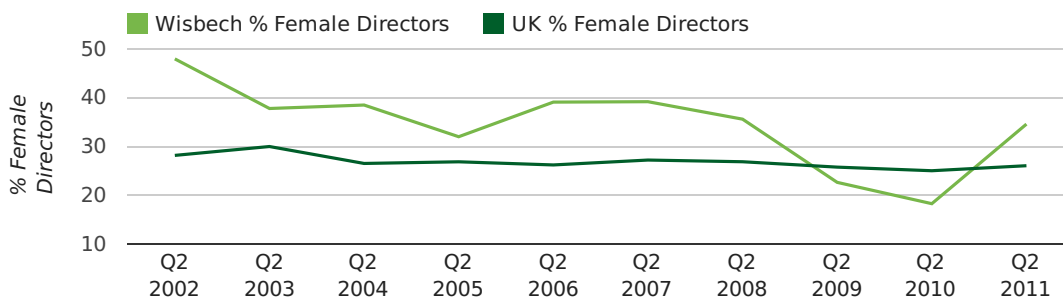


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Wisbech was in 1866 when 66.7% of all directors were female.

34.6% of all director appointments in Wisbech in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.02%	CONSULTING	5.09%
J	1.52%	MANAGEMENT	4.86%
TRADING	1.26%	CONSULTANCY	3.17%
FINANCE	1.01%	PROPERTY	2.43%
M	1.01%	TRADING	2.05%
FENLAND	0.76%	DESIGN	1.94%
ANGLIA)	0.76%	ASSOCIATES	1.92%
(EAST	0.76%	BUSINESS	1.87%
HOMES	0.76%	CONSTRUCTION	1.77%
(WISBECH)	0.76%	CONSULTANTS	1.76%
WISBECH	0.76%	MEDIA	1.73%
ENGINEERING	0.76%	ENGINEERING	1.67%
INDEPENDENT	0.51%	LONDON	1.60%
(BD)	0.51%	GLOBAL	1.46%
DEVELOPMENT	0.51%	J	1.44%
HUNT	0.51%	CARE	1.44%
K	0.51%	INVESTMENTS	1.42%
CONSTRUCTION	0.51%	IT	1.39%
JOINERY	0.51%	BUILDING	1.32%
APPLIANCE	0.51%	PROPERTIES	1.31%
LITTLE	0.51%	ELECTRICAL	1.30%
CONSULTING	0.51%	M	1.27%
DRIVERS	0.51%	S	1.23%
INVEST	0.51%	ENTERPRISES	1.20%
G	0.51%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	80	202,072
7487 - Other business activities	21	60,758
82990 - Other business support service activities not elsewhere classified	11	30,647
9305 - Other service activities	7	9,063
74990 - Non-trading company	6	8,481
7499 - Non-trading company	5	10,955
45112 - Sale of used cars and light motor vehicles	5	950
62090 - Other information technology service activities	5	7,095
62020 - Information technology consultancy activities	5	10,545
78200 - Temporary employment agency activities	4	1,052
49410 - Freight transport by road	4	2,142
41202 - Construction of domestic buildings	4	2,238
8042 - Adult and other education	4	2,203
41201 - Construction of commercial buildings	4	1,465
7414 - Business & management consultancy	4	13,053
4525 - Other special trades construction	4	1,676
70229 - Management consultancy activities other than financial management	4	16,419
96090 - Other service activities not elsewhere classified	4	10,322
9999 - Dormant Company	3	20,111
7260 - Other computer related activities	3	7,849