

Wisbech

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company registrations in Wisbech when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Wisbech when compared to any previous November.
- December 2011 saw a new record in company closures in Wisbech when compared to any previous December.

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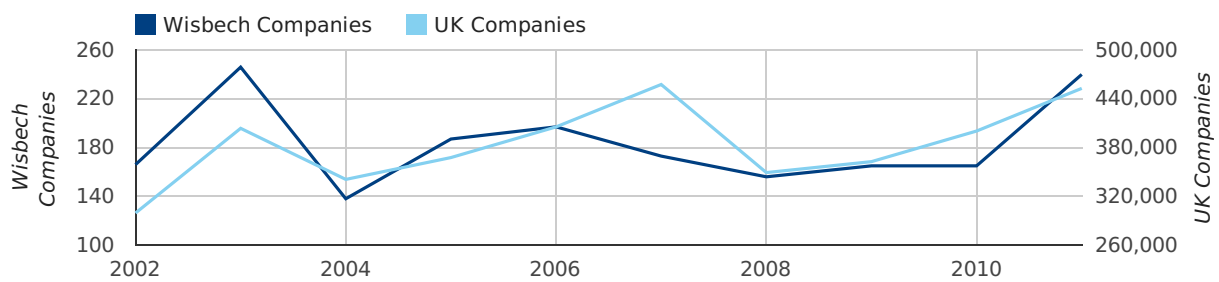
sic data

Annual Data (2011)

A total of 240 companies were formed in Wisbech in 2011. This total is 45.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WISBECH	UK
2011	240	452,870
2010	165	400,358
2009	165	362,675
2008	156	349,203
2007	173	457,649
RECORD YEAR	2003 (246)	2007 (457,649)

new companies by year



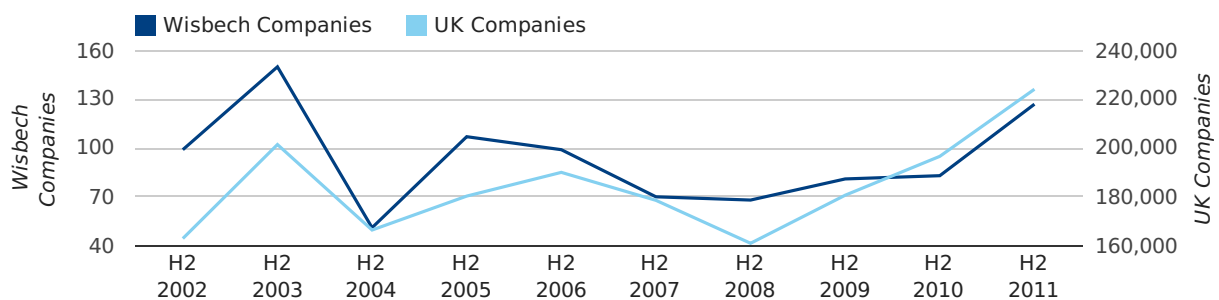
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 127 companies were formed in Wisbech. This figure is 53.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Wisbech occurred in 2003 when a total of 150 were formed.

HALF YEAR (JUL-DEC)	WISBECH	UK
2011	127	224,135
2010	83	196,609
% CHANGE	53.0%	14.0%
RECORD YEAR	2003 (150)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

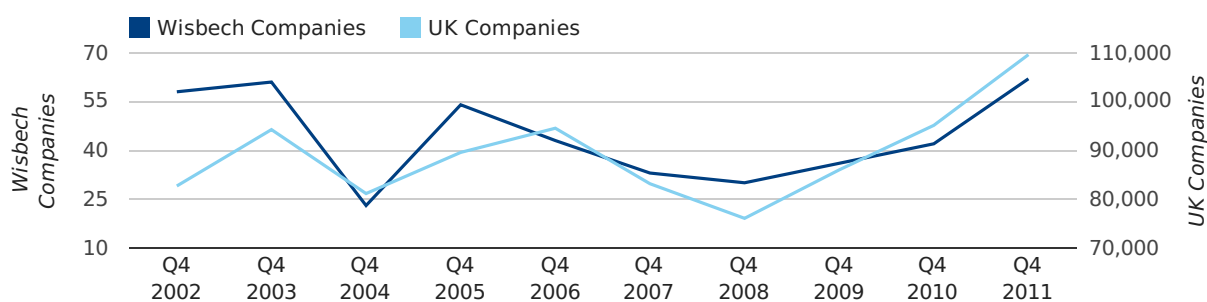
Q4 2011 saw a new record in company registrations in Wisbech when compared to any previous Q4.

A total of 62 companies were registered in Wisbech during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 47.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WISBECH	UK
2011	62	109,623
2010	42	95,117
% CHANGE	47.6%	15.3%
RECORD YEAR	2011 (62)	2011 (109,623)

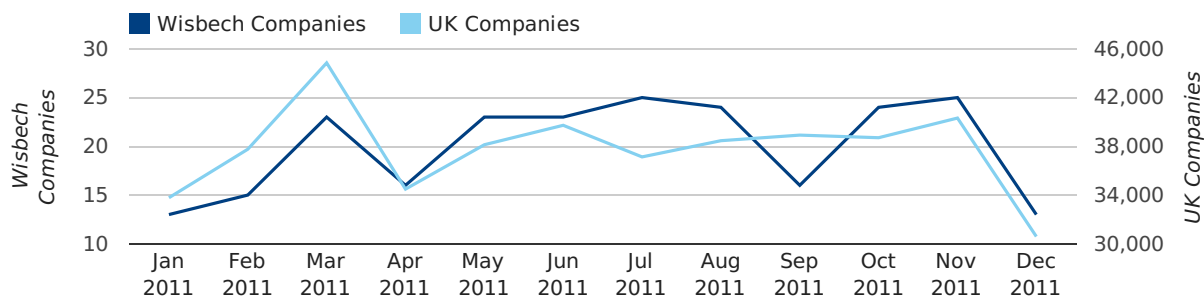
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Wisbech when compared to any previous November.

new companies by month



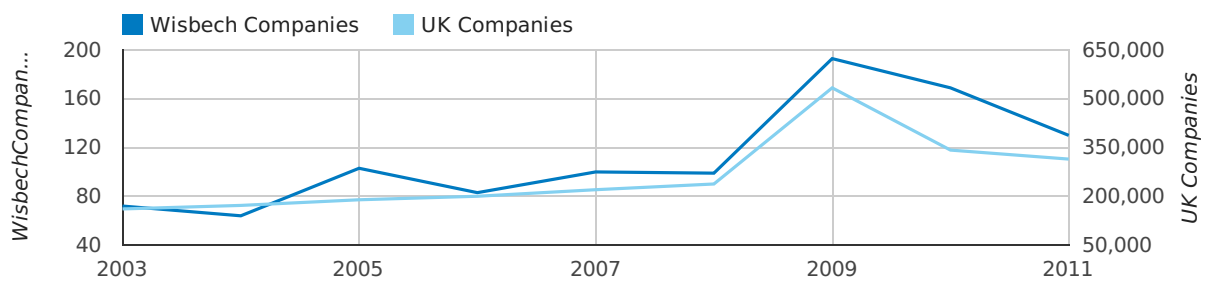
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	24	25	13
NEW COMPANIES IN 2010	13	14	15
% CHANGE	84.6%	78.6%	-13.3%
RECORD YEAR	2003 (29)	2011 (25)	2002 (18)

Annual Data (2011)

A total of 130 companies were dissolved in Wisbech in 2011. This total is 23.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WISBECH	UK
2011	130	314,523
2010	169	342,232
2009	193	533,773
2008	99	237,901
2007	100	220,295
RECORD YEAR	2009 (193)	2009 (533,773)

dissolved companies by year



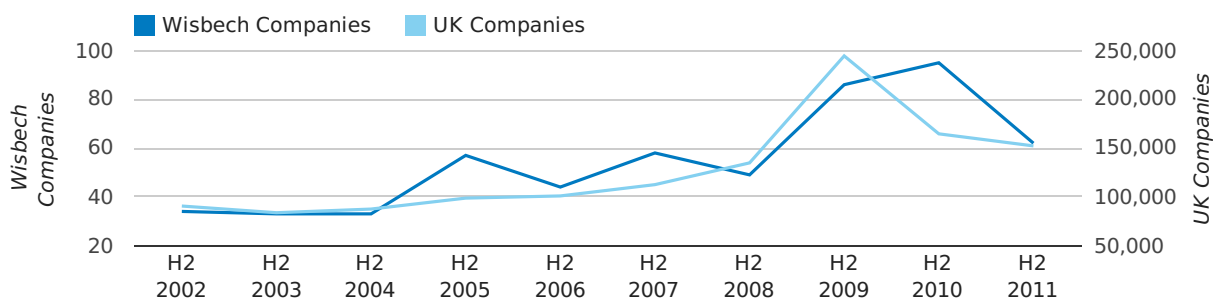
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 62 companies were dissolved in Wisbech. This figure is 34.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Wisbech occurred in 2010 when a total of 95 were closed.

HALF YEAR (JUL-DEC)	WISBECH	UK
2011	62	152,213
2010	95	164,601
% CHANGE	-34.7%	-7.5%
RECORD YEAR	2010 (95)	2009 (244,537)

dissolved companies by half year



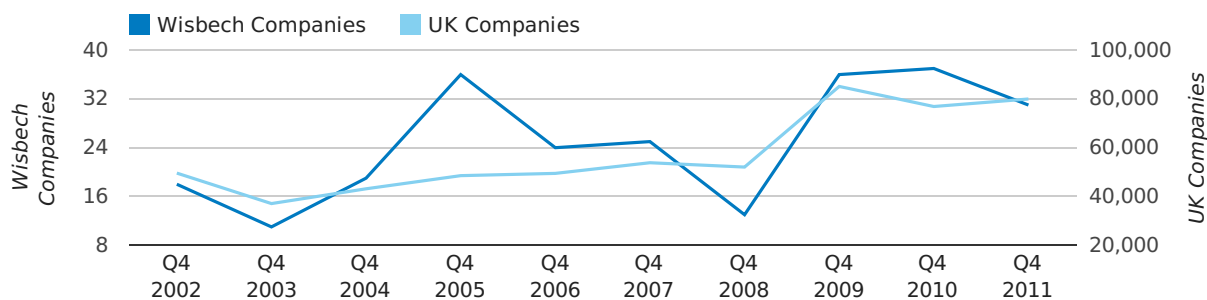
Quarterly Data (Q4 Oct-Dec 2011)

A total of 31 companies were dissolved in Wisbech during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 16.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WISBECH	UK
2011	31	79,983
2010	37	76,896
% CHANGE	-16.2%	4.0%
RECORD YEAR	2010 (37)	2009 (85,136)

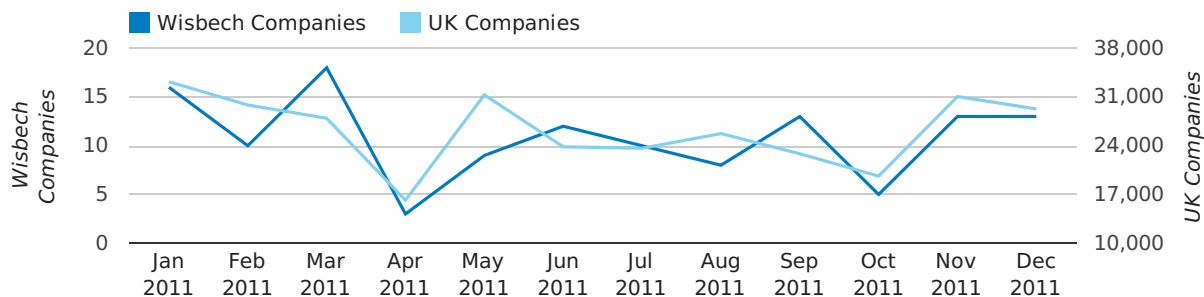
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Wisbech when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	13	13
CLOSED COMPANIES IN 2010	8	20	9
% CHANGE	-37.5%	-35.0%	44%
RECORD YEAR	2006 (16)	2010 (20)	2011 (13)

Annual Data (2011)

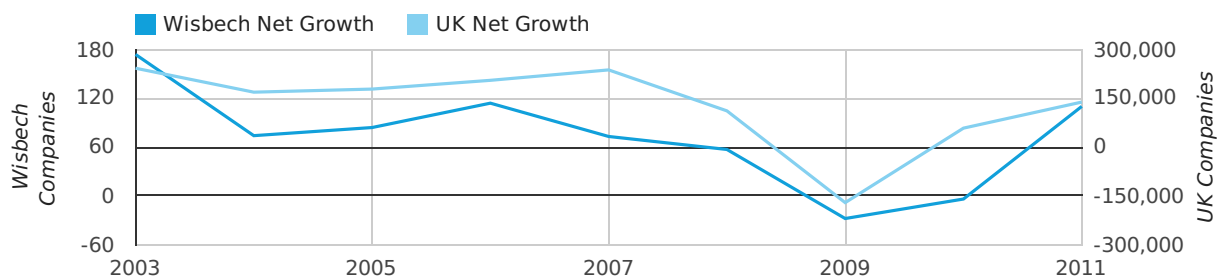
A total of 110 companies were added to the company register for Wisbech in 2011. This number represents growth of 66.7% which compares favourably to the UK figure of 34.6%.

This number is 114 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Wisbech company register grew by 174 companies.

YEAR	WISBECH	UK
2011	110	138,347
2010	-4	58,126
2009	-28	-171,098
2008	57	111,302
2007	73	237,354
RECORD YEAR	2003 (174)	2003 (242,543)

net growth by year

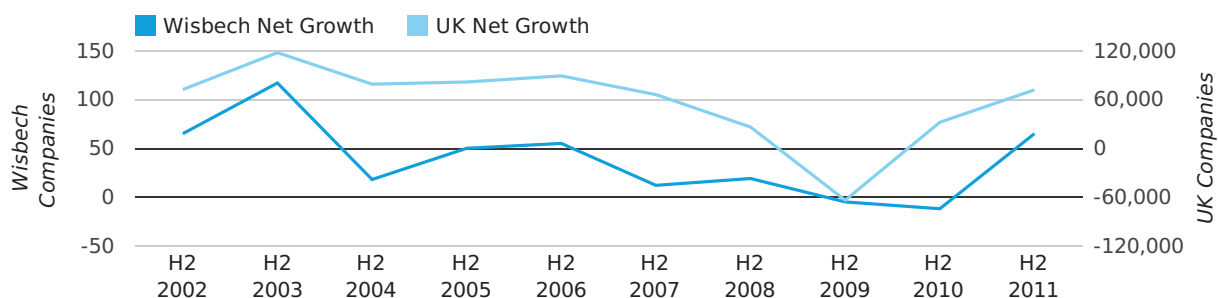


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Wisbech increased by 65 companies. This figure is 641.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WISBECH	UK
2011	65	71,922
2010	-12	32,008
% CHANGE	-641.7%	124.7%
RECORD YEAR	2003 (117)	2003 (117,772)

net growth by half year



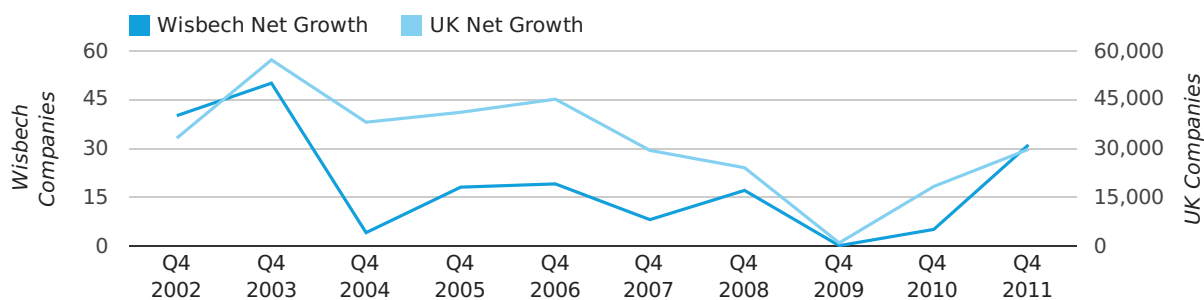
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Wisbech during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 31 companies.

This represents an increase of 520.0% on the same period last year.

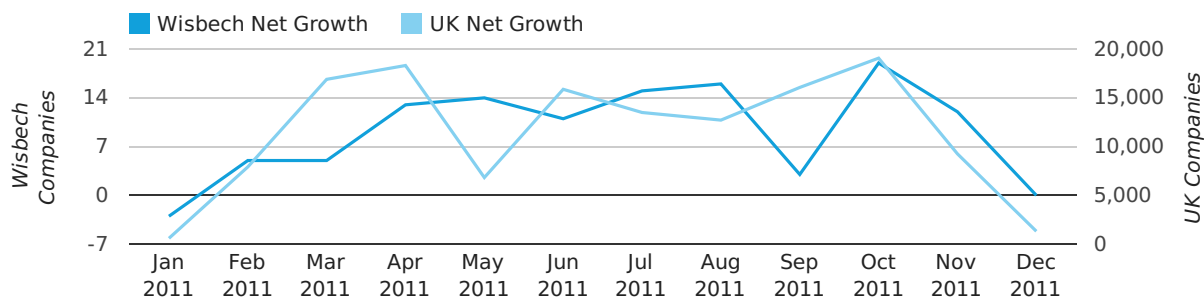
FOURTH QUARTER (OCT 2011 - DEC 2011)	WISBECH	UK
2011	31	29,640
2010	5	18,221
% CHANGE	520.0%	62.7%
RECORD YEAR	2003 (50)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



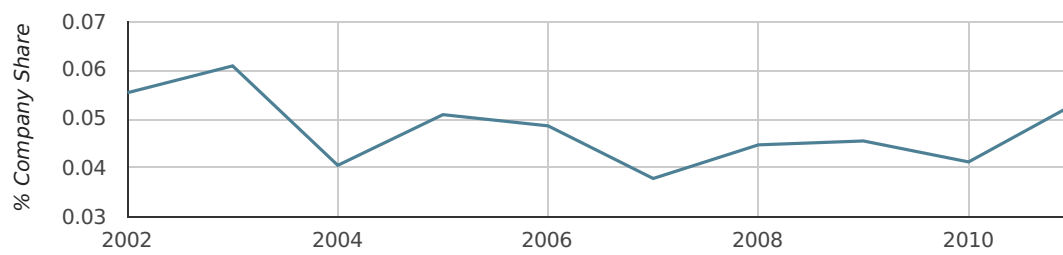
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	19	12	0
NET GROWTH IN 2010	5	-6	6
% CHANGE	280.0%	-300.0%	-100.0%
RECORD YEAR	2003 (23)	2003 (13)	2003 (14)

Annual Data (2011)

In 2011 Wisbech formed 0.1% of all UK companies. This is an improvement on 2010 when Wisbech was responsible for 0.0% of all UK companies.

YEAR	WISBECH
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by year

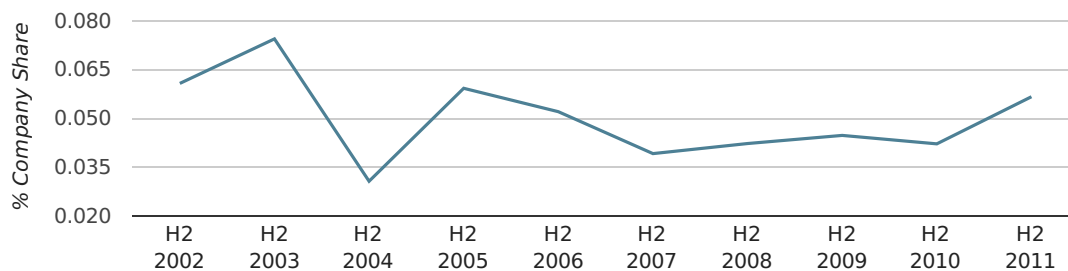


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wisbech formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WISBECH
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

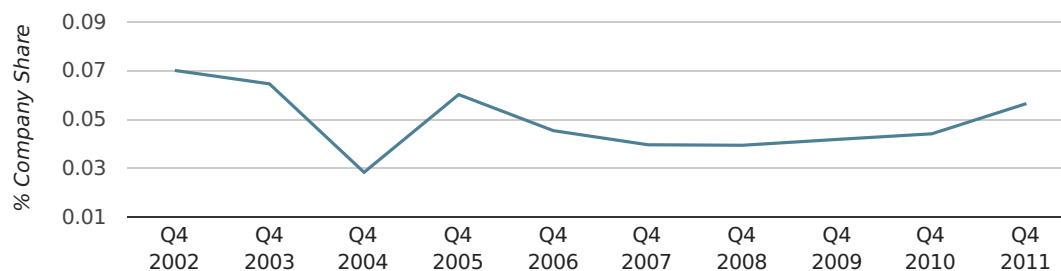


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Wisbech formed 0.1% of all UK companies.

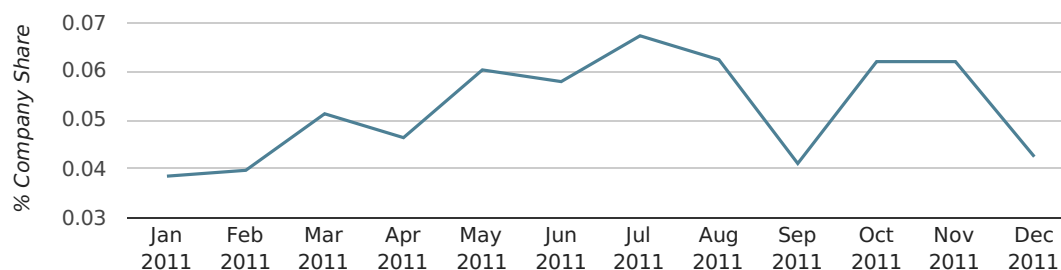
FOURTH QUARTER (OCT 2011 - DEC 2011)	WISBECH
2011	0.1%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	60.6%	52.0%	-23.1%
RECORD YEAR	1970 (0.5%)	1964 (0.3%)	1966 (0.5%)

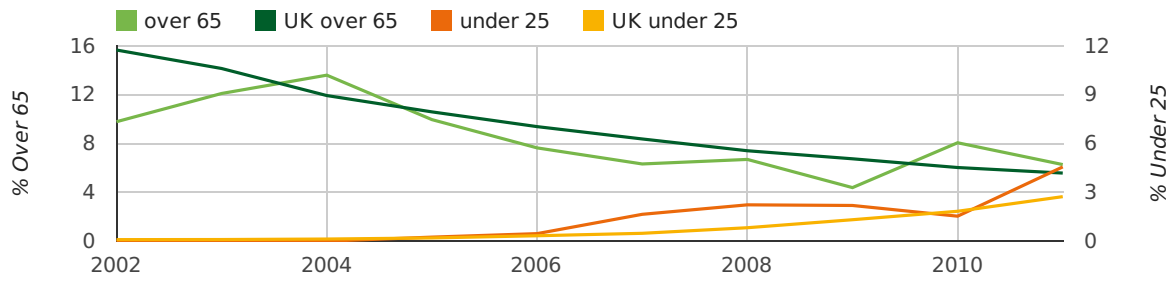
Annual Data (2011)

The average age of a director in 2011 was 46.3.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.3% compared to the UK figure of 4.2%.

director age by year



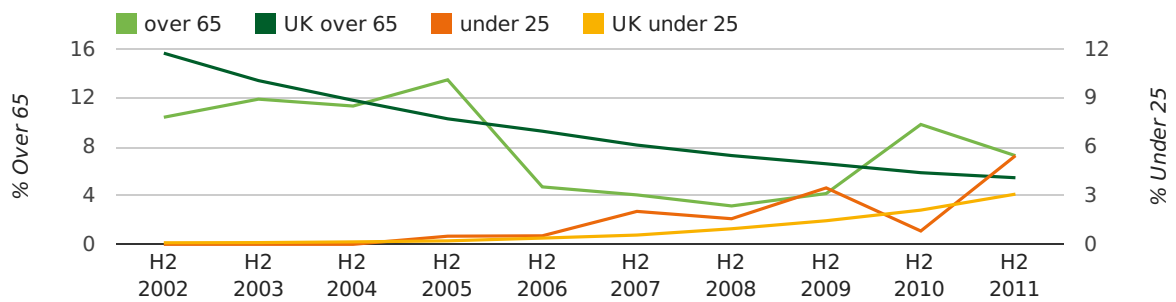
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.2.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.3% compared to the UK figure of 4.1%.

director age by half year



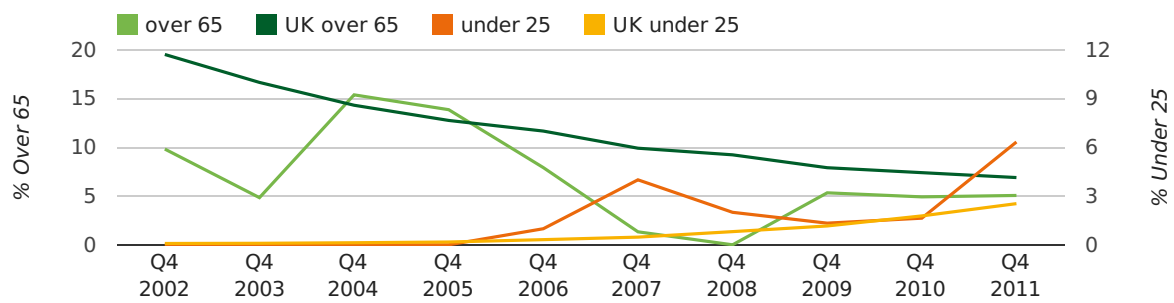
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.5.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.1%.

director age by quarter

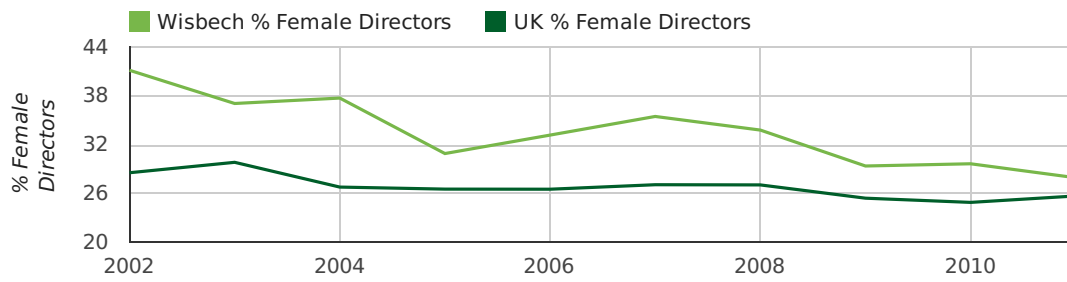


Annual Data (2011)

The record year for female directors in Wisbech was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wisbech in 2011 was 41.2%. The average for the UK during this time was 28.6%

director gender by year

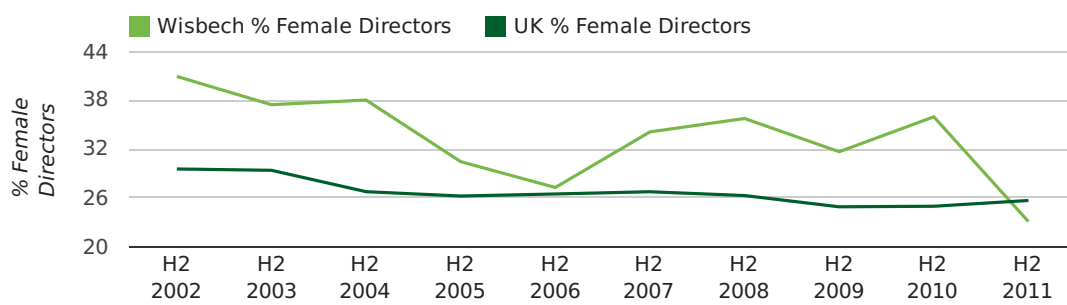


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wisbech was 1860 when 42.9% of all directors were female.

23.1% of all director appointments in Wisbech in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

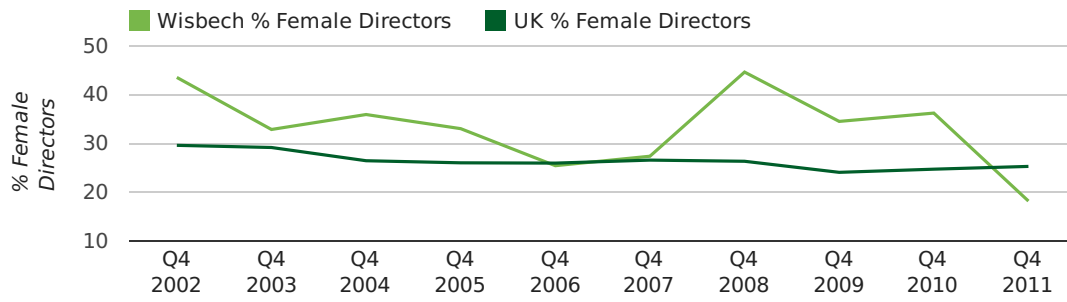


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Wisbech was in 1977 when 31.1% of all directors were female.

18.2% of all director appointments in Wisbech in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
J	1.50%	CONSULTING	5.07%
BUSINESS	1.50%	MANAGEMENT	4.74%
MANAGEMENT	1.28%	CONSULTANCY	3.26%
TRADING	1.07%	PROPERTY	2.37%
(WISBECH)	0.86%	TRADING	2.07%
FINANCE	0.86%	DESIGN	1.92%
G	0.86%	ASSOCIATES	1.86%
CONSULTING	0.86%	ENGINEERING	1.78%
SUPPLIES	0.86%	BUSINESS	1.78%
TRADE	0.86%	CONSULTANTS	1.76%
HIRE	0.86%	CONSTRUCTION	1.73%
M	0.64%	MEDIA	1.71%
SECURITY	0.64%	LONDON	1.63%
EAST	0.64%	J	1.51%
WISBECH	0.64%	INVESTMENTS	1.48%
TO	0.64%	GLOBAL	1.46%
FORMAL	0.64%	IT	1.41%
(LINCS)	0.64%	CARE	1.39%
ENGINEERING	0.64%	PROPERTIES	1.29%
S	0.64%	ELECTRICAL	1.29%
CONSTRUCTION	0.64%	M	1.27%
FENLAND	0.64%	BUILDING	1.26%
F2X	0.64%	ENERGY	1.25%
DRIVER	0.64%	S	1.20%
INVESTMENTS	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	82	205,525
7487 - Other business activities	22	57,052
82990 - Other business support service activities not elsewhere classified	11	32,483
9305 - Other service activities	6	9,492
78200 - Temporary employment agency activities	6	1,128
74990 - Non-trading company	6	8,929
45112 - Sale of used cars and light motor vehicles	5	1,140
41202 - Construction of domestic buildings	5	2,598
49410 - Freight transport by road	5	2,392
47990 - Other retail sale not in stores, stalls or markets	5	2,699
6024 - Freight transport by road	5	2,280
62020 - Information technology consultancy activities	4	12,072
41201 - Construction of commercial buildings	4	1,500
4525 - Other special trades construction	4	1,651
96090 - Other service activities not elsewhere classified	4	11,768
62090 - Other information technology service activities	4	7,493
9800 - Residents Property Management	3	1,451
69201 - Accounting and auditing activities	3	3,633
4521 - General construction & civil engineering	3	5,558
70229 - Management consultancy activities other than financial management	3	17,765