

Woking

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Woking when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Woking when compared to any previous second half year.
- November 2011 saw a new record in company registrations in Woking when compared to any previous November.
- 2011 was a record year for company closures in Woking when compared to any year in history.
- The second half of 2011 saw a new record in company closures in Woking when compared to any previous second half year.
- The second half of 2011 was a record second half year for company closures in Woking when compared to any half year in history.
- Q4 2011 saw a new record in company closures in Woking when compared to any previous Q4.
- Q4 2011 was a record quarter for company closures in Woking when compared to any quarter in history.
- December 2011 saw a new record in company closures in Woking when compared to any previous December.
- December 2011 was a record month for company closures in Woking when compared to any month in history.
- November 2011 saw a new record in company closures in Woking when compared to any previous November.
- November 2011 was a record month for company closures in Woking when compared to any month in history.
- 2011 was a record year for net growth in Woking when compared to any year in history.
- 2011 was a record year for UK company share in Woking when compared to any year in history.

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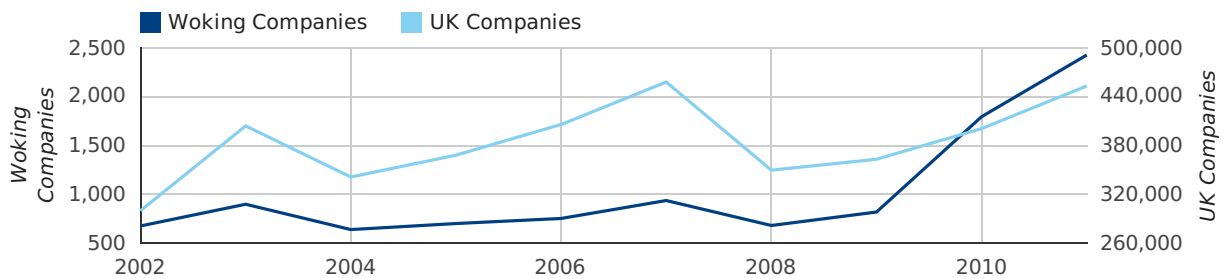
Annual Data (2011)

2011 was a record year for company registrations in Woking when compared to any year in history.

A total of 2,425 companies were formed in Woking in 2011. This total is 35.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WOKING	UK
2011	2,425	452,870
2010	1,792	400,358
2009	814	362,675
2008	676	349,203
2007	932	457,649
RECORD YEAR	2011 (2,425)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

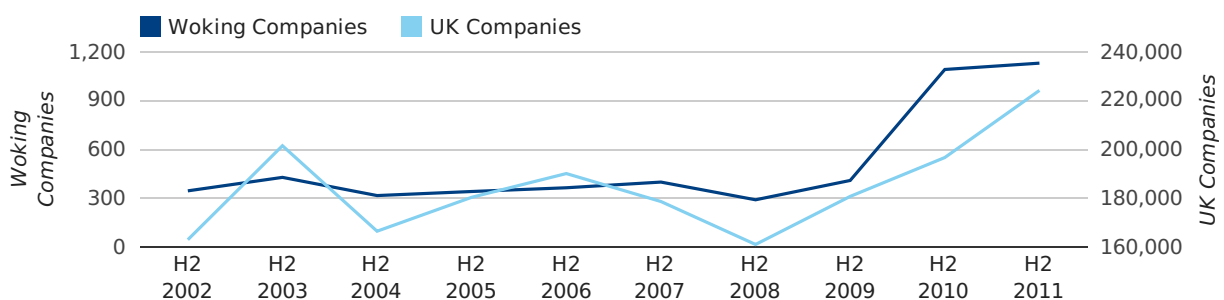
The second half of 2011 saw a new record in company registrations in Woking when compared to any previous second half year.

In the second half of 2011 a total of 1,130 companies were formed in Woking. This figure is 3.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Woking occurred in 2011 when a total of 1,130 were formed.

HALF YEAR (JUL-DEC)	WOKING	UK
2011	1,130	224,135
2010	1,091	196,609
% CHANGE	3.6%	14.0%
RECORD YEAR	2011 (1,130)	2011 (224,135)

new companies by half year



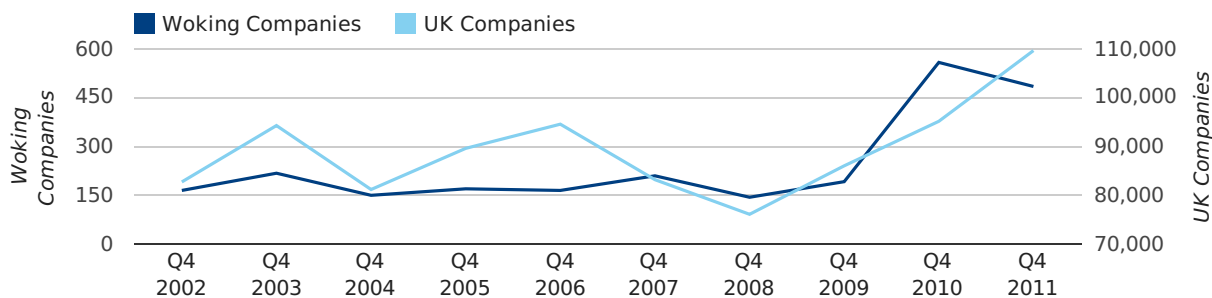
Quarterly Data (Q4 Oct-Dec 2011)

A total of 484 companies were registered in Woking during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WOKING	UK
2011	484	109,623
2010	558	95,117
% CHANGE	-13.3%	15.3%
RECORD YEAR	2010 (558)	2011 (109,623)

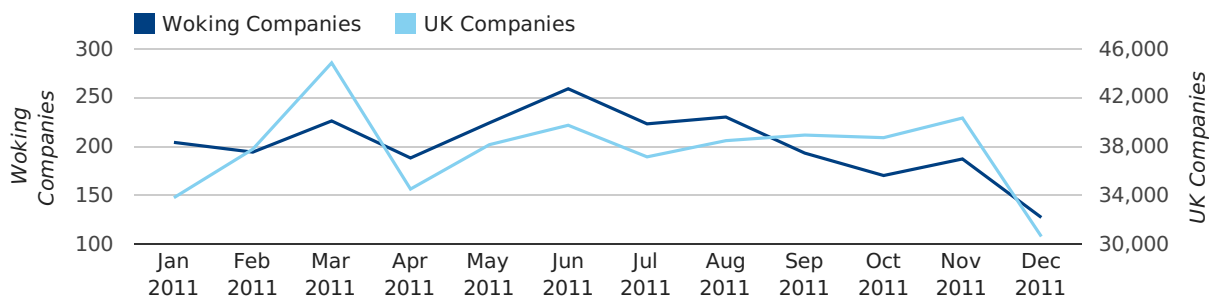
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Woking when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	170	187	127
NEW COMPANIES IN 2010	215	153	190
% CHANGE	-20.9%	22.2%	-33.2%
RECORD YEAR	2010 (215)	2011 (187)	2010 (190)

Annual Data (2011)

2011 was a record year for company closures in Woking when compared to any year in history.

A total of 1,031 companies were dissolved in Woking in 2011. This total is 54.8% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WOKING	UK
2011	1,031	314,523
2010	666	342,232
2009	754	533,773
2008	440	237,901
2007	490	220,295
RECORD YEAR	2011 (1,031)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company closures in Woking when compared to any previous second half year.

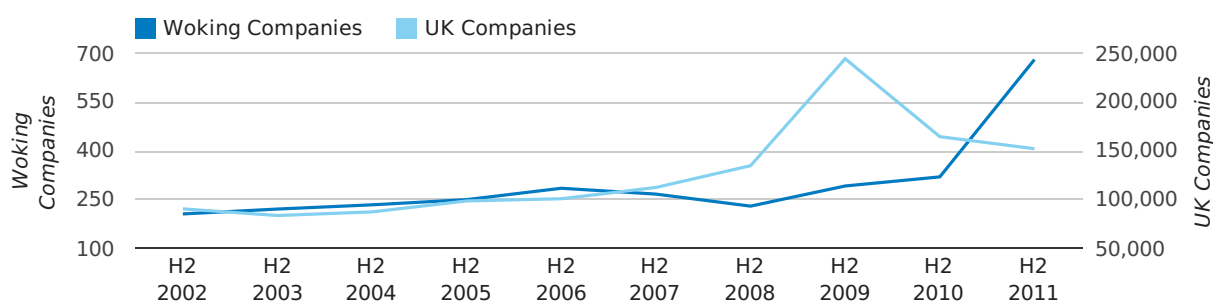
The second half of 2011 was a record second half year for company closures in Woking when compared to any half year in history.

In the second half of 2011 a total of 681 companies were dissolved in Woking. This figure is 112.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Woking occurred in 2011 when a total of 681 were closed.

HALF YEAR (JUL-DEC)	WOKING	UK
2011	681	152,213
2010	320	164,601
% CHANGE	112.8%	-7.5%
RECORD YEAR	2011 (681)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Woking when compared to any previous Q4.

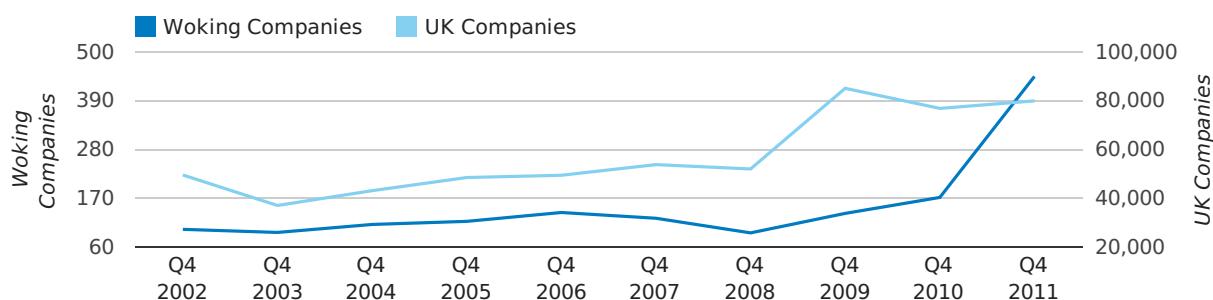
Q4 2011 was a record quarter for company closures in Woking when compared to any quarter in history.

A total of 445 companies were dissolved in Woking during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 158.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WOKING	UK
2011	445	79,983
2010	172	76,896
% CHANGE	158.7%	4.0%
RECORD YEAR	2011 (445)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

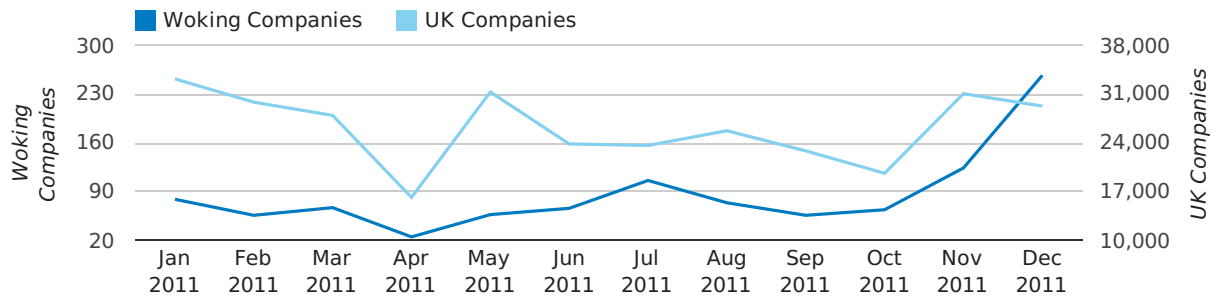
December 2011 saw a new record in company closures in Woking when compared to any previous December.

December 2011 was a record month for company closures in Woking when compared to any month in history.

November 2011 saw a new record in company closures in Woking when compared to any previous November.

November 2011 was a record month for company closures in Woking when compared to any month in history.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	64	124	257
CLOSED COMPANIES IN 2010	59	85	28
% CHANGE	8.5%	45.9%	818%
RECORD YEAR	2006 (71)	2011 (124)	2011 (257)

Annual Data (2011)

2011 was a record year for net growth in Woking when compared to any year in history.

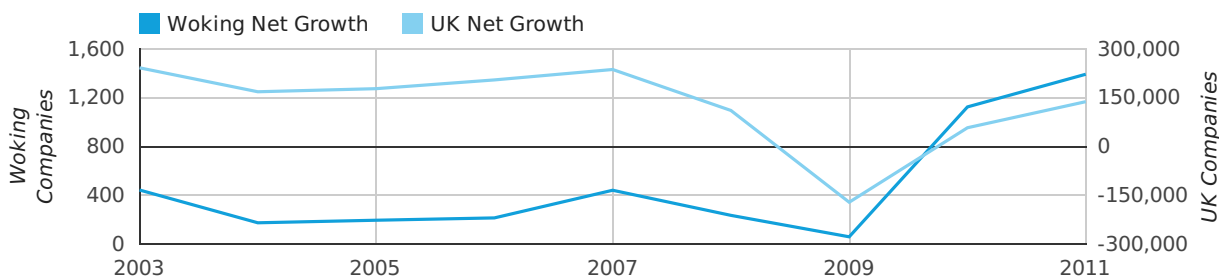
A total of 1,394 companies were added to the company register for Woking in 2011. This number represents growth of 77.8% which compares favourably to the UK figure of 34.6%.

This number is 268 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Woking company register grew by 1,394 companies.

YEAR	WOKING	UK
2011	1,394	138,347
2010	1,126	58,126
2009	60	-171,098
2008	236	111,302
2007	442	237,354
RECORD YEAR	2011 (1,394)	2003 (242,543)

net growth by year

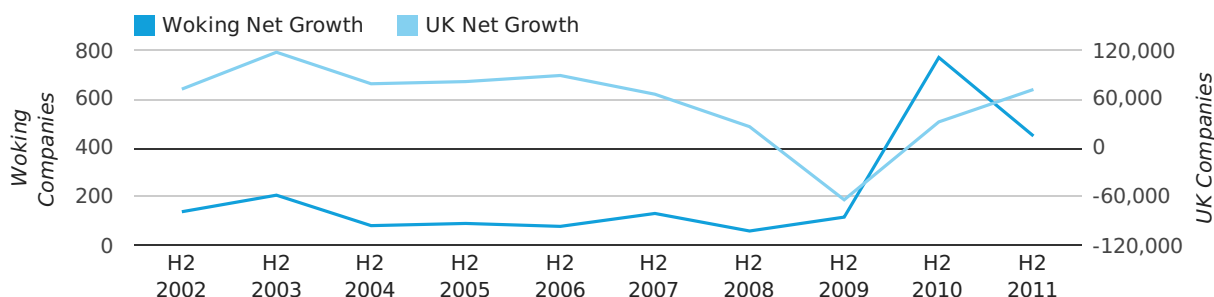


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Woking increased by 449 companies. This figure is 41.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WOKING	UK
2011	449	71,922
2010	771	32,008
% CHANGE	-41.8%	124.7%
RECORD YEAR	2010 (771)	2003 (117,772)

net growth by half year



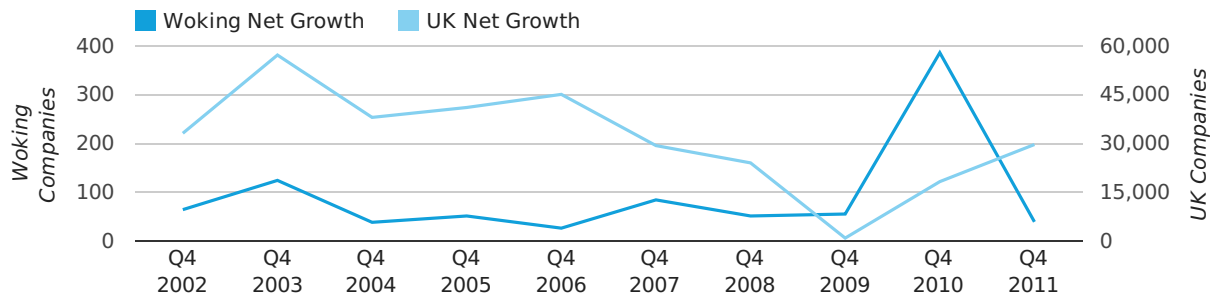
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Woking during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 39 companies.

This represents a decrease of 89.9% on the same period last year.

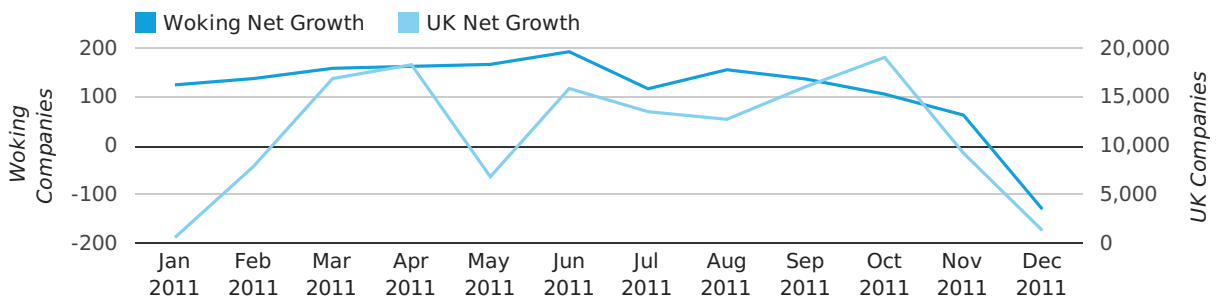
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOKING	UK
2011	39	29,640
2010	386	18,221
% CHANGE	-89.9%	62.7%
RECORD YEAR	2010 (386)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	106	63	-130
NET GROWTH IN 2010	156	68	162
% CHANGE	-32.1%	-7.4%	-180.2%
RECORD YEAR	2010 (156)	2010 (68)	2010 (162)

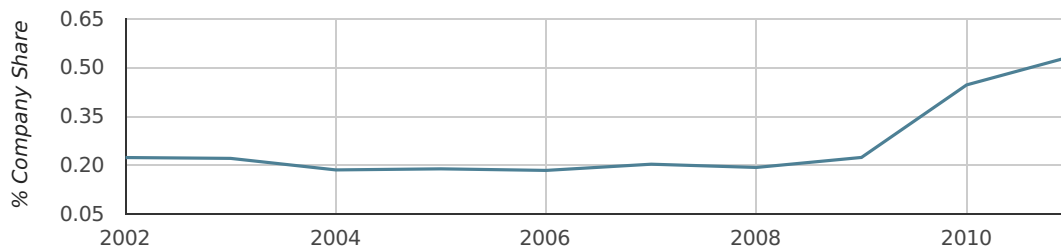
Annual Data (2011)

2011 was a record year for UK company share in Woking when compared to any year in history.

In 2011 Woking formed 0.5% of all UK companies. This is an improvement on 2010 when Woking was responsible for 0.4% of all UK companies.

YEAR	WOKING
2011	0.5%
2010	0.4%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.5%)

company share by year

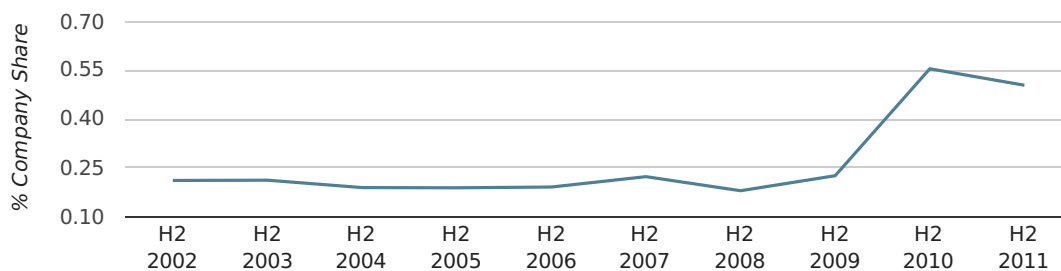


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Woking formed 0.5% of all UK companies. This is less than the 2010 figure of 0.6%.

HALF YEAR (JUL-DEC)	WOKING
2011	0.5%
2010	0.6%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by half year

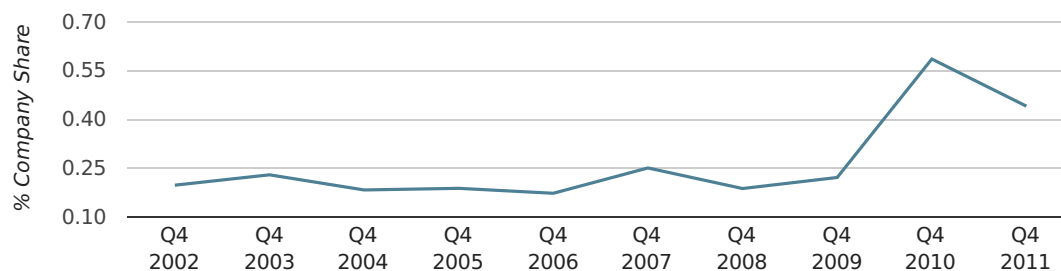


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Woking formed 0.4% of all UK companies.

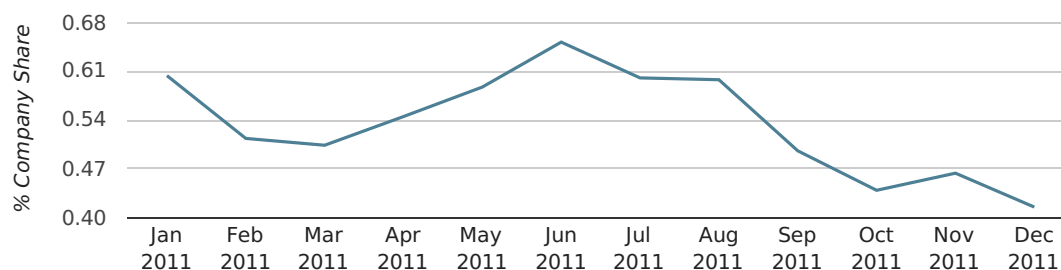
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOKING
2011	0.4%
2010	0.6%
2009	0.2%
2008	0.2%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.7%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.4%	0.5%	0.4%
UK FORMATION SHARE IN 2010	0.6%	0.4%	0.7%
% CHANGE	-31.3%	4.1%	-40.7%
RECORD YEAR	1966 (1.0%)	1966 (0.9%)	2010 (0.7%)

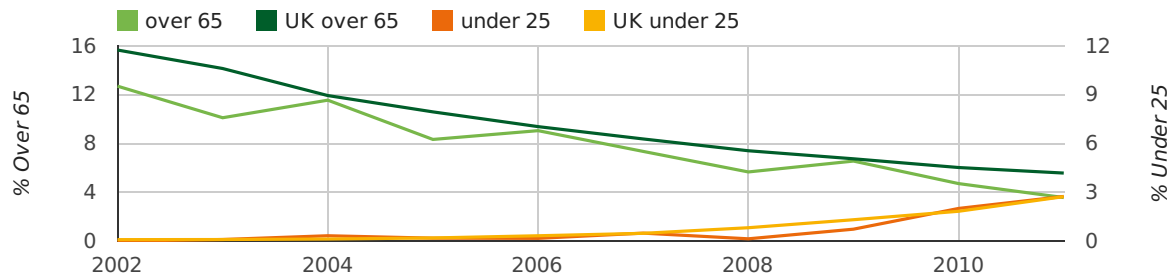
Annual Data (2011)

The average age of a director in 2011 was 44.1.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.2%.

director age by year



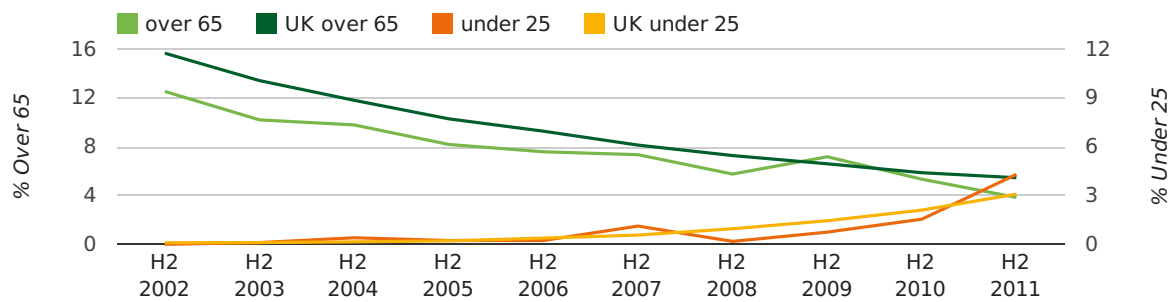
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.4.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by half year



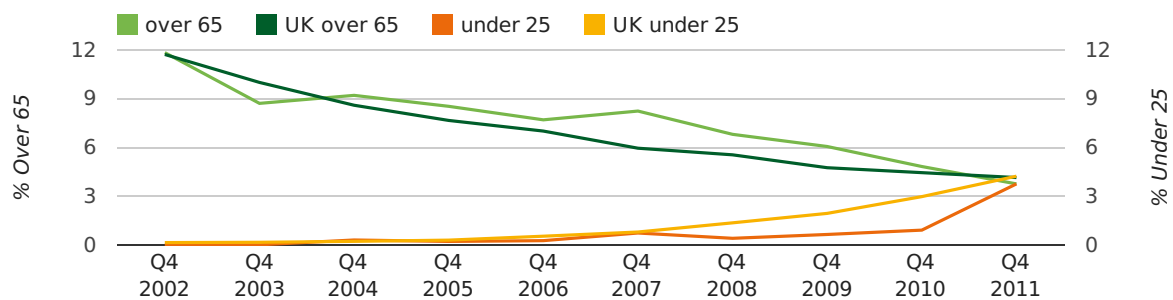
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.8.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.1%.

director age by quarter

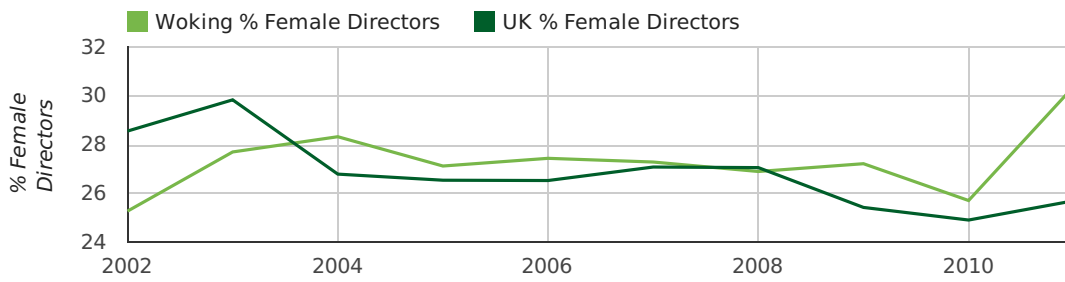


Annual Data (2011)

The record year for female directors in Woking was 1857 when 36.4% of all directors were female.

The percentage of female directors in Woking in 2011 was 25.3%. The average for the UK during this time was 28.6%

director gender by year

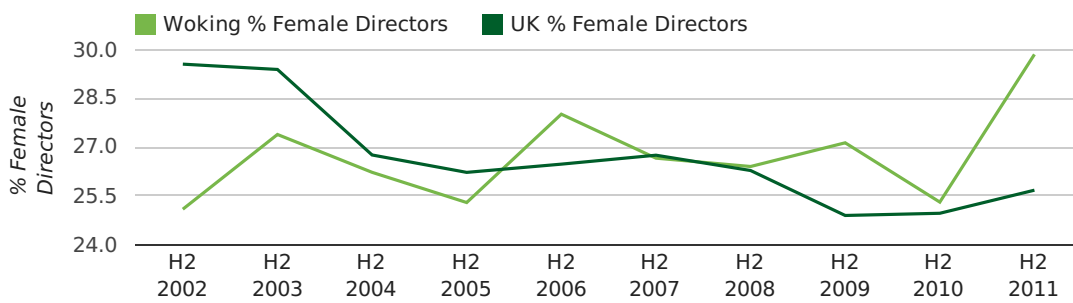


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Woking was 1860 when 42.9% of all directors were female.

29.9% of all director appointments in Woking in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

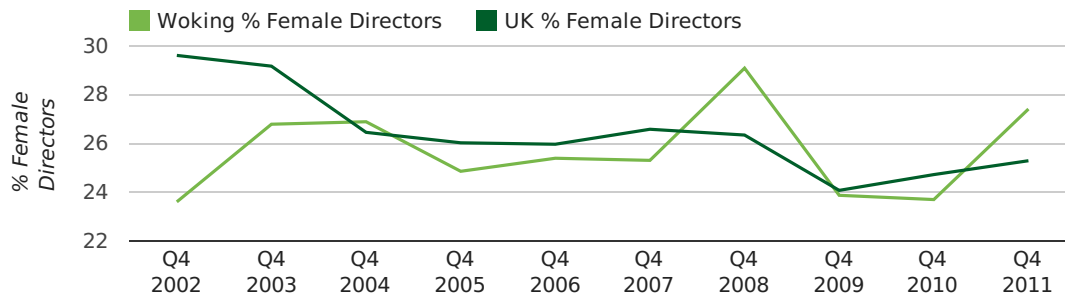


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Woking was in 1977 when 31.1% of all directors were female.

27.4% of all director appointments in Woking in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.10%	CONSULTING	5.07%
MANAGEMENT	0.60%	MANAGEMENT	4.74%
CONSULTANCY	0.58%	CONSULTANCY	3.26%
TRADING	0.49%	PROPERTY	2.37%
ASSOCIATES	0.44%	TRADING	2.07%
ENGINEERING	0.41%	DESIGN	1.92%
SMITH	0.38%	ASSOCIATES	1.86%
DESIGN	0.38%	ENGINEERING	1.78%
JONES	0.38%	BUSINESS	1.78%
IT	0.33%	CONSULTANTS	1.76%
GREEN	0.33%	CONSTRUCTION	1.73%
MEDIA	0.33%	MEDIA	1.71%
SURREY	0.33%	LONDON	1.63%
PARK	0.33%	J	1.51%
HILL	0.33%	INVESTMENTS	1.48%
PATEL	0.33%	GLOBAL	1.46%
SERVICE	0.33%	IT	1.41%
WILLIAMS	0.30%	CARE	1.39%
SOUTH	0.30%	PROPERTIES	1.29%
CONSULTANTS	0.30%	ELECTRICAL	1.29%
LEE	0.30%	M	1.27%
LITTLE	0.27%	BUILDING	1.26%
MANOR	0.27%	ENERGY	1.25%
BUSINESS	0.27%	S	1.20%
SCOTT	0.25%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,193	205,525
7487 - Other business activities	156	57,052
7499 - Non-trading company	105	9,957
82990 - Other business support service activities not elsewhere classified	82	32,483
62020 - Information technology consultancy activities	61	12,072
70229 - Management consultancy activities other than financial management	57	17,765
99999 - Dormant Company	43	21,846
7414 - Business & management consultancy	41	13,034
96090 - Other service activities not elsewhere classified	38	11,768
62090 - Other information technology service activities	34	7,493
7222 - Other software consultancy and supply	33	7,398
9999 - Dormant Company	33	20,199
7260 - Other computer related activities	29	7,667
74909 - Other professional, scientific and technical activities not elsewhere classified	25	8,671
9305 - Other service activities	25	9,492
74990 - Non-trading company	16	8,929
68100 - Buying and selling of own real estate	14	2,749
41202 - Construction of domestic buildings	14	2,598
68209 - Other letting and operating of own or leased real estate	13	4,082
86900 - Other human health activities	13	4,457