

Woking

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company closures in Woking when compared to any previous Q1.
- Q1 2012 was a record quarter for company closures in Woking when compared to any quarter in history.
- March 2012 saw a new record in company closures in Woking when compared to any previous March.
- February 2012 saw a new record in company closures in Woking when compared to any previous February.
- January 2012 saw a new record in company closures in Woking when compared to any previous January.

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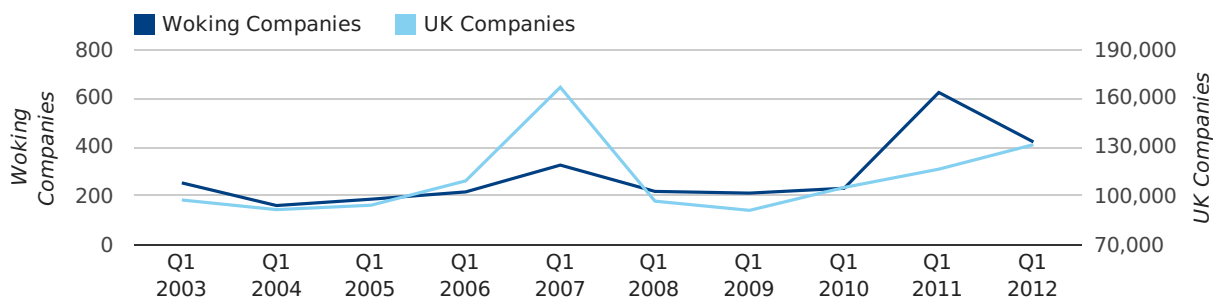
Quarterly Data (Q1 Jan-Mar 2012)

A total of 421 companies were registered in Woking during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 32.5% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

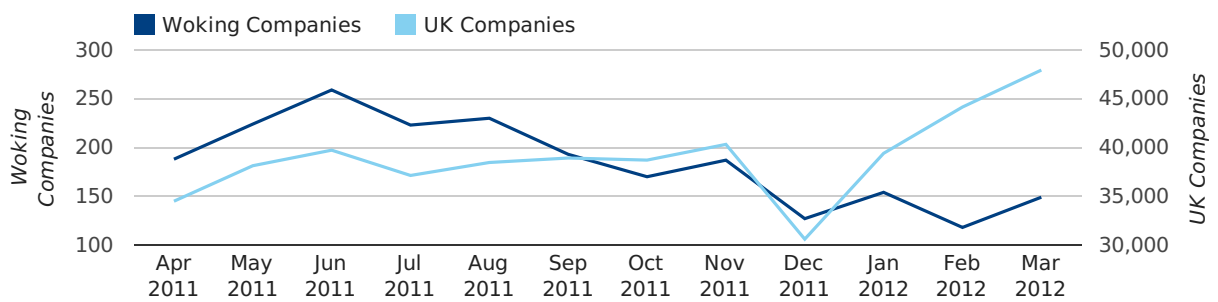
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKING	UK
2012	421	131,491
2011	624	116,391
% CHANGE	-32.5%	13.0%
RECORD YEAR	2011 (624)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	154	118	149
NEW COMPANIES IN 2011	204	194	226
% CHANGE	-24.5%	-39.2%	-34.1%
RECORD YEAR	2011 (204)	2011 (194)	2011 (226)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company closures in Woking when compared to any previous Q1.

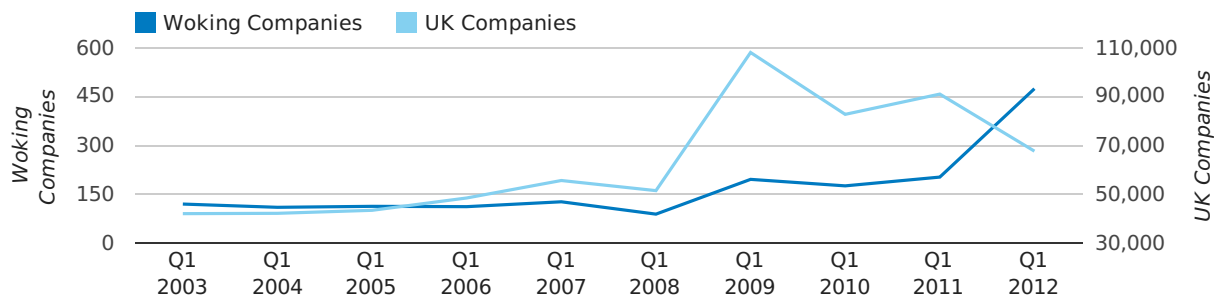
Q1 2012 was a record quarter for company closures in Woking when compared to any quarter in history.

A total of 474 companies were dissolved in Woking during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 134.7% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WOKING	UK
2012	474	67,576
2011	202	90,986
% CHANGE	134.7%	-25.7%
RECORD YEAR	2012 (474)	2009 (108,060)

dissolved companies by quarter



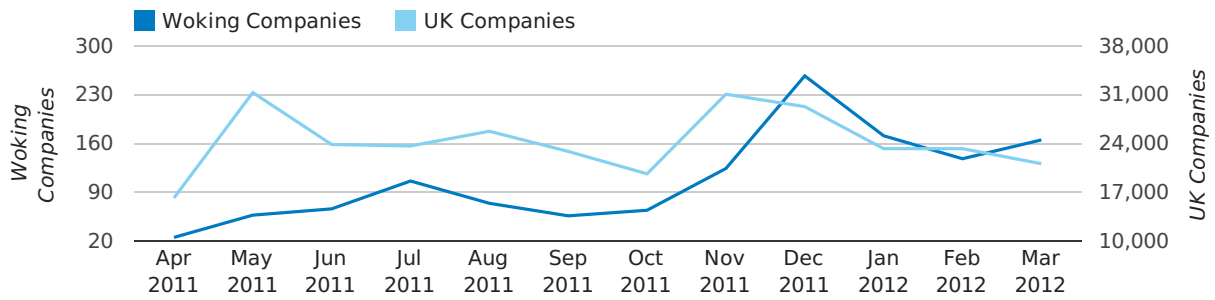
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company closures in Woking when compared to any previous March.

February 2012 saw a new record in company closures in Woking when compared to any previous February.

January 2012 saw a new record in company closures in Woking when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	171	138	165
CLOSED COMPANIES IN 2011	79	56	67
% CHANGE	116.5%	146.4%	146%
RECORD YEAR	2012 (171)	2012 (138)	2012 (165)

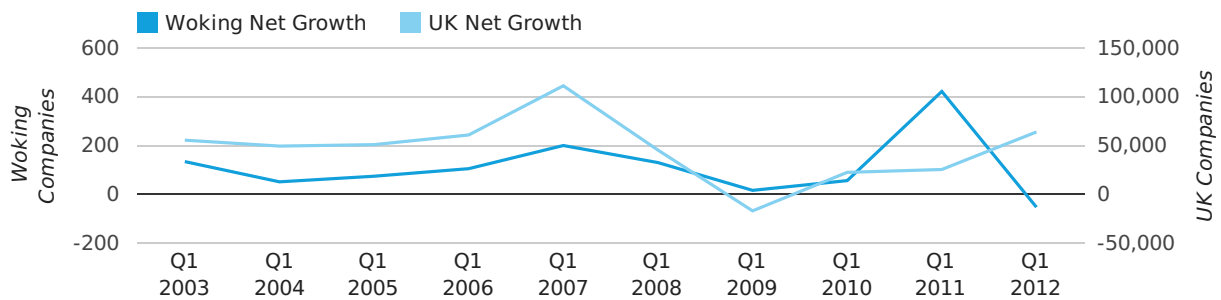
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Woking during the first quarter of 2012 (Jan 2012 - Mar 2012) was -53 companies.

This represents a decrease of 112.6% on the same period last year.

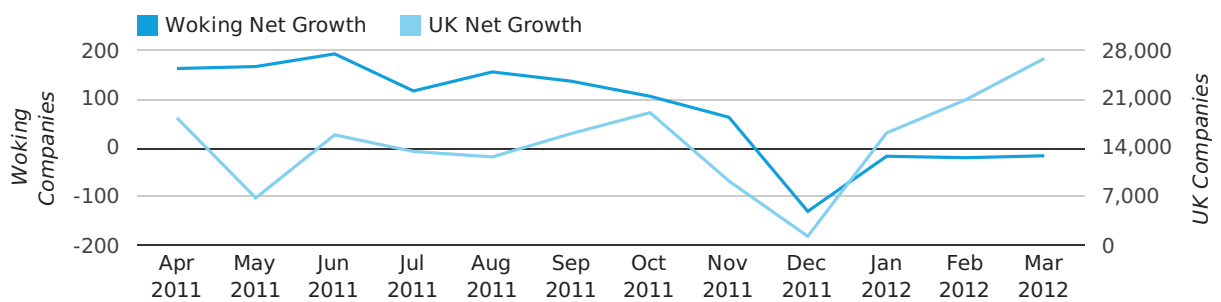
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKING	UK
2012	-53	63,915
2011	422	25,405
% CHANGE	-112.6%	151.6%
RECORD YEAR	2011 (422)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



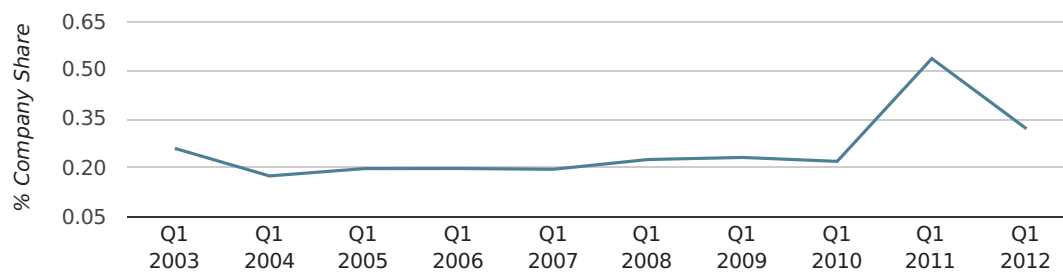
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-17	-20	-16
NET GROWTH IN 2011	125	138	159
% CHANGE	-113.6%	-114.5%	-110.1%
RECORD YEAR	2011 (125)	2011 (138)	2011 (159)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Woking formed 0.3% of all UK companies.

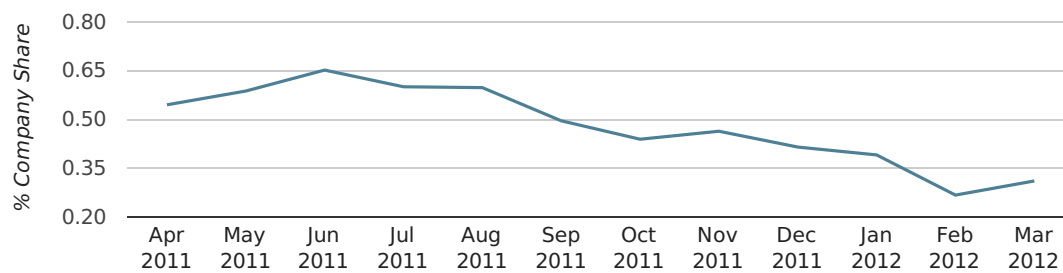
FIRST QUARTER (JAN 2012 - MAR 2012)	WOKING
2012	0.3%
2011	0.5%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2011 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.4%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.6%	0.5%	0.5%
% CHANGE	-35.3%	-48.0%	-38.3%
RECORD YEAR	1968 (0.8%)	1968 (0.6%)	2011 (0.5%)

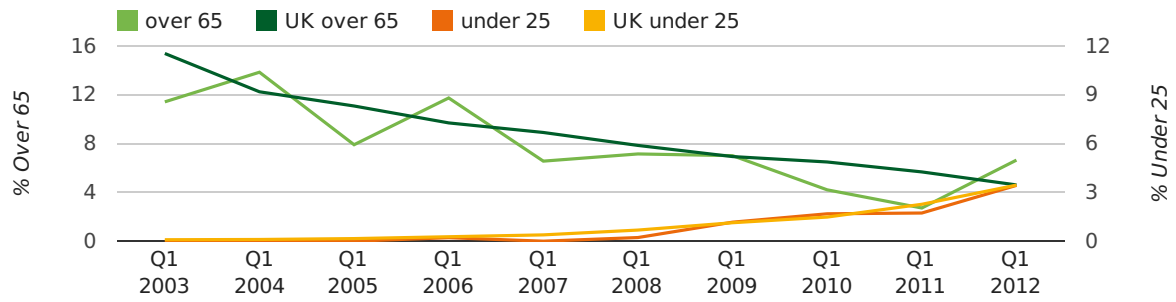
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.5.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 6.7% compared to the UK figure of 3.5%.

director age by quarter

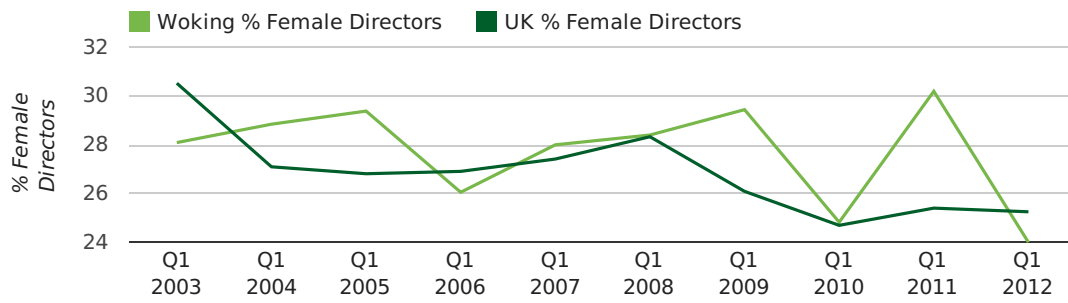


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Woking was in 1861 when 40.0% of all directors were female.

24.0% of all director appointments in Woking in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.42%	CONSULTING	5.07%
CONSULTANCY	0.80%	MANAGEMENT	4.74%
MANAGEMENT	0.62%	CONSULTANCY	3.30%
ASSOCIATES	0.47%	PROPERTY	2.37%
TRADING	0.45%	TRADING	2.07%
SURREY	0.42%	DESIGN	1.93%
BECOLL	0.42%	ENGINEERING	1.86%
SMITH	0.39%	ASSOCIATES	1.84%
ENGINEERING	0.39%	CONSULTANTS	1.79%
PLOTHOLDERS	0.36%	BUSINESS	1.73%
CONSULTANTS	0.36%	MEDIA	1.72%
BUSINESS	0.33%	CONSTRUCTION	1.72%
IT	0.33%	LONDON	1.66%
MEDIA	0.33%	J	1.54%
DESIGN	0.33%	INVESTMENTS	1.51%
GREEN	0.30%	GLOBAL	1.50%
PATEL	0.30%	IT	1.40%
SERVICE	0.30%	CARE	1.34%
HILL	0.30%	PROPERTIES	1.31%
MARKETING	0.30%	ELECTRICAL	1.27%
WOKING	0.27%	M	1.27%
JAMES	0.27%	BUILDING	1.24%
WILLIAMS	0.27%	ENERGY	1.20%
SOUTH	0.27%	S	1.20%
PARK	0.27%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,609	216,665
7487 - Other business activities	142	52,735
7499 - Non-trading company	102	9,102
82990 - Other business support service activities not elsewhere classified	83	35,233
62020 - Information technology consultancy activities	75	14,303
70229 - Management consultancy activities other than financial management	66	19,704
99999 - Dormant Company	49	25,084
62090 - Other information technology service activities	38	8,145
96090 - Other service activities not elsewhere classified	37	13,637
7414 - Business & management consultancy	37	12,113
7222 - Other software consultancy and supply	32	6,934
9999 - Dormant Company	31	18,617
74909 - Other professional, scientific and technical activities not elsewhere classified	28	9,892
7260 - Other computer related activities	28	7,154
9305 - Other service activities	23	8,818
74990 - Non-trading company	18	9,729
62012 - Business and domestic software development	17	4,356
86900 - Other human health activities	16	5,066
68209 - Other letting and operating of own or leased real estate	15	4,427
41202 - Construction of domestic buildings	13	3,052