# Woodbridge

2011 annual business confidence report





## headlines

- Q4 2011 saw a new record in company closures in Woodbridge when compared to any previous Q4.
- December 2011 saw a new record in company closures in Woodbridge when compared to any previous December.
- November 2011 saw a new record in company closures in Woodbridge when compared to any previous November.

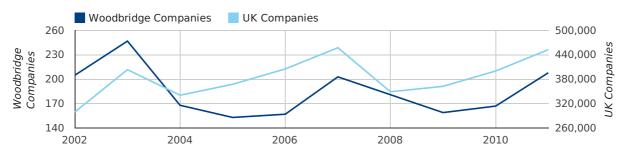
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A total of 208 companies were formed in Woodbridge in 2011. This total is 24.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WOODBRIDGE	UK
2011	208	452,870
2010	167	400,358
2009	159	362,675
2008	181	349,203
2007	203	457,649
RECORD YEAR	2003 (247)	2007 (457,649)

#### new companies by year



#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 90 companies were formed in Woodbridge. This figure is 26.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Woodbridge occurred in 2003 when a total of 140 were formed.

HALF YEAR (JUL-DEC)	WOODBRIDGE	UK
2011	90	224,135
2010	71	196,609
% CHANGE	26.8%	14.0%
RECORD YEAR	2003 (140)	2011 (224,135)

#### new companies by half year

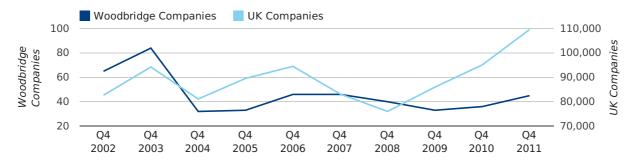


A total of 45 companies were registered in Woodbridge during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

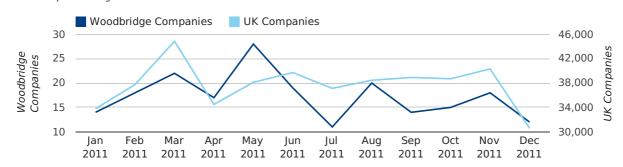
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODBRIDGE	UK
2011	45	109,623
2010	36	95,117
% CHANGE	25.0%	15.3%
RECORD YEAR	2003 (84)	2011 (109,623)

#### new companies by quarter



#### Monthly Data (Oct, Nov & Dec 2011)

#### new companies by month

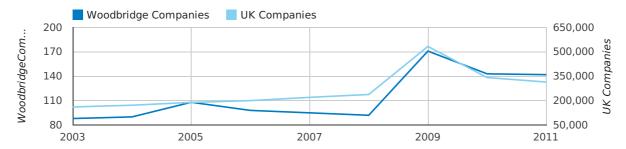


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	18	12
NEW COMPANIES IN 2010	13	13	10
% CHANGE	15.4%	38.5%	20.0%
RECORD YEAR	2003 (33)	2003 (31)	2003 (20)

A total of 142 companies were dissolved in Woodbridge in 2011. This total is 0.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WOODBRIDGE	UK
2011	142	314,523
2010	143	342,232
2009	171	533,773
2008	92	237,901
2007	95	220,295
RECORD YEAR	2009 (171)	2009 (533,773)

#### dissolved companies by year



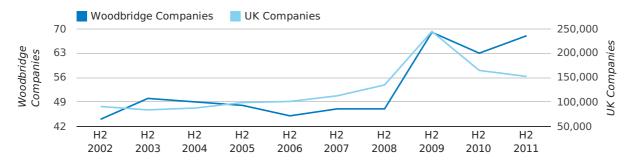
#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 68 companies were dissolved in Woodbridge. This figure is 7.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Woodbridge occurred in 2009 when a total of 69 were closed.

HALF YEAR (JUL-DEC)	WOODBRIDGE	UK
2011	68	152,213
2010	63	164,601
% CHANGE	7.9%	-7.5%
RECORD YEAR	2009 (69)	2009 (244,537)

## dissolved companies by half year



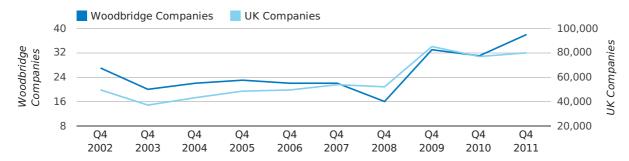
Q4 2011 saw a new record in company closures in Woodbridge when compared to any previous Q4.

A total of 38 companies were dissolved in Woodbridge during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 22.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODBRIDGE	UK
2011	38	79,983
2010	31	76,896
% CHANGE	22.6%	4.0%
RECORD YEAR	2011 (38)	2009 (85,136)

#### dissolved companies by quarter

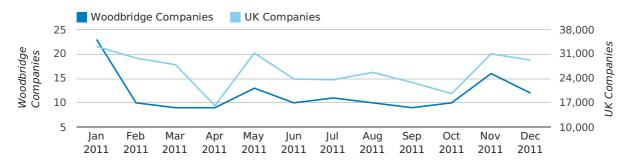


#### Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Woodbridge when compared to any previous December.

November 2011 saw a new record in company closures in Woodbridge when compared to any previous November.

#### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	16	12
CLOSED COMPANIES IN 2010	12	11	8
% CHANGE	-16.7%	45.5%	50%
RECORD YEAR	2010 (12)	2011 (16)	2011 (12)

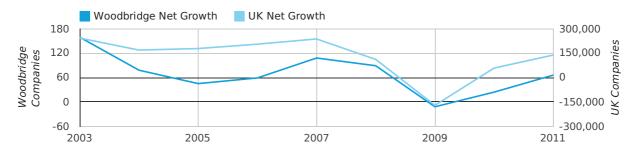
A total of 66 companies were added to the company register for Woodbridge in 2011. This number represents growth of 39.5% which compares favourably to the UK figure of 34.6%.

This number is 42 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Woodbridge company register grew by 159 companies.

YEAR	WOODBRIDGE	UK
2011	66	138,347
2010	24	58,126
2009	-12	-171,098
2008	89	111,302
2007	108	237,354
RECORD YEAR	2003 (159)	2003 (242,543)

#### net growth by year

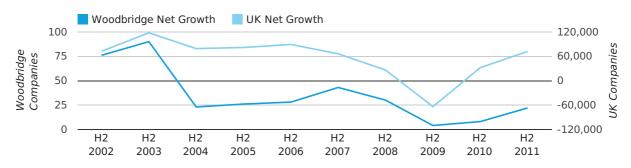


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Woodbridge increased by 22 companies. This figure is 175.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WOODBRIDGE	UK
2011	22	71,922
2010	8	32,008
% CHANGE	175.0%	124.7%
RECORD YEAR	2003 (90)	2003 (117,772)

#### net growth by half year

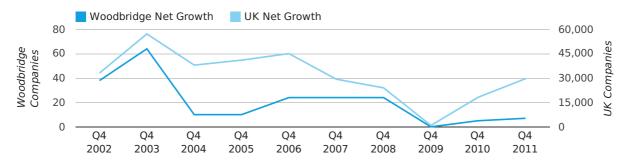


Net company growth for Woodbridge during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents an increase of 40.0% on the same period last year.

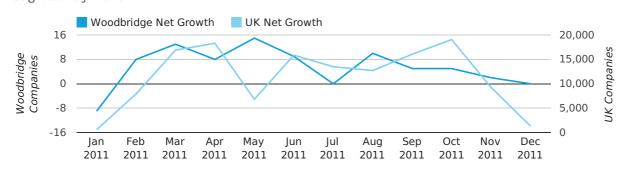
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODBRIDGE	UK
2011	7	29,640
2010	5	18,221
% CHANGE	40.0%	62.7%
RECORD YEAR	2003 (64)	2003 (57,175)

#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month

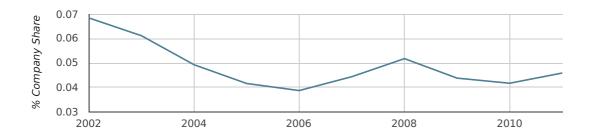


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	2	0
NET GROWTH IN 2010	1	2	2
% CHANGE	400.0%	0.0%	-100.0%
RECORD YEAR	2003 (28)	2003 (25)	2003 (11)

In 2011 Woodbridge formed 0.0% of all UK companies. This is no change on 2010 when Woodbridge was responsible for 0.0% of all UK companies.

YEAR	WOODBRIDGE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

#### company share by year

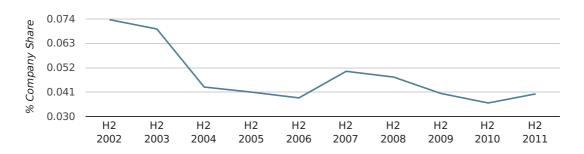


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 Woodbridge formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WOODBRIDGE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

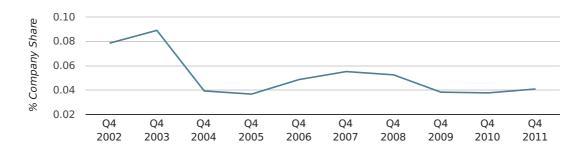
#### company share by half year



In the fourth quarter of 2011, Woodbridge formed 0.0% of all UK companies.

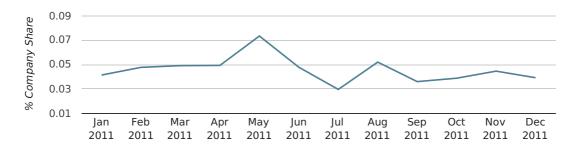
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODBRIDGE
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

#### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### company share by month



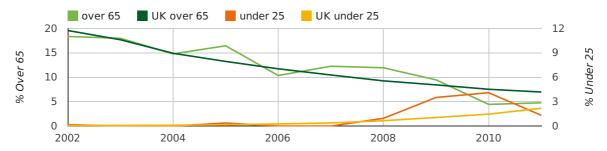
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	0.5%	18.0%	6.2%
RECORD YEAR	1966 (0.5%)	1970 (0.3%)	1964 (0.4%)

The average age of a director in 2011 was 48.0.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.2%.

#### director age by year



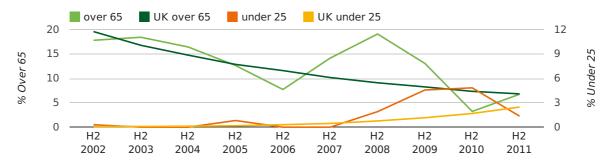
## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.9.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 4.1%.

#### director age by half year

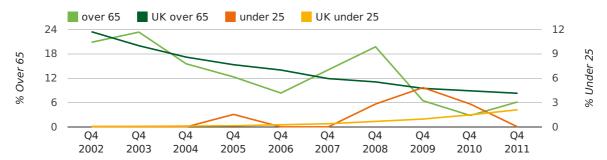


The average age of a director in the fourth quarter of 2011 was 46.6.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 4.1%.

#### director age by quarter



The record year for female directors in Woodbridge was 1857 when 36.4% of all directors were female.

The percentage of female directors in Woodbridge in 2011 was 34.2%. The average for the UK during this time was 28.6%

#### director gender by year

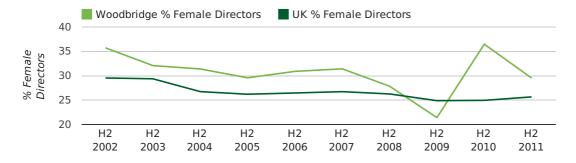


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Woodbridge was 1860 when 42.9% of all directors were female.

29.5% of all director appointments in Woodbridge in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



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The record fourth quarter for female directors in Woodbridge was in 1977 when 31.1% of all directors were female.

26.3% of all director appointments in Woodbridge in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



naming trends  $ext{duport}\, arphi$ 

## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ASSOCIATES	2.47%	CONSULTING	5.07%
CONSULTANCY	1.73%	MANAGEMENT	4.74%
SUFFOLK	1.48%	CONSULTANCY	3.26%
ELECTRICAL	1.23%	PROPERTY	2.37%
CONSULTING	1.23%	TRADING	2.07%
JOBFLEX	0.99%	DESIGN	1.92%
MANAGEMENT	0.99%	ASSOCIATES	1.86%
SCH00L	0.99%	ENGINEERING	1.78%
R	0.74%	BUSINESS	1.78%
ENERGY	0.74%	CONSULTANTS	1.76%
LANE	0.74%	CONSTRUCTION	1.73%
CARE	0.74%	MEDIA	1.71%
CIC	0.74%	LONDON	1.63%
HIGH	0.74%	J	1.51%
J	0.74%	INVESTMENTS	1.48%
FWAG	0.74%	GLOBAL	1.46%
TRAVEL	0.74%	IT	1.41%
COTTAM	0.74%	CARE	1.39%
EAST	0.74%	PROPERTIES	1.29%
В	0.74%	ELECTRICAL	1.29%
HR	0.49%	М	1.27%
BUILDING	0.49%	BUILDING	1.26%
FARMERS	0.49%	ENERGY	1.25%
DEVELOPMENTS	0.49%	S	1.20%
SOHAM	0.49%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	65	205,525
7487 - Other business activities	17	57,052
9999 - Dormant Company	13	20,199
70229 - Management consultancy activities other than financial management	12	17,765
96090 - Other service activities not elsewhere classified	10	11,768
99999 - Dormant Company	9	21,846
41100 - Development of building projects	8	4,331
7414 - Business & management consultancy	7	13,034
62020 - Information technology consultancy activities	6	12,072
82990 - Other business support service activities not elsewhere classified	5	32,483
62090 - Other information technology service activities	5	7,493
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
43999 - Other specialised construction activities not elsewhere classified	4	3,342
33200 - Installation of industrial machinery and equipment	3	367
2955 - Manufacture machinery for paper & board	3	9
9305 - Other service activities	3	9,492
81300 - Landscape service activities	3	755
6024 - Freight transport by road	3	2,280
7222 - Other software consultancy and supply	3	7,398
8042 - Adult and other education	3	2,253