# Woodbridge

2012 half year business confidence report



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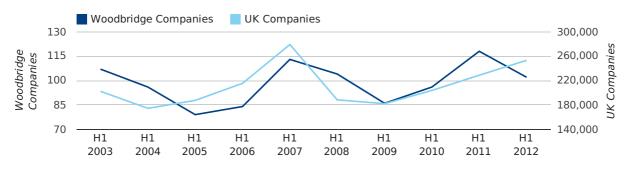
| new company registrations    |
|------------------------------|
| closed companies (dissolved) |
| net company growth           |
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| sic data                     |

In the first half of 2012 a total of 102 companies were formed in Woodbridge. This figure is 13.6% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Woodbridge occurred in 2011 when a total of 118 were formed.

| HALF YEAR (JAN-JUN) | WOODBRIDGE | UK             |
|---------------------|------------|----------------|
| 2012                | 102        | 253,150        |
| 2011                | 118        | 228,735        |
| % CHANGE            | -13.6%     | 10.7%          |
| RECORD YEAR         | 2011 (118) | 2007 (279,097) |

new companies by half year

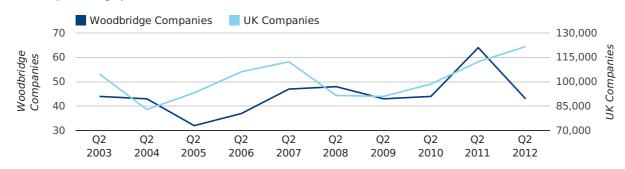


## Quarterly Data (Q2 Apr-Jun 2012)

A total of 43 companies were registered in Woodbridge during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 32.8% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | WOODBRIDGE | UK             |
|--------------------------------------|------------|----------------|
| 2012                                 | 43         | 121,659        |
| 2011                                 | 64         | 112,344        |
| % CHANGE                             | -32.8%     | 8.3%           |
| RECORD YEAR                          | 2011 (64)  | 2012 (121,659) |



#### new companies by quarter

Woodbridge Companies UK Companies 50,000 30 Woodbridge Companies UK Companies 45,000 25 20 40,000 15 35,000 10 30,000 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2011 2011 2011 2011 2011 2011 2012 2012 2012 2012 2012 2012

|                       | APRIL     | MAY       | JUNE      |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 15        | 11        | 17        |
| NEW COMPANIES IN 2011 | 17        | 28        | 19        |
| % CHANGE              | -11.8%    | -60.7%    | -10.5%    |
| RECORD YEAR           | 2008 (21) | 2011 (28) | 2010 (20) |

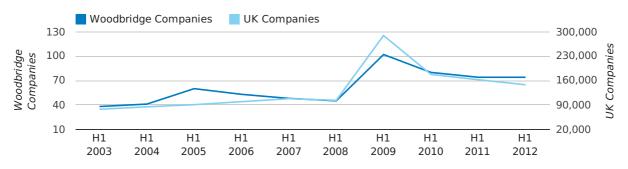
new companies by month

In the first half of 2012 a total of 74 companies were dissolved in Woodbridge. This figure is 0.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Woodbridge occurred in 2009 when a total of 102 were closed.

| HALF YEAR (JAN-JUN) | WOODBRIDGE | UK             |
|---------------------|------------|----------------|
| 2012                | 74         | 147,793        |
| 2011                | 74         | 162,310        |
| % CHANGE            | 0.0%       | -8.9%          |
| RECORD YEAR         | 2009 (102) | 2009 (289,236) |

#### dissolved companies by half year



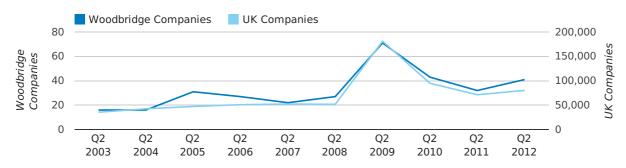
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 41 companies were dissolved in Woodbridge during the second quarter of 2012 (Apr 2012 - Jun 2012).

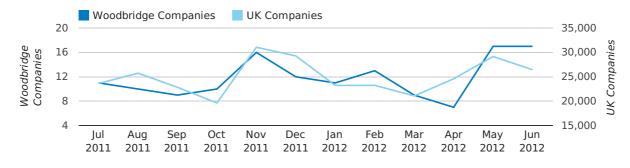
This figure is an increase of 28.1% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | WOODBRIDGE | UK             |
|--------------------------------------|------------|----------------|
| 2012                                 | 41         | 80,217         |
| 2011                                 | 32         | 71,324         |
| % CHANGE                             | 28.1%      | 12.5%          |
| RECORD YEAR                          | 2009 (71)  | 2009 (181,176) |

#### dissolved companies by quarter



dissolved companies by month

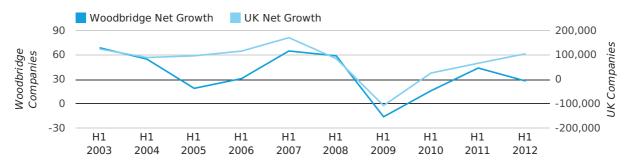


|                          | APRIL     | MAY       | JUNE      |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 7         | 17        | 17        |
| CLOSED COMPANIES IN 2011 | 9         | 13        | 10        |
| % CHANGE                 | -22.2%    | 30.8%     | 70%       |
| RECORD YEAR              | 2008 (16) | 2009 (38) | 2010 (21) |

In the first half of 2012 the company register for Woodbridge increased by 28 companies. This figure is 36.4% lower than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | WOODBRIDGE | UK             |
|---------------------|------------|----------------|
| 2012                | 28         | 105,357        |
| 2011                | 44         | 66,425         |
| % CHANGE            | -36.4%     | 58.6%          |
| RECORD YEAR         | 2003 (69)  | 2007 (171,296) |

#### net growth by half year

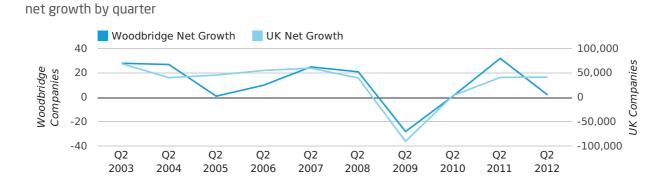


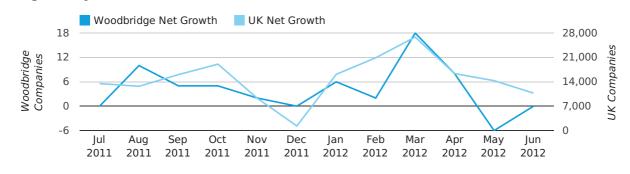
## Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Woodbridge during the second quarter of 2012 (Apr 2012 - Jun 2012) was 2 companies.

This represents a decrease of 93.8% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | WOODBRIDGE | UK            |
|--------------------------------------|------------|---------------|
| 2012                                 | 2          | 41,442        |
| 2011                                 | 32         | 41,020        |
| % CHANGE                             | -93.8%     | 1.0%          |
| RECORD YEAR                          | 2011 (32)  | 2003 (69,274) |





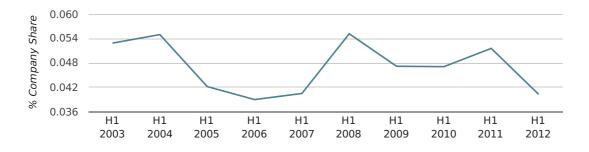
|                    | APRIL     | MAY       | JUNE      |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 8         | -6        | 0         |
| NET GROWTH IN 2011 | 8         | 15        | 9         |
| % CHANGE           | 0.0%      | -140.0%   | -100.0%   |
| RECORD YEAR        | 2007 (13) | 2011 (15) | 2008 (12) |

#### net growth by month

In the first half of 2012 Woodbridge formed 0.0% of all UK companies. This is less than the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN)      | WOODBRIDGE  |
|--------------------------|-------------|
| 2012                     | 0.0%        |
| 2011                     | 0.1%        |
| 2010                     | 0.0%        |
| 2009                     | 0.0%        |
| 2008                     | 0.1%        |
| RECORD YEAR (SINCE 1960) | 1961 (0.1%) |

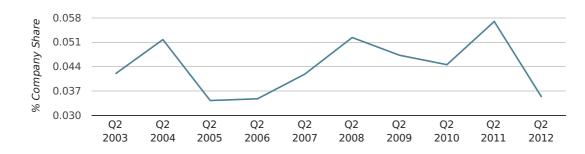
company share by half year



## Quarterly Data (Q2 Apr-Jun 2012)

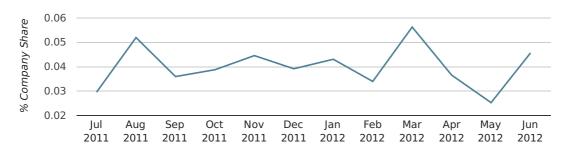
In the second quarter of 2012, Woodbridge formed 0.0% of all UK companies.

| SECOND QUARTER (APR 2012 - JUN 2012) | WOODBRIDGE  |
|--------------------------------------|-------------|
| 2012                                 | 0.0%        |
| 2011                                 | 0.1%        |
| 2010                                 | 0.0%        |
| 2009                                 | 0.0%        |
| 2008                                 | 0.1%        |
| RECORD YEAR (SINCE 1960)             | 1963 (0.2%) |



company share by quarter

company share by month



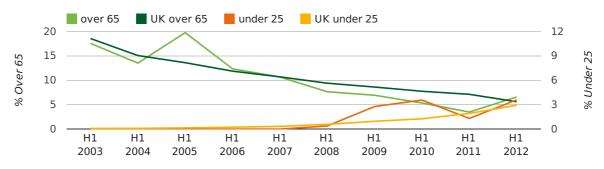
|                            | APRIL       | ΜΑΥ         | JUNE        |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.0%        | 0.0%        | 0.0%        |
| UK FORMATION SHARE IN 2011 | 0.0%        | 0.1%        | 0.0%        |
| % CHANGE                   | -25.8%      | -65.5%      | -4.4%       |
| RECORD YEAR                | 1961 (0.3%) | 1963 (0.3%) | 1967 (0.4%) |

The average age of a director in the first half of 2012 was 46.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 3.4%.

#### director age by half year



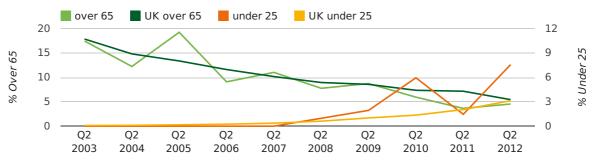
#### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.7.

The percentage of directors under the age of 25 was 7.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 3.3%.

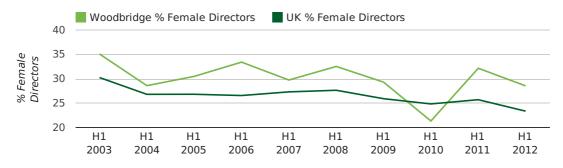




The record first half year for female directors in Woodbridge was 1857 when 40.0% of all directors were female.

28.6% of all director appointments in Woodbridge in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year



## Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Woodbridge was in 1866 when 66.7% of all directors were female.

27.3% of all director appointments in Woodbridge in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



# Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| ASSOCIATES   | 1.88%      | CONSULTING   | 5.07%         |
| CONSULTANCY  | 1.61%      | MANAGEMENT   | 4.74%         |
| MANAGEMENT   | 1.34%      | CONSULTANCY  | 3.28%         |
| ELECTRICAL   | 1.34%      | PROPERTY     | 2.35%         |
| SUFFOLK      | 1.34%      | TRADING      | 2.10%         |
| DESIGN       | 1.07%      | DESIGN       | 1.89%         |
| EAST         | 1.07%      | ENGINEERING  | 1.87%         |
| CONSTRUCTION | 1.07%      | ASSOCIATES   | 1.82%         |
| FWAG         | 0.80%      | CONSULTANTS  | 1.78%         |
| FOUNDATION   | 0.80%      | CONSTRUCTION | 1.71%         |
| SYSTEMS      | 0.80%      | BUSINESS     | 1.70%         |
| ANGLIA       | 0.80%      | MEDIA        | 1.69%         |
| WOODBRIDGE   | 0.80%      | LONDON       | 1.68%         |
| FARMERS      | 0.80%      | J            | 1.57%         |
| CONTRACTORS  | 0.54%      | GLOBAL       | 1.51%         |
| DESIGNS      | 0.54%      | INVESTMENTS  | 1.48%         |
| TRAVEL       | 0.54%      | IT           | 1.42%         |
| CAFE         | 0.54%      | CARE         | 1.31%         |
| BE           | 0.54%      | PROPERTIES   | 1.31%         |
| CONSULTANTS  | 0.54%      | М            | 1.26%         |
| HEATING      | 0.54%      | ELECTRICAL   | 1.23%         |
| ARMSTRONG    | 0.54%      | BUILDING     | 1.23%         |
| EASTON       | 0.54%      | SECURITY     | 1.19%         |
| SOHAM        | 0.54%      | S            | 1.18%         |
| MY           | 0.54%      | ENTERPRISES  | 1.17%         |



# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 98                     | 244,457         |
| 96090 - Other service activities not elsewhere classified                                | 14                     | 14,220          |
| 7487 - Other business activities   | 14                     | 47,029          |
| 9999 - Dormant Company   | 13                     | 16,469          |
| 70229 - Management consultancy activities other than financial management                | 11                     | 20,390          |
| 99999 - Dormant Company  | 10                     | 26,088          |
| 82990 - Other business support service activities not elsewhere classified               | 10                     | 35,447          |
| 62020 - Information technology consultancy activities                                    | 10                     | 15,280          |
| 41100 - Development of building projects   | 9                      | 5,149           |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6                      | 10,271          |
| 7414 - Business & management consultancy   | 5                      | 10,978          |
| 93199 - Other sports activities  | 4                      | 2,095           |
| 43999 - Other specialised construction activities not elsewhere classified               | 4                      | 4,091           |
| 9305 - Other service activities  | 3                      | 7,926           |
| 74990 - Non-trading company  | 3                      | 9,706           |
| 86220 - Specialists medical practice activities  | 3                      | 2,003           |
| 81300 - Landscape service activities   | 3                      | 1,002           |
| 7222 - Other software consultancy and supply   | 3                      | 6,356           |
| 0141 - Agricultural service activities   | 3                      | 375             |
| 62090 - Other information technology service activities                                  | 3                      | 8,258           |