# Woodford Green

q1 2011 business confidence report



## headlines

- January 2011 saw a new record in company registrations in Woodford Green when compared to any previous January.
- Q1 2011 saw a new record in company closures in Woodford Green when compared to any previous Q1.
- January 2011 saw a new record in company closures in Woodford Green when compared to any previous January.

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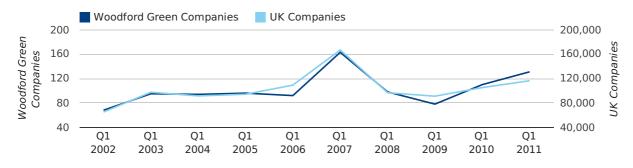
| new company registrations    |  |
|------------------------------|--|
| closed companies (dissolved) |  |
| net company growth           |  |
| uk company share             |  |
| director age                 |  |
| director gender              |  |
| naming trends                |  |
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A total of 131 companies were registered in Woodford Green during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 19.1% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | WOODFORD GREEN | UK             |
|-------------------------------------|----------------|----------------|
| 2011                                | 131            | 116,391        |
| 2010                                | 110            | 105,137        |
| % CHANGE                            | 19.1%          | 10.7%          |
| RECORD YEAR                         | 2007 (163)     | 2007 (166,814) |

new companies by quarter



#### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Woodford Green when compared to any previous January.



#### new companies by month

|                       | JANUARY   | FEBRUARY  | MARCH     |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 36        | 51        | 44        |
| NEW COMPANIES IN 2010 | 30        | 35        | 45        |
| % CHANGE              | 20.0%     | 45.7%     | -2.2%     |
| RECORD YEAR           | 2007 (36) | 2007 (78) | 2007 (49) |

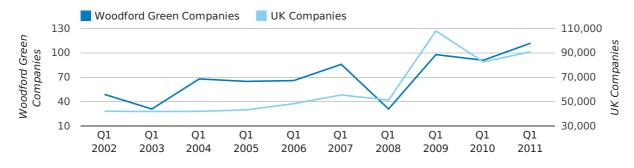
Q1 2011 saw a new record in company closures in Woodford Green when compared to any previous Q1.

A total of 112 companies were dissolved in Woodford Green during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 23.1% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | WOODFORD GREEN | UK             |
|-------------------------------------|----------------|----------------|
| 2011                                | 112            | 90,986         |
| 2010                                | 91             | 82,677         |
| % CHANGE                            | 23.1%          | 10.0%          |
| RECORD YEAR                         | 2011 (112)     | 2009 (108,060) |

#### dissolved companies by quarter



#### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Woodford Green when compared to any previous January.

#### dissolved companies by month



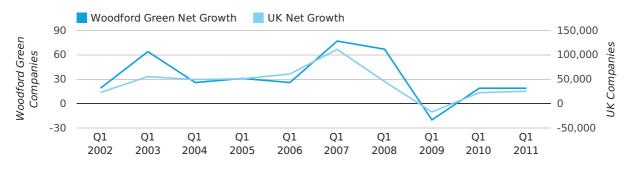
Net company growth for Woodford Green during the first quarter of 2011 (Jan 2011 - Mar 2011) was 19 companies.

This represents an increase of 0.0% on the same period last year.

| FIRST QUARTER (JAN 2011 - MAR 2011) | WOODFORD GREEN | UK             |
|-------------------------------------|----------------|----------------|
| 2011                                | 19             | 25,405         |
| 2010                                | 19             | 22,460         |
| % CHANGE                            | 0.0%           | 13.1%          |
| RECORD YEAR                         | 2007 (77)      | 2007 (111,282) |

net growth by quarter

net growth by month



#### Monthly Data (Jan, Feb & Mar 2011)

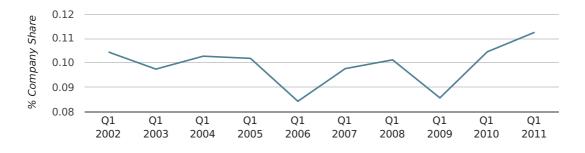


| NET GROWTH IN 2011 | -5        | 22        | 2         |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2010 | 14        | 3         | 2         |
| % CHANGE           | -135.7%   | 633.3%    | 0.0%      |
| RECORD YEAR        | 2003 (23) | 2007 (59) | 2008 (30) |

In the first quarter of 2011, Woodford Green formed 0.1% of all UK companies.

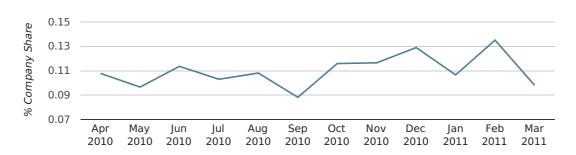
| FIRST QUARTER (JAN 2011 - MAR 2011) | WOODFORD GREEN |
|-------------------------------------|----------------|
| 2011                                | 0.1%           |
| 2010                                | 0.1%           |
| 2009                                | 0.1%           |
| 2008                                | 0.1%           |
| 2007                                | 0.1%           |
| RECORD YEAR (SINCE 1960)            | 1961 (0.3%)    |

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



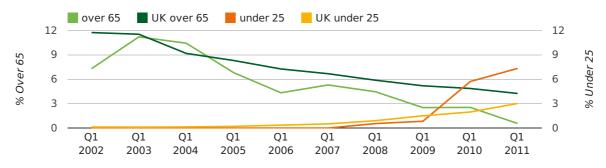
|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 3.6%        | 28.2%       | -6.7%       |
| RECORD YEAR                | 1976 (0.4%) | 1978 (0.4%) | 1973 (0.3%) |

The average age of a director in the first quarter of 2011 was 40.7.

The percentage of directors under the age of 25 was 7.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 0.6% compared to the UK figure of 4.3%.

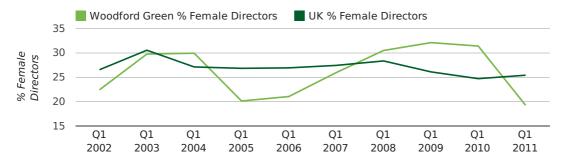
#### director age by quarter



The record first quarter for female directors in Woodford Green was in 1861 when 40.0% of all directors were female.

19.2% of all director appointments in Woodford Green in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter



# Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD          | PERCENTAGE | UK WORD       | UK PERCENTAGE |
|---------------|------------|---------------|---------------|
| MANAGEMENT    | 1.53%      | CONSULTING    | 5.04%         |
| CONSULTING    | 1.15%      | MANAGEMENT    | 4.97%         |
| MINMAR        | 1.02%      | CONSULTANCY   | 3.16%         |
| LONDON        | 0.89%      | PROPERTY      | 2.38%         |
| SWEET         | 0.89%      | TRADING       | 2.10%         |
| ABBEY         | 0.77%      | DESIGN        | 1.93%         |
| INPIPE        | 0.77%      | ASSOCIATES    | 1.92%         |
| MAKE          | 0.77%      | BUSINESS      | 1.87%         |
| BELIEVE       | 0.77%      | CONSTRUCTION  | 1.80%         |
| HOLDINGS      | 0.77%      | CONSULTANTS   | 1.76%         |
| CARE          | 0.77%      | MEDIA         | 1.69%         |
| GLOBAL        | 0.64%      | ENGINEERING   | 1.61%         |
| PROPERTY      | 0.64%      | LONDON        | 1.60%         |
| INVESTMENTS   | 0.64%      | CARE          | 1.45%         |
| CONSULTANCY   | 0.64%      | J             | 1.45%         |
| IT            | 0.64%      | GLOBAL        | 1.44%         |
| INTERNATIONAL | 0.64%      | INVESTMENTS   | 1.43%         |
| WOODFORD      | 0.64%      | IT            | 1.41%         |
| ROAD          | 0.64%      | PROPERTIES    | 1.36%         |
| TRADING       | 0.64%      | BUILDING      | 1.34%         |
| PLUMBING      | 0.51%      | М             | 1.30%         |
| CONSULTANTS   | 0.51%      | ELECTRICAL    | 1.28%         |
| CONSTRUCTION  | 0.51%      | S             | 1.24%         |
| ROMA          | 0.51%      | INTERNATIONAL | 1.23%         |
| EAGLE         | 0.51%      | SYSTEMS       | 1.23%         |



# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 195                    | 202,798         |
| 7487 - Other business activities   | 79                     | 60,968          |
| 82990 - Other business support service activities not elsewhere classified               | 47                     | 30,253          |
| 9999 - Dormant Company   | 20                     | 19,765          |
| 7414 - Business & management consultancy   | 12                     | 12,916          |
| 62020 - Information technology consultancy activities                                    | 12                     | 10,246          |
| 7011 - Development & sell real estate  | 11                     | 2,654           |
| 7260 - Other computer related activities   | 10                     | 7,789           |
| 99999 - Dormant Company  | 9                      | 18,336          |
| 5530 - Restaurants   | 8                      | 4,898           |
| 4521 - General construction & civil engineering  | 8                      | 6,183           |
| 4534 - Other building installation   | 8                      | 2,285           |
| 9305 - Other service activities  | 7                      | 8,740           |
| 62090 - Other information technology service activities                                  | 6                      | 6,996           |
| 98000 - Residents property management  | 6                      | 3,154           |
| 7499 - Non-trading company   | 6                      | 11,316          |
| 96090 - Other service activities not elsewhere classified                                | 6                      | 10,085          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 6                      | 7,788           |
| 70229 - Management consultancy activities other than financial management                | 6                      | 16,150          |
| 41100 - Development of building projects   | 6                      | 3,921           |