

Woodford Green

2011 half year business confidence report



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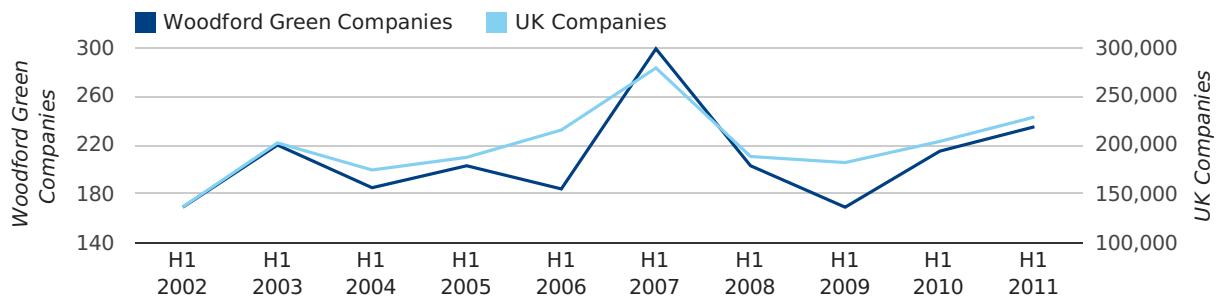
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 235 companies were formed in Woodford Green. This figure is 9.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Woodford Green occurred in 2007 when a total of 299 were formed.

| HALF YEAR (JAN-JUN) | WOODFORD GREEN | UK |
|---------------------|----------------|----------------|
| 2011 | 235 | 228,735 |
| 2010 | 215 | 203,749 |
| % CHANGE | 9.3% | 12.3% |
| RECORD YEAR | 2007 (299) | 2007 (279,097) |

new companies by half year



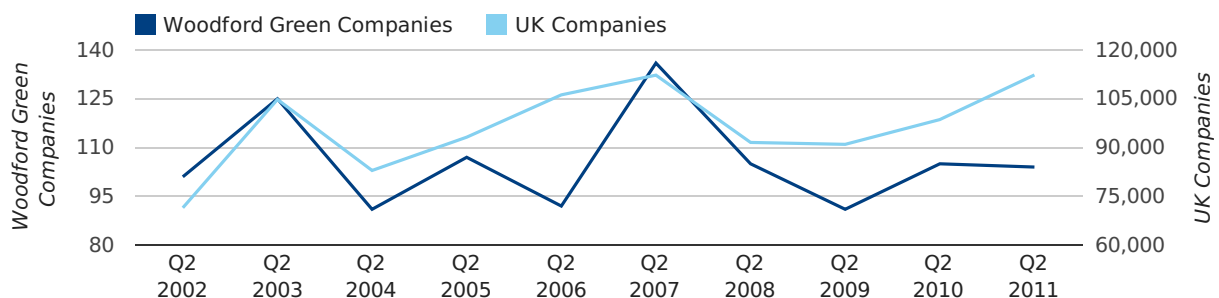
Quarterly Data (Q2 Apr-Jun 2011)

A total of 104 companies were registered in Woodford Green during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 1.0% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

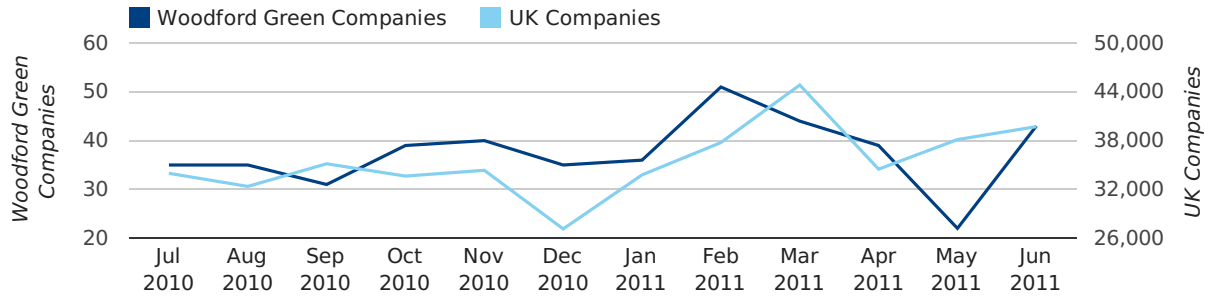
| SECOND QUARTER (APR 2011 - JUN 2011) | WOODFORD GREEN | UK |
|--------------------------------------|----------------|----------------|
| 2011 | 104 | 112,344 |
| 2010 | 105 | 98,612 |
| % CHANGE | -1.0% | 13.9% |
| RECORD YEAR | 2007 (136) | 2011 (112,344) |

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 39 | 22 | 43 |
| NEW COMPANIES IN 2010 | 36 | 29 | 40 |
| % CHANGE | 8.3% | -24.1% | 7.5% |
| RECORD YEAR | 2007 (49) | 2007 (53) | 2003 (50) |

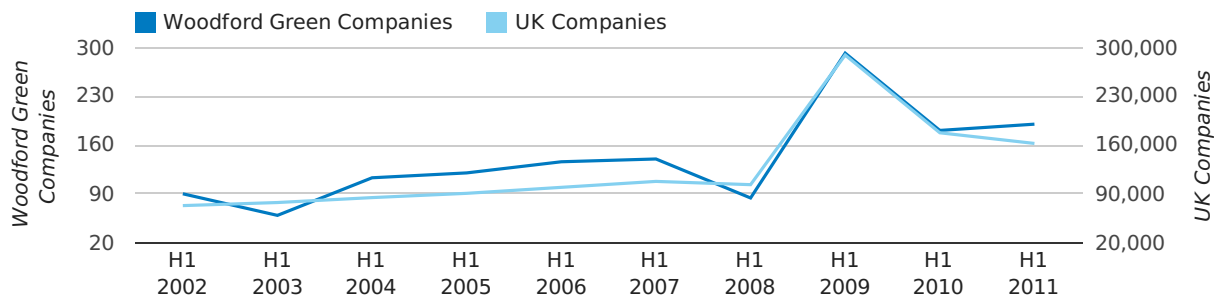
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 190 companies were dissolved in Woodford Green. This figure is 5.0% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Woodford Green occurred in 2009 when a total of 292 were closed.

| HALF YEAR (JAN-JUN) | WOODFORD GREEN | UK |
|---------------------|----------------|----------------|
| 2011 | 190 | 162,310 |
| 2010 | 181 | 177,631 |
| % CHANGE | 5.0% | -8.6% |
| RECORD YEAR | 2009 (292) | 2009 (289,236) |

dissolved companies by half year



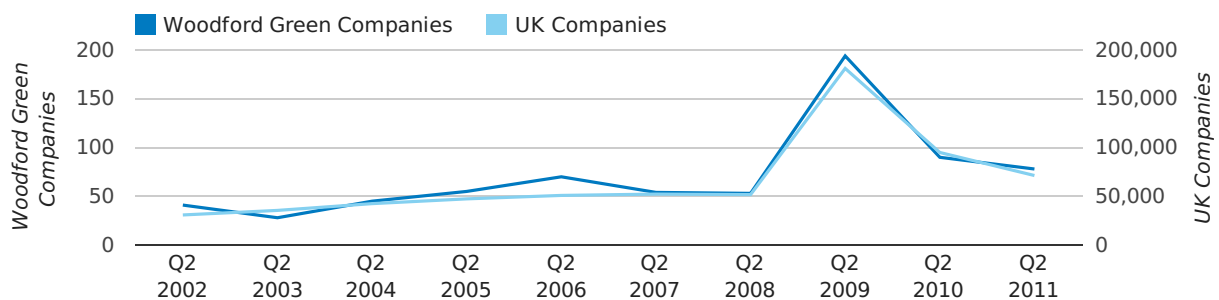
Quarterly Data (Q2 Apr-Jun 2011)

A total of 78 companies were dissolved in Woodford Green during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 13.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

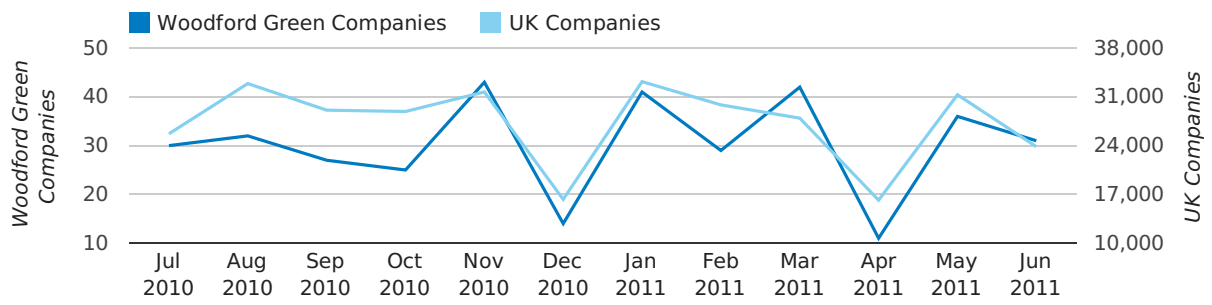
| SECOND QUARTER (APR 2011 - JUN 2011) | WOODFORD GREEN | UK |
|--------------------------------------|----------------|----------------|
| 2011 | 78 | 71,324 |
| 2010 | 90 | 94,954 |
| % CHANGE | -13.3% | -24.9% |
| RECORD YEAR | 2009 (194) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



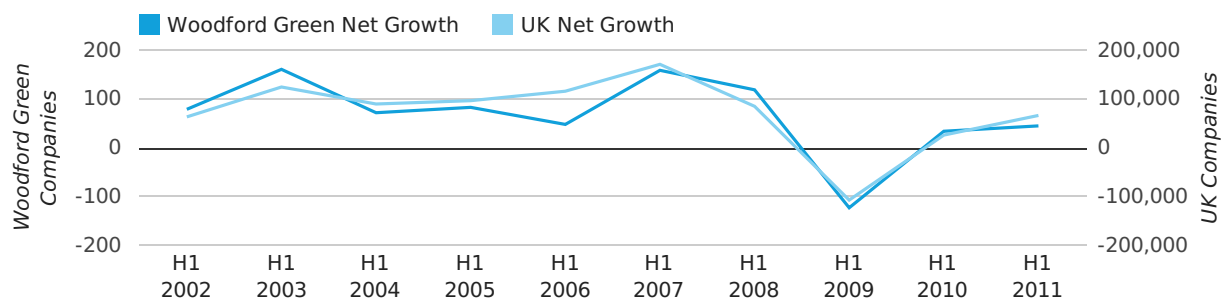
| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 11 | 36 | 31 |
| CLOSED COMPANIES IN 2010 | 20 | 31 | 39 |
| % CHANGE | -45.0% | 16.1% | -21% |
| RECORD YEAR | 2009 (54) | 2009 (96) | 2009 (44) |

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Woodford Green increased by 45 companies. This figure is 32.4% higher than last year, which compares badly to a UK increase of 154.3%.

| HALF YEAR (JAN-JUN) | WOODFORD GREEN | UK |
|---------------------|----------------|----------------|
| 2011 | 45 | 66,425 |
| 2010 | 34 | 26,118 |
| % CHANGE | 32.4% | 154.3% |
| RECORD YEAR | 2003 (161) | 2007 (171,296) |

net growth by half year



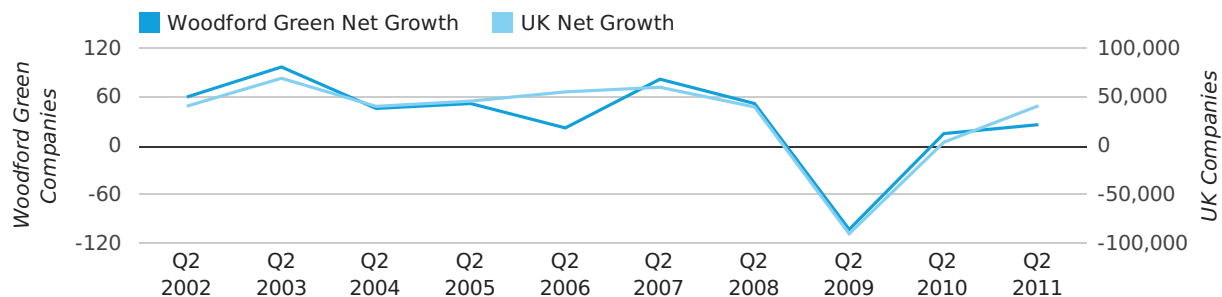
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Woodford Green during the second quarter of 2011 (Apr 2011 - Jun 2011) was 26 companies.

This represents an increase of 73.3% on the same period last year.

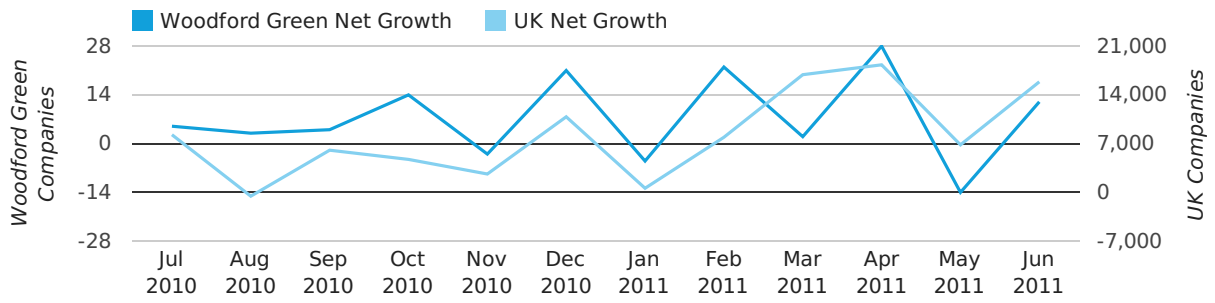
| SECOND QUARTER (APR 2011 - JUN 2011) | WOODFORD GREEN | UK |
|--------------------------------------|----------------|---------------|
| 2011 | 26 | 41,020 |
| 2010 | 15 | 3,658 |
| % CHANGE | 73.3% | 1,021.4% |
| RECORD YEAR | 2003 (97) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



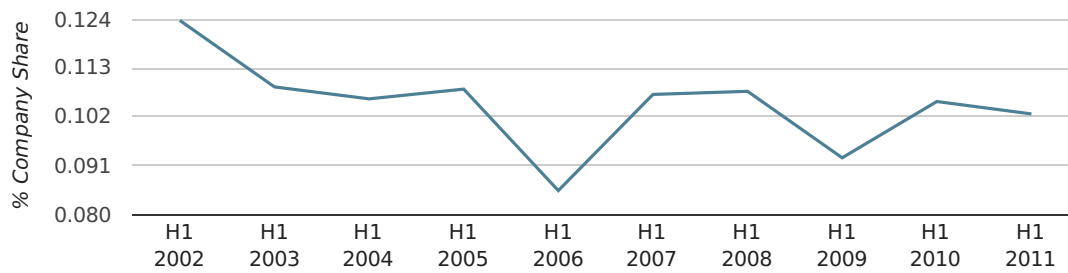
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 28 | -14 | 12 |
| NET GROWTH IN 2010 | 16 | -2 | 1 |
| % CHANGE | 75.0% | 600.0% | 1,100.0% |
| RECORD YEAR | 2007 (40) | 2003 (34) | 2003 (36) |

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Woodford Green formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

| HALF YEAR (JAN-JUN) | WOODFORD GREEN |
|--------------------------|----------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1976 (0.2%) |

company share by half year

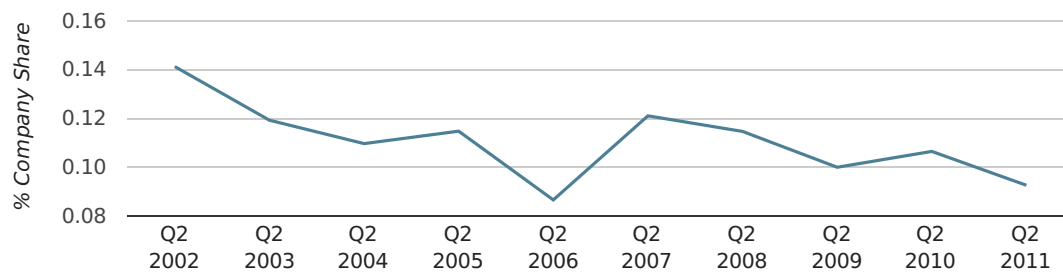


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Woodford Green formed 0.1% of all UK companies.

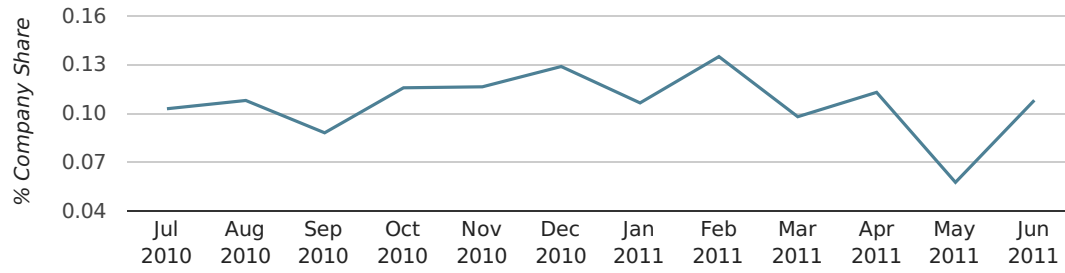
| SECOND QUARTER (APR 2011 - JUN 2011) | WOODFORD GREEN |
|--------------------------------------|----------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1976 (0.2%) |

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | 4.9% | -40.3% | -4.8% |
| RECORD YEAR | 1976 (0.4%) | 1965 (0.3%) | 1968 (0.3%) |

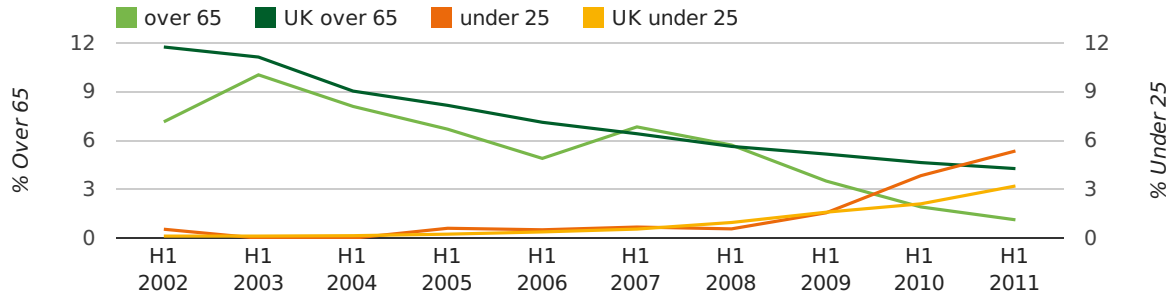
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 40.5.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 1.1% compared to the UK figure of 4.3%.

director age by half year



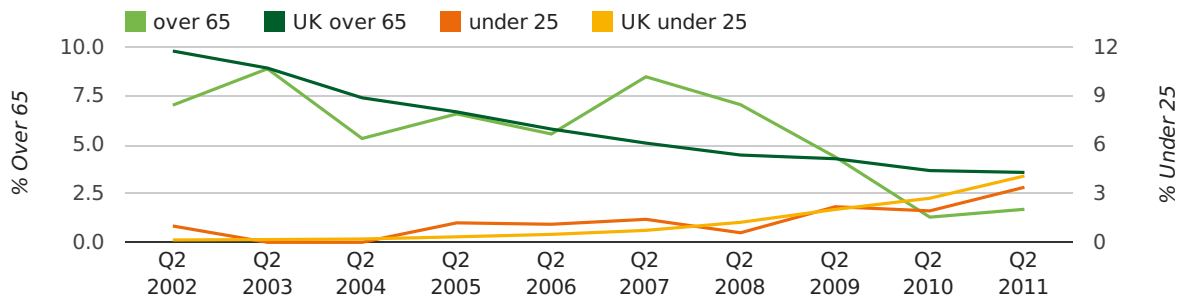
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 40.3.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.3%.

director age by quarter

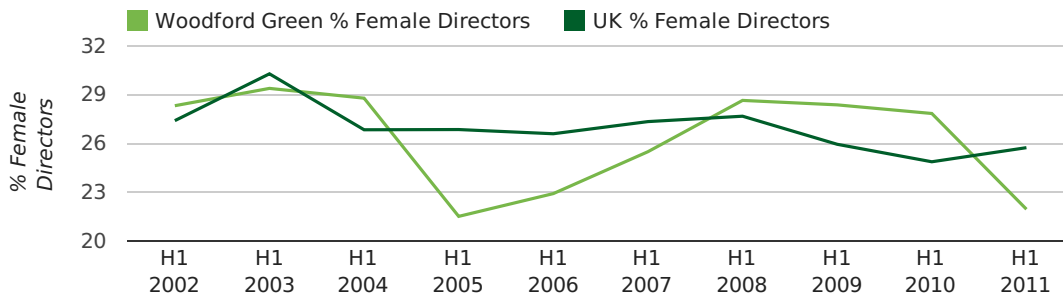


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Woodford Green was 1861 when 40.0% of all directors were female.

21.9% of all director appointments in Woodford Green in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

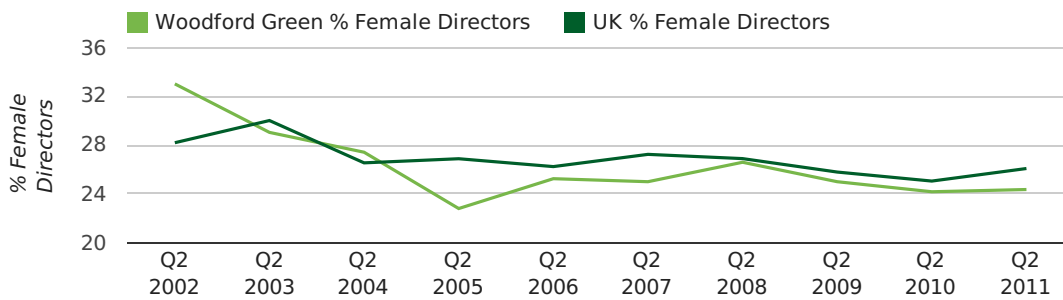


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Woodford Green was in 1866 when 66.7% of all directors were female.

24.4% of all director appointments in Woodford Green in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| MANAGEMENT | 1.14% | CONSULTING | 5.09% |
| MURA | 1.02% | MANAGEMENT | 4.86% |
| MINMAR | 1.02% | CONSULTANCY | 3.17% |
| HOLDINGS | 0.89% | PROPERTY | 2.43% |
| LONDON | 0.89% | TRADING | 2.05% |
| SWEET | 0.76% | DESIGN | 1.94% |
| BELIEVE | 0.76% | ASSOCIATES | 1.92% |
| TRADING | 0.76% | BUSINESS | 1.87% |
| SECURITY | 0.76% | CONSTRUCTION | 1.77% |
| IT | 0.76% | CONSULTANTS | 1.76% |
| CONSTRUCTION | 0.76% | MEDIA | 1.73% |
| CONSULTING | 0.76% | ENGINEERING | 1.67% |
| MAKE | 0.76% | LONDON | 1.60% |
| CARE | 0.63% | GLOBAL | 1.46% |
| ABBAY | 0.63% | J | 1.44% |
| DESIGN | 0.63% | CARE | 1.44% |
| D | 0.63% | INVESTMENTS | 1.42% |
| ROAD | 0.51% | IT | 1.39% |
| ROMA | 0.51% | BUILDING | 1.32% |
| (LONDON) | 0.51% | PROPERTIES | 1.31% |
| INTERNATIONAL | 0.51% | ELECTRICAL | 1.30% |
| EAGLE | 0.51% | M | 1.27% |
| CAPITAL | 0.51% | S | 1.23% |
| ESTATES | 0.51% | ENTERPRISES | 1.20% |
| INVESTMENTS | 0.51% | SYSTEMS | 1.20% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied | 196 | 202,072 |
| 7487 - Other business activities | 74 | 60,758 |
| 82990 - Other business support service activities not elsewhere classified | 49 | 30,647 |
| 9999 - Dormant Company | 20 | 20,111 |
| 62020 - Information technology consultancy activities | 16 | 10,545 |
| 7414 - Business & management consultancy | 11 | 13,053 |
| 7011 - Development & sell real estate | 10 | 2,491 |
| 7260 - Other computer related activities | 10 | 7,849 |
| 99999 - Dormant Company | 9 | 18,918 |
| 4521 - General construction & civil engineering | 8 | 5,928 |
| 62090 - Other information technology service activities | 8 | 7,095 |
| 5530 - Restaurants | 7 | 5,086 |
| 2852 - General mechanical engineering | 7 | 249 |
| 68100 - Buying and selling of own real estate | 7 | 2,543 |
| 86900 - Other human health activities | 7 | 4,154 |
| 96090 - Other service activities not elsewhere classified | 7 | 10,322 |
| 7499 - Non-trading company | 7 | 10,955 |
| 43999 - Other specialised construction activities not elsewhere classified | 6 | 3,050 |
| 9305 - Other service activities | 6 | 9,063 |
| 4534 - Other building installation | 6 | 2,274 |