

Woodford Green

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Woodford Green when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Woodford Green when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Woodford Green when compared to any previous October.
- Q4 2011 saw a new record in company closures in Woodford Green when compared to any previous Q4.
- December 2011 saw a new record in company closures in Woodford Green when compared to any previous December.
- November 2011 saw a new record in company closures in Woodford Green when compared to any previous November.

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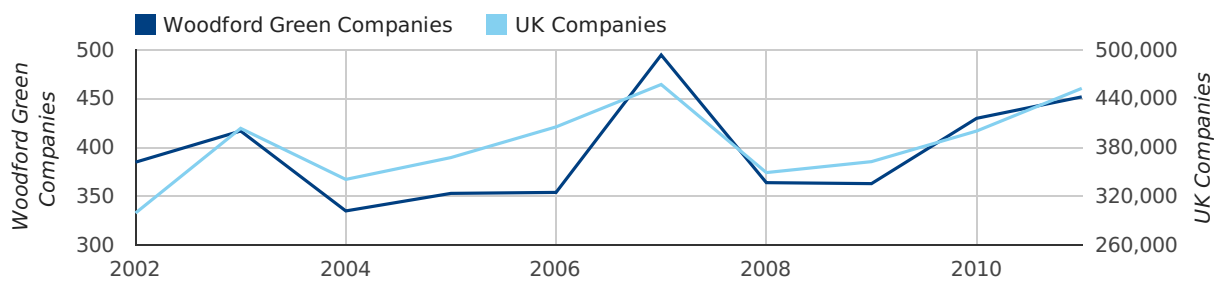
sic data

Annual Data (2011)

A total of 452 companies were formed in Woodford Green in 2011. This total is 5.1% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WOODFORD GREEN	UK
2011	452	452,870
2010	430	400,358
2009	363	362,675
2008	364	349,203
2007	495	457,649
RECORD YEAR	2007 (495)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

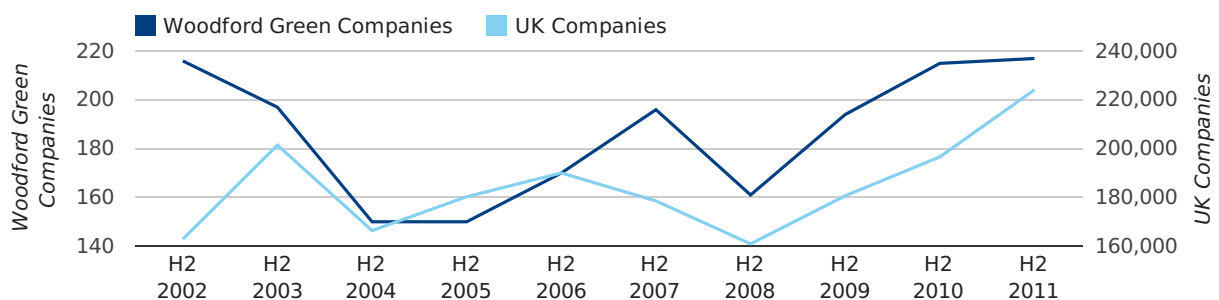
The second half of 2011 saw a new record in company registrations in Woodford Green when compared to any previous second half year.

In the second half of 2011 a total of 217 companies were formed in Woodford Green. This figure is 0.9% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Woodford Green occurred in 2011 when a total of 217 were formed.

HALF YEAR (JUL-DEC)	WOODFORD GREEN	UK
2011	217	224,135
2010	215	196,609
% CHANGE	0.9%	14.0%
RECORD YEAR	2011 (217)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

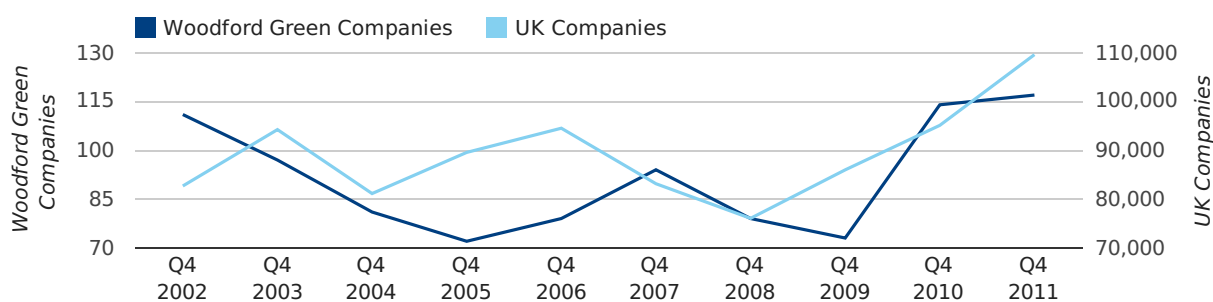
Q4 2011 saw a new record in company registrations in Woodford Green when compared to any previous Q4.

A total of 117 companies were registered in Woodford Green during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODFORD GREEN	UK
2011	117	109,623
2010	114	95,117
% CHANGE	2.6%	15.3%
RECORD YEAR	2011 (117)	2011 (109,623)

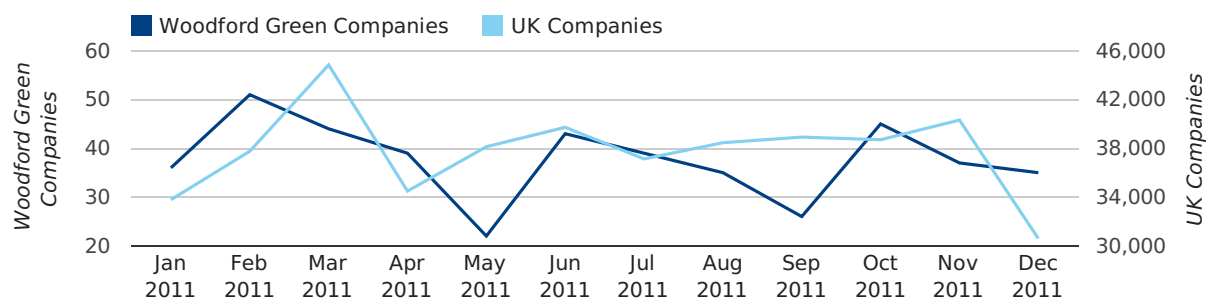
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Woodford Green when compared to any previous October.

new companies by month



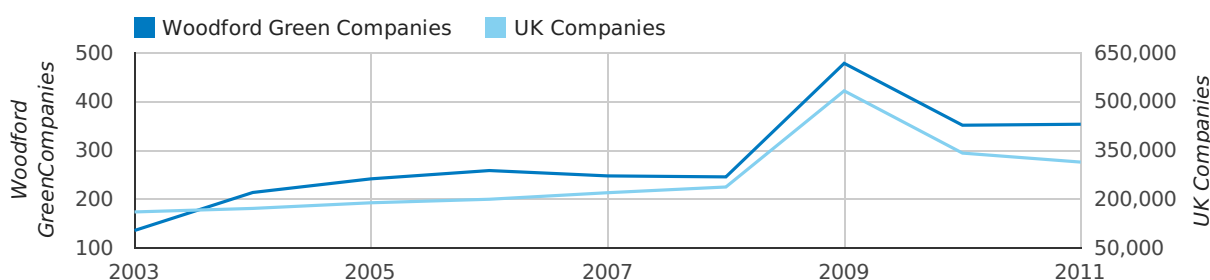
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	45	37	35
NEW COMPANIES IN 2010	39	40	35
% CHANGE	15.4%	-7.5%	0.0%
RECORD YEAR	2011 (45)	2010 (40)	2011 (35)

Annual Data (2011)

A total of 354 companies were dissolved in Woodford Green in 2011. This total is 0.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WOODFORD GREEN	UK
2011	354	314,523
2010	352	342,232
2009	479	533,773
2008	246	237,901
2007	248	220,295
RECORD YEAR	2009 (479)	2009 (533,773)

dissolved companies by year



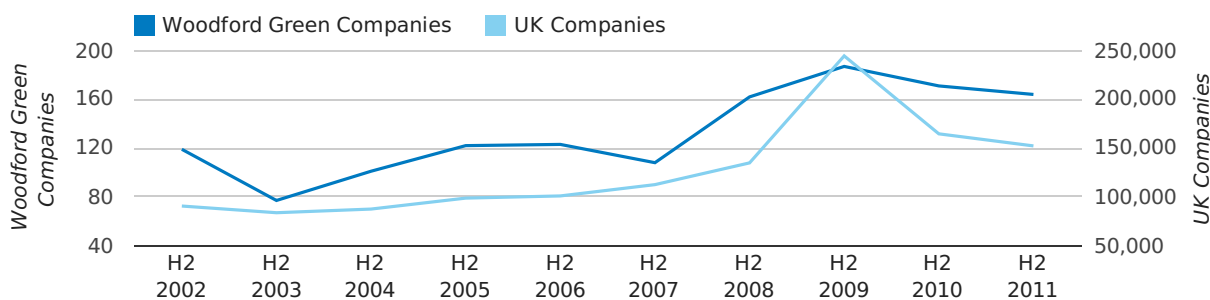
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 164 companies were dissolved in Woodford Green. This figure is 4.1% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Woodford Green occurred in 2009 when a total of 187 were closed.

HALF YEAR (JUL-DEC)	WOODFORD GREEN	UK
2011	164	152,213
2010	171	164,601
% CHANGE	-4.1%	-7.5%
RECORD YEAR	2009 (187)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

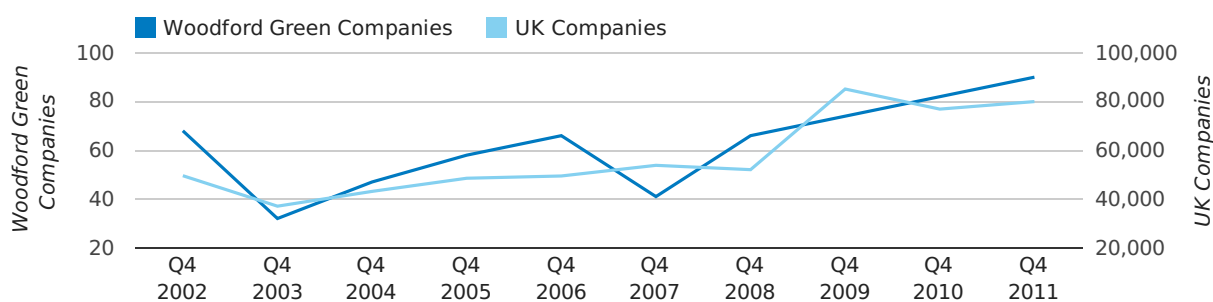
Q4 2011 saw a new record in company closures in Woodford Green when compared to any previous Q4.

A total of 90 companies were dissolved in Woodford Green during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 9.8% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODFORD GREEN	UK
2011	90	79,983
2010	82	76,896
% CHANGE	9.8%	4.0%
RECORD YEAR	2011 (90)	2009 (85,136)

dissolved companies by quarter

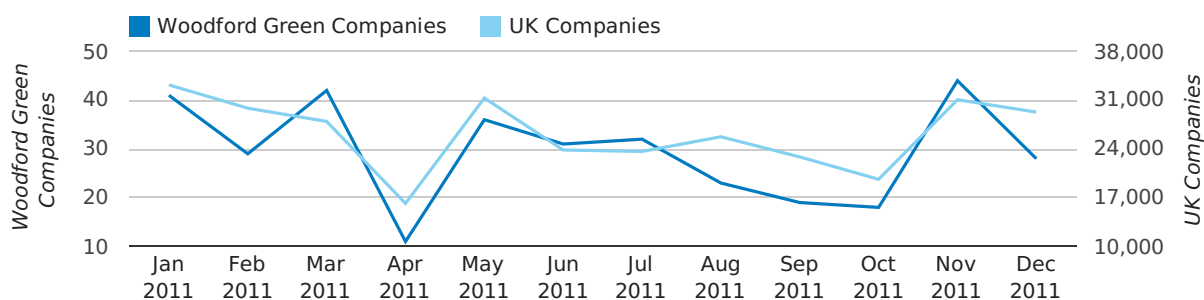


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Woodford Green when compared to any previous December.

November 2011 saw a new record in company closures in Woodford Green when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	18	44	28
CLOSED COMPANIES IN 2010	25	43	14
% CHANGE	-28.0%	2.3%	100%
RECORD YEAR	2002 (30)	2011 (44)	2011 (28)

Annual Data (2011)

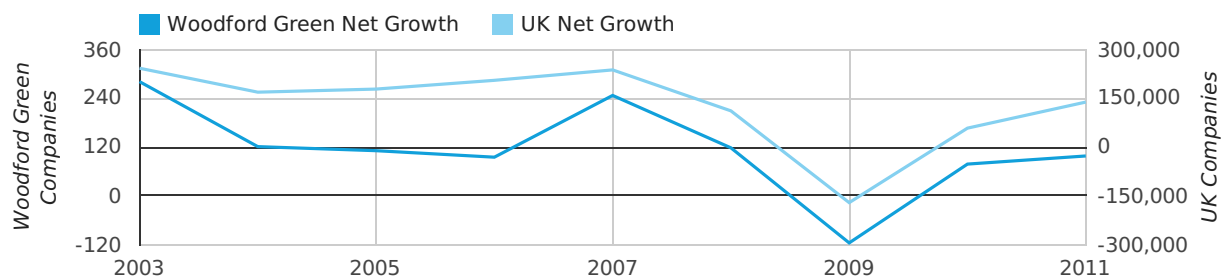
A total of 98 companies were added to the company register for Woodford Green in 2011. This number represents growth of 22.8% which compares unfavourably to the UK figure of 34.6%.

This number is 20 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Woodford Green company register grew by 281 companies.

YEAR	WOODFORD GREEN	UK
2011	98	138,347
2010	78	58,126
2009	-116	-171,098
2008	118	111,302
2007	247	237,354
RECORD YEAR	2003 (281)	2003 (242,543)

net growth by year

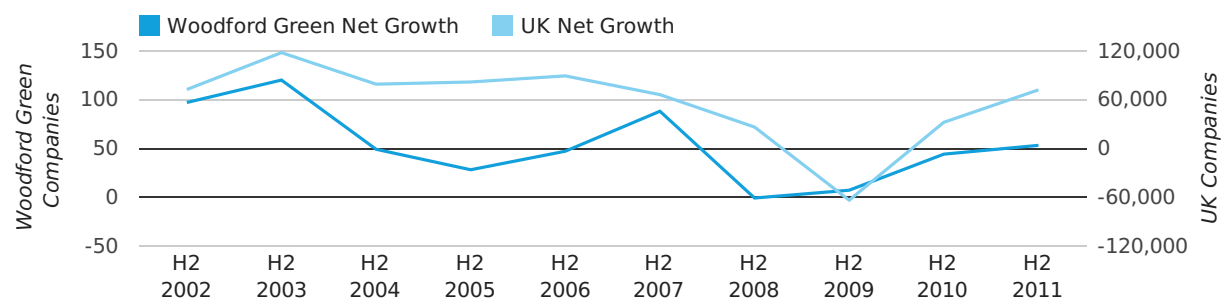


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Woodford Green increased by 53 companies. This figure is 20.5% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WOODFORD GREEN	UK
2011	53	71,922
2010	44	32,008
% CHANGE	20.5%	124.7%
RECORD YEAR	2003 (120)	2003 (117,772)

net growth by half year



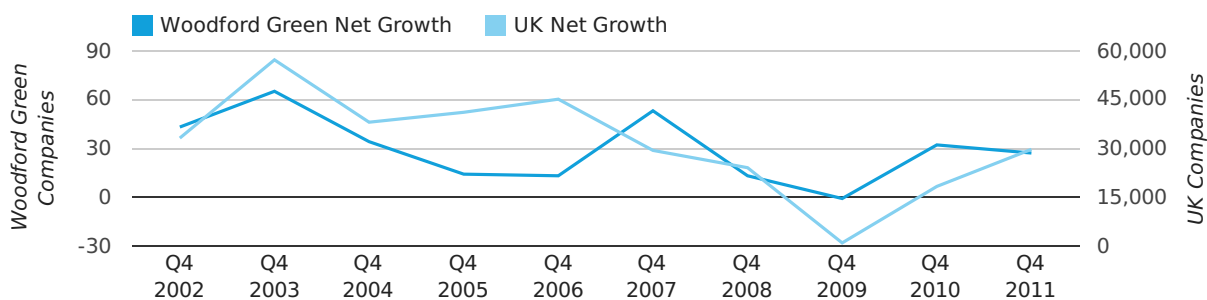
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Woodford Green during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 27 companies.

This represents a decrease of 15.6% on the same period last year.

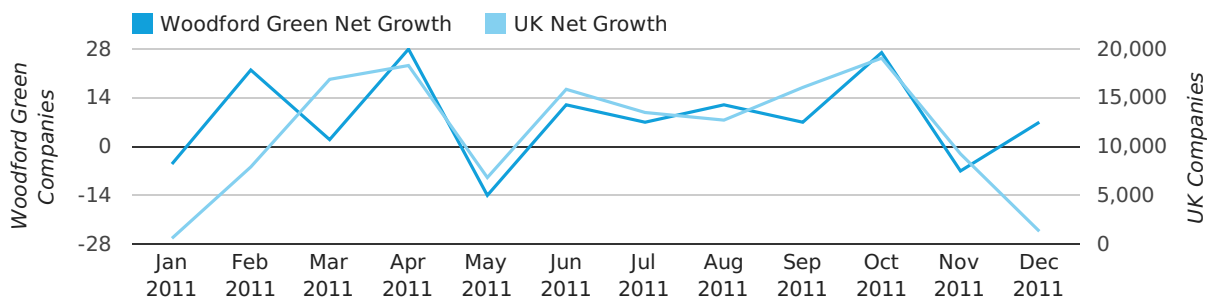
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODFORD GREEN	UK
2011	27	29,640
2010	32	18,221
% CHANGE	-15.6%	62.7%
RECORD YEAR	2003 (65)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



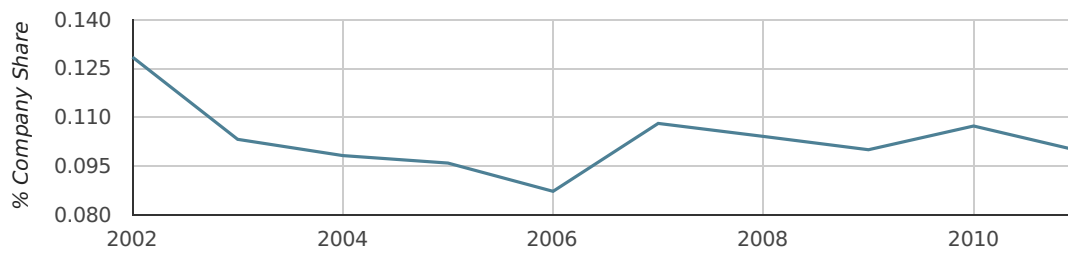
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	27	-7	7
NET GROWTH IN 2010	14	-3	21
% CHANGE	92.9%	133.3%	-66.7%
RECORD YEAR	2003 (35)	2004 (22)	2002 (23)

Annual Data (2011)

In 2011 Woodford Green formed 0.1% of all UK companies. This is no change on 2010 when Woodford Green was responsible for 0.1% of all UK companies.

YEAR	WOODFORD GREEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1983 (0.1%)

company share by year

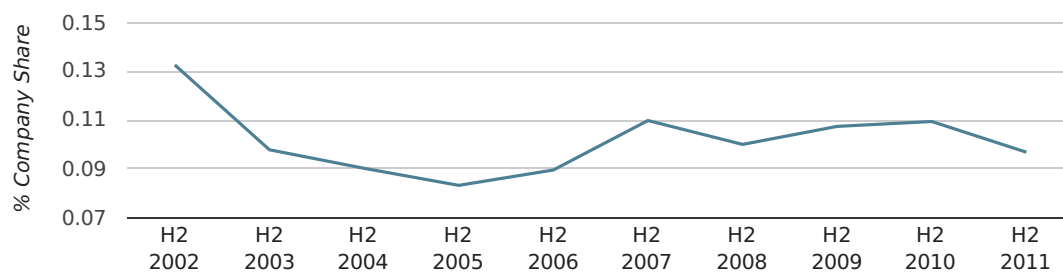


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Woodford Green formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WOODFORD GREEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1983 (0.2%)

company share by half year

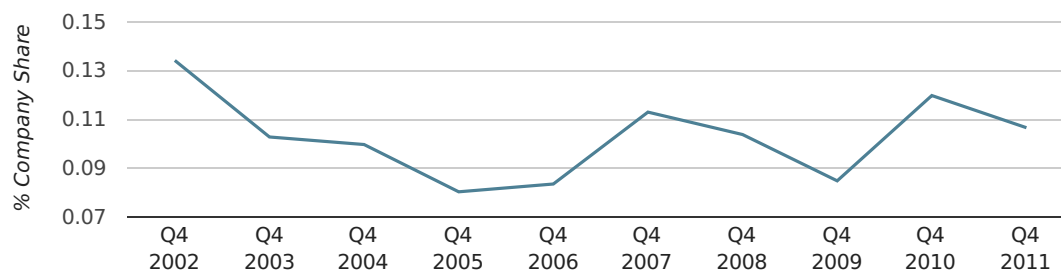


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Woodford Green formed 0.1% of all UK companies.

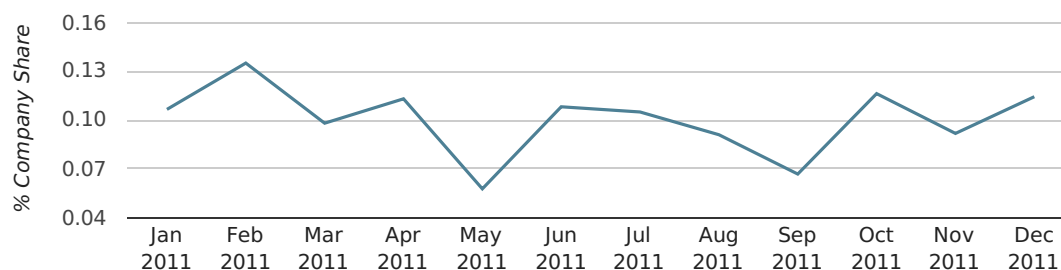
FOURTH QUARTER (OCT 2011 - DEC 2011)	WOODFORD GREEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	0.3%	-21.2%	-11.3%
RECORD YEAR	1973 (0.2%)	1967 (0.7%)	1964 (0.3%)

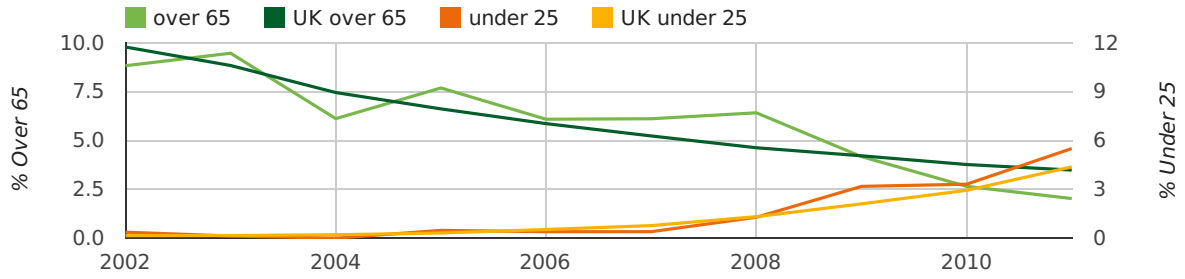
Annual Data (2011)

The average age of a director in 2011 was 41.4.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.2%.

director age by year



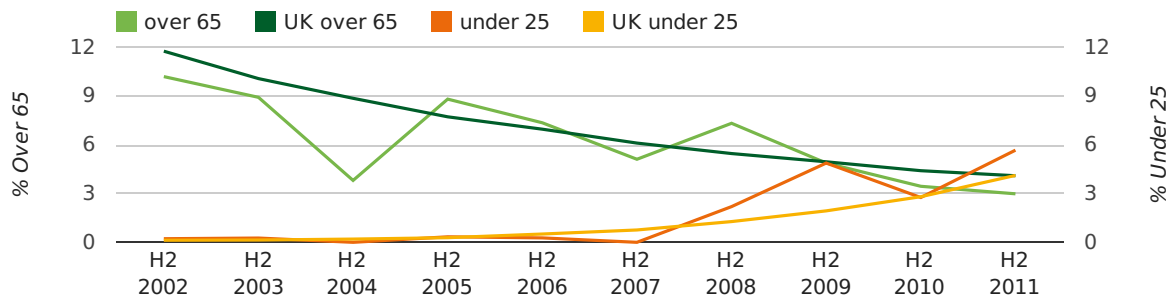
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.3.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by half year



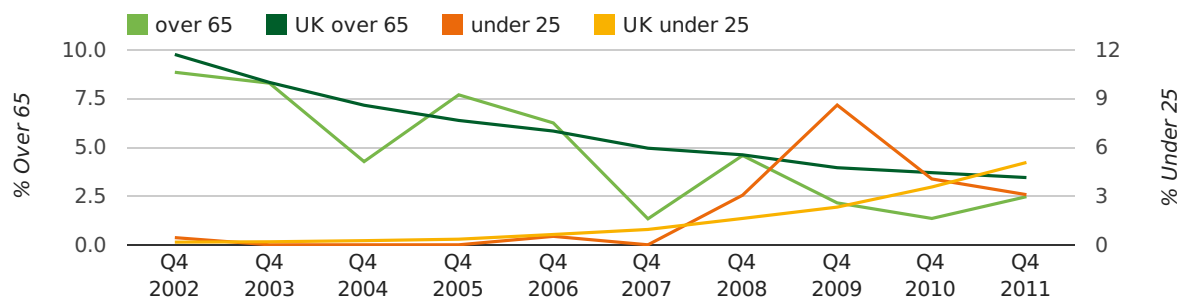
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.9.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

director age by quarter

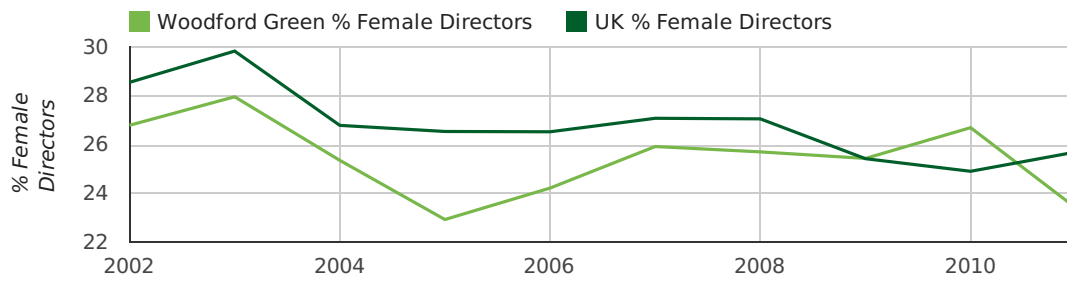


Annual Data (2011)

The record year for female directors in Woodford Green was 1857 when 36.4% of all directors were female.

The percentage of female directors in Woodford Green in 2011 was 26.8%. The average for the UK during this time was 28.6%

director gender by year

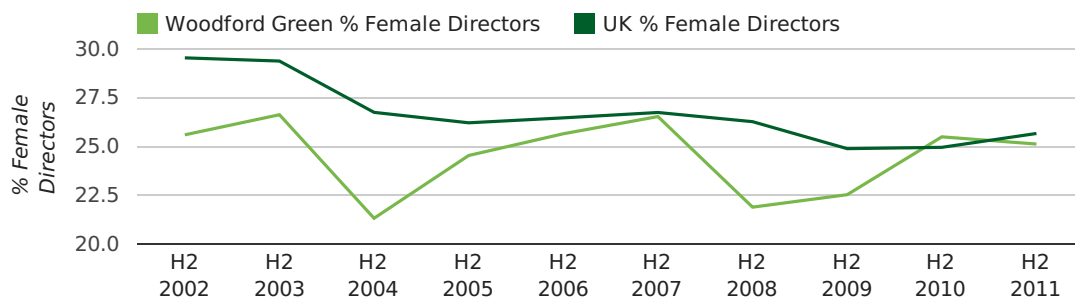


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Woodford Green was 1860 when 42.9% of all directors were female.

25.1% of all director appointments in Woodford Green in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

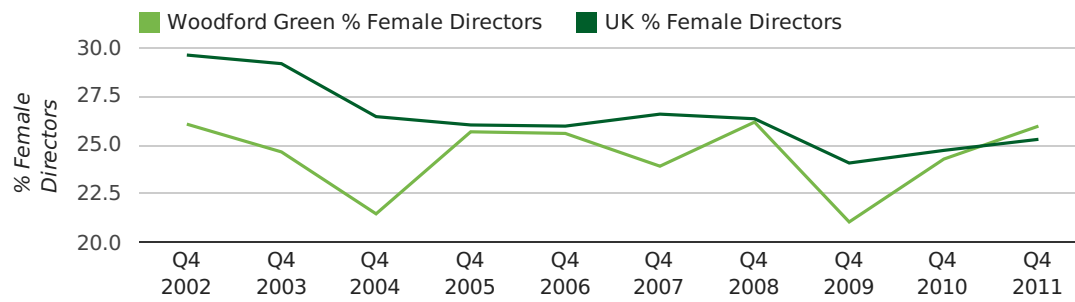


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Woodford Green was in 1977 when 31.1% of all directors were female.

26.0% of all director appointments in Woodford Green in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.04%	CONSULTING	5.07%
CONSTRUCTION	0.91%	MANAGEMENT	4.74%
CONSULTING	0.78%	CONSULTANCY	3.26%
MURA	0.78%	PROPERTY	2.37%
TRADING	0.78%	TRADING	2.07%
ELECTRICAL	0.78%	DESIGN	1.92%
INVESTMENTS	0.78%	ASSOCIATES	1.86%
MANAGEMENT	0.78%	ENGINEERING	1.78%
PROPERTY	0.65%	BUSINESS	1.78%
CONSULTANCY	0.65%	CONSULTANTS	1.76%
DESIGN	0.65%	CONSTRUCTION	1.73%
PLUMBING	0.65%	MEDIA	1.71%
WOODFORD	0.65%	LONDON	1.63%
SECURITY	0.65%	J	1.51%
ENTERPRISES	0.65%	INVESTMENTS	1.48%
CLEANING	0.52%	GLOBAL	1.46%
CONTRACTS	0.52%	IT	1.41%
NEW	0.52%	CARE	1.39%
D	0.52%	PROPERTIES	1.29%
CLUB	0.52%	ELECTRICAL	1.29%
H	0.52%	M	1.27%
LIDDLE	0.52%	BUILDING	1.26%
PROPERTIES	0.52%	ENERGY	1.25%
PERRETT	0.52%	S	1.20%
DEVELOPMENT	0.39%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	221	205,525
7487 - Other business activities	73	57,052
82990 - Other business support service activities not elsewhere classified	49	32,483
9999 - Dormant Company	19	20,199
62020 - Information technology consultancy activities	16	12,072
96090 - Other service activities not elsewhere classified	10	11,768
7414 - Business & management consultancy	10	13,034
86900 - Other human health activities	9	4,457
99999 - Dormant Company	9	21,846
70229 - Management consultancy activities other than financial management	9	17,765
7222 - Other software consultancy and supply	9	7,398
7011 - Development & sell real estate	8	2,287
5530 - Restaurants	8	5,013
90040 - Operation of arts facilities	7	321
62090 - Other information technology service activities	7	7,493
2852 - General mechanical engineering	7	254
98000 - Residents property management	7	2,874
8514 - Other human health activities	6	2,637
43999 - Other specialised construction activities not elsewhere classified	6	3,342
68100 - Buying and selling of own real estate	6	2,749