

# Woodford Green

q1 2012 business confidence report



## headlines

- January 2012 saw a new record in company registrations in Woodford Green when compared to any previous January.
- January 2012 saw a new record in company closures in Woodford Green when compared to any previous January.

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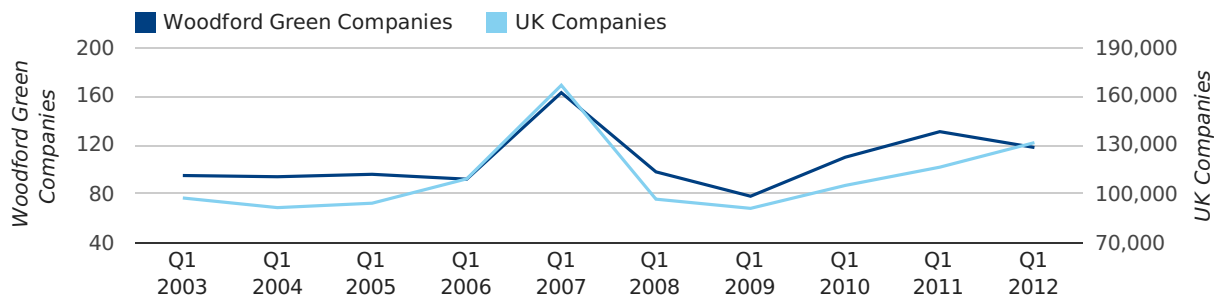
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 118 companies were registered in Woodford Green during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 9.9% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WOODFORD GREEN	UK
2012	118	131,491
2011	131	116,391
% CHANGE	-9.9%	13.0%
RECORD YEAR	2007 (163)	2007 (166,814)

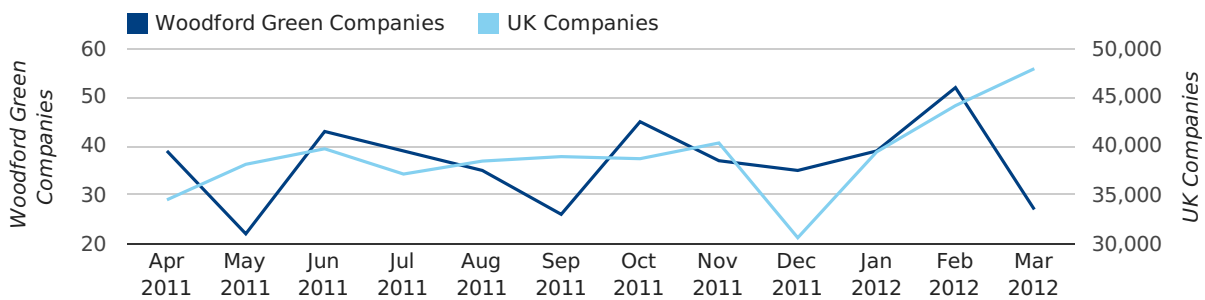
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Woodford Green when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	39	52	27
NEW COMPANIES IN 2011	36	51	44
% CHANGE	8.3%	2.0%	-38.6%
RECORD YEAR	2012 (39)	2007 (78)	2007 (49)

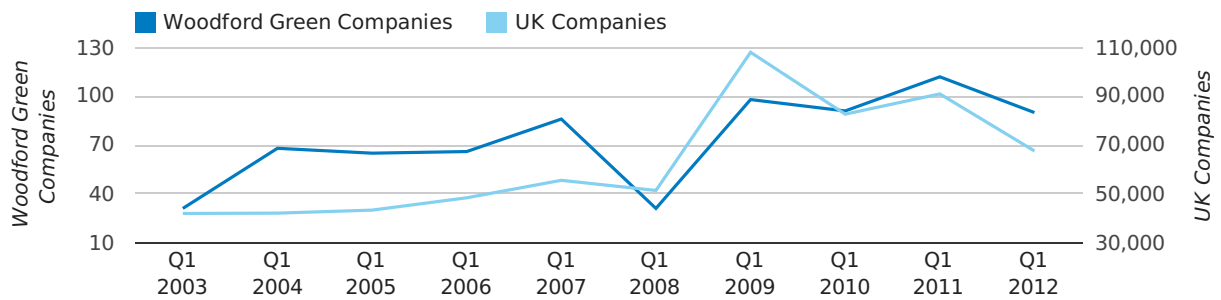
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 90 companies were dissolved in Woodford Green during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 19.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	WOODFORD GREEN	UK
2012	90	67,576
2011	112	90,986
% CHANGE	-19.6%	-25.7%
RECORD YEAR	2011 (112)	2009 (108,060)

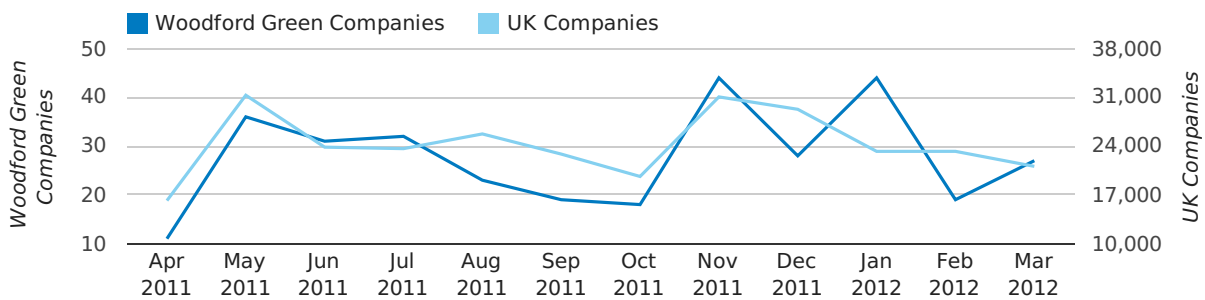
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company closures in Woodford Green when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	44	19	27
CLOSED COMPANIES IN 2011	41	29	42
% CHANGE	7.3%	-34.5%	-36%
RECORD YEAR	2012 (44)	2010 (32)	2009 (62)

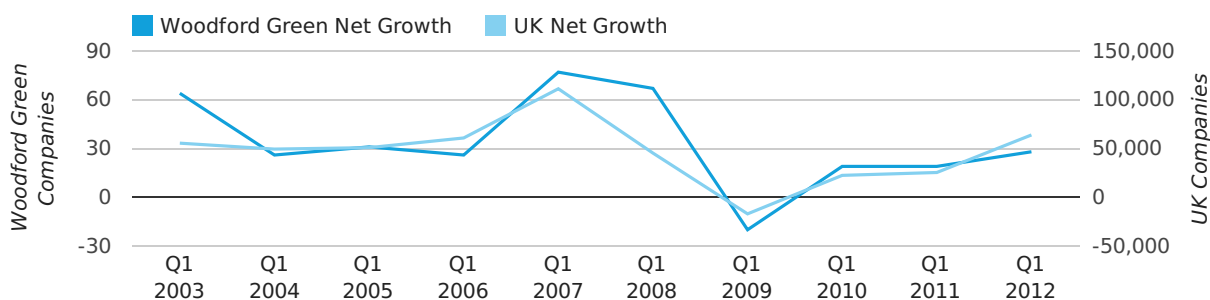
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Woodford Green during the first quarter of 2012 (Jan 2012 - Mar 2012) was 28 companies.

This represents an increase of 47.4% on the same period last year.

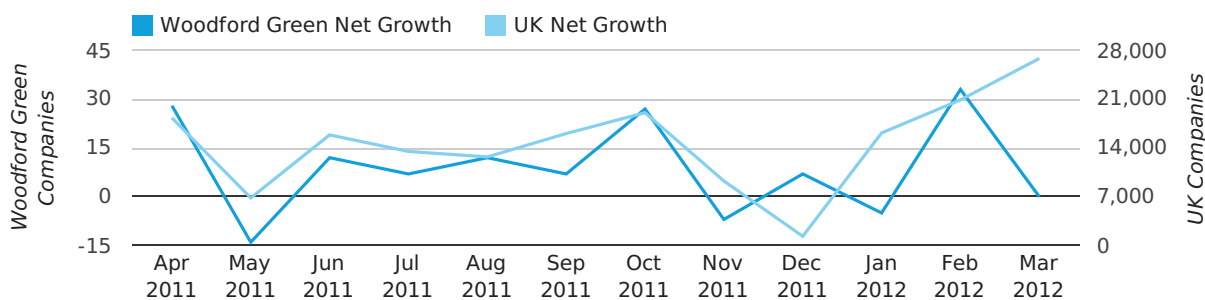
FIRST QUARTER (JAN 2012 - MAR 2012)	WOODFORD GREEN	UK
2012	28	63,915
2011	19	25,405
% CHANGE	47.4%	151.6%
RECORD YEAR	2007 (77)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



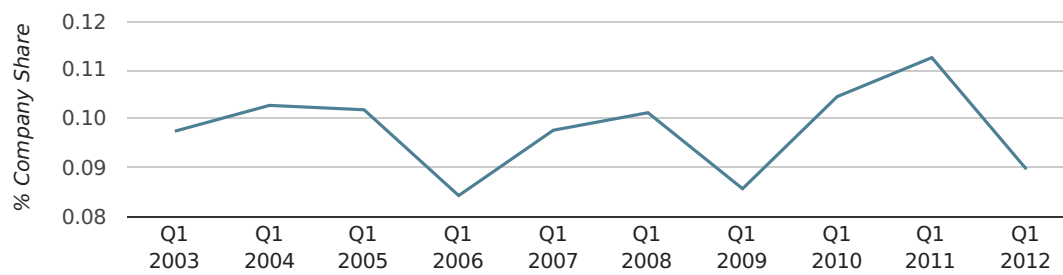
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	-5	33	0
NET GROWTH IN 2011	-5	22	2
% CHANGE	0.0%	50.0%	-100.0%
RECORD YEAR	2003 (23)	2007 (59)	2008 (30)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Woodford Green formed 0.1% of all UK companies.

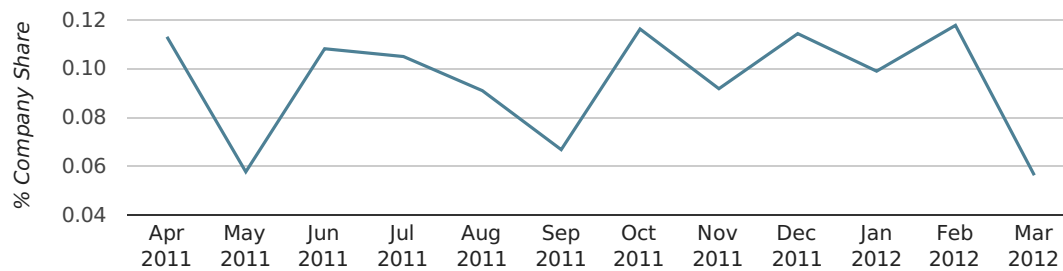
FIRST QUARTER (JAN 2012 - MAR 2012)	WOODFORD GREEN
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-7.1%	-12.8%	-42.6%
RECORD YEAR	1976 (0.4%)	1978 (0.4%)	1973 (0.3%)

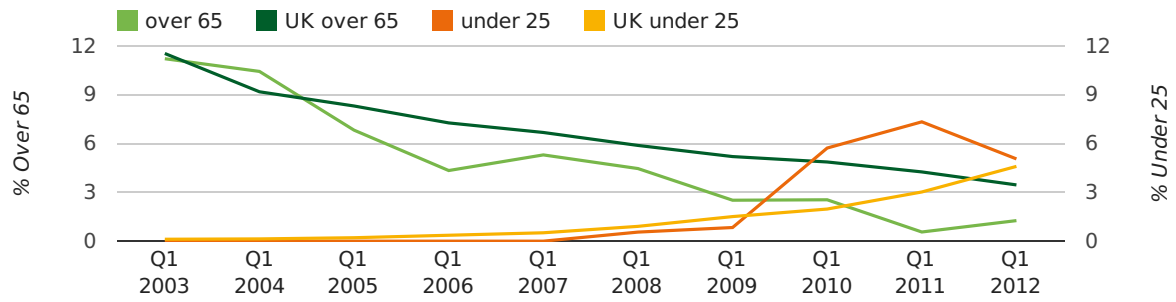
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 40.7.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 3.5%.

#### director age by quarter

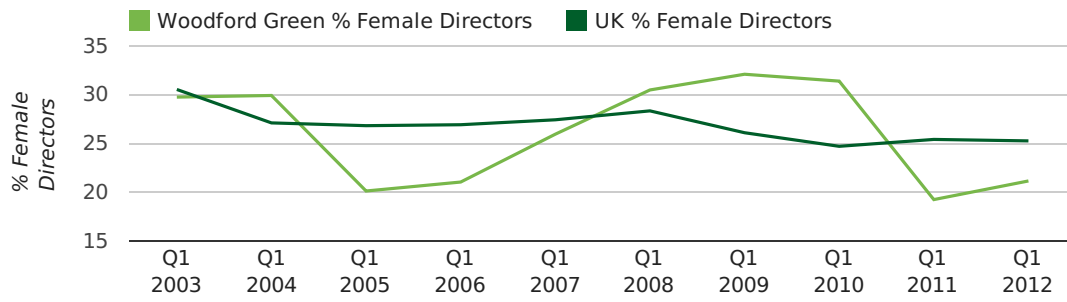


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Woodford Green was in 1861 when 40.0% of all directors were female.

21.1% of all director appointments in Woodford Green in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.17%	CONSULTING	5.07%
CONSULTANCY	1.04%	MANAGEMENT	4.74%
TRADING	1.04%	CONSULTANCY	3.30%
INVESTMENTS	0.91%	PROPERTY	2.37%
LONDON	0.91%	TRADING	2.07%
CONSTRUCTION	0.78%	DESIGN	1.93%
MUSIC	0.78%	ENGINEERING	1.86%
ENTERPRISES	0.78%	ASSOCIATES	1.84%
NEW	0.65%	CONSULTANTS	1.79%
SECURITY	0.65%	BUSINESS	1.73%
PROPERTIES	0.65%	MEDIA	1.72%
MURA	0.65%	CONSTRUCTION	1.72%
CONSULTING	0.65%	LONDON	1.66%
DESIGN	0.52%	J	1.54%
RECRUITMENT	0.52%	INVESTMENTS	1.51%
ESTATES	0.52%	GLOBAL	1.50%
H	0.52%	IT	1.40%
PRODUCTIONS	0.52%	CARE	1.34%
CLUB	0.52%	PROPERTIES	1.31%
ELECTRICAL	0.52%	ELECTRICAL	1.27%
R	0.52%	M	1.27%
LIDDLE	0.52%	BUILDING	1.24%
CLEANING	0.52%	ENERGY	1.20%
DIGITAL	0.52%	S	1.20%
PERRETT	0.52%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	245	216,665
7487 - Other business activities	70	52,735
82990 - Other business support service activities not elsewhere classified	49	35,233
62020 - Information technology consultancy activities	18	14,303
9999 - Dormant Company	17	18,617
99999 - Dormant Company	14	25,084
96090 - Other service activities not elsewhere classified	11	13,637
86900 - Other human health activities	10	5,066
70229 - Management consultancy activities other than financial management	10	19,704
7414 - Business & management consultancy	9	12,113
62090 - Other information technology service activities	9	8,145
7222 - Other software consultancy and supply	9	6,934
90040 - Operation of arts facilities	8	380
7011 - Development & sell real estate	8	2,092
41100 - Development of building projects	8	4,984
2852 - General mechanical engineering	7	242
74909 - Other professional, scientific and technical activities not elsewhere classified	7	9,892
5530 - Restaurants	7	4,633
68100 - Buying and selling of own real estate	7	3,072
43390 - Other building completion and finishing	6	3,228