# Worcester

2011 annual business confidence report



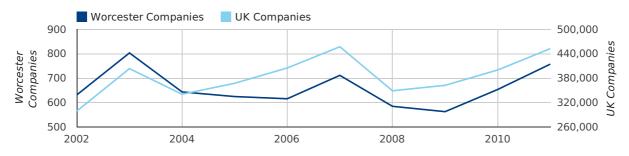
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A total of 758 companies were formed in Worcester in 2011. This total is 15.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR        | WORCESTER  | UK             |
|-------------|------------|----------------|
| 2011        | 758        | 452,870        |
| 2010        | 654        | 400,358        |
| 2009        | 563        | 362,675        |
| 2008        | 585        | 349,203        |
| 2007        | 712        | 457,649        |
| RECORD YEAR | 2003 (804) | 2007 (457,649) |

#### new companies by year

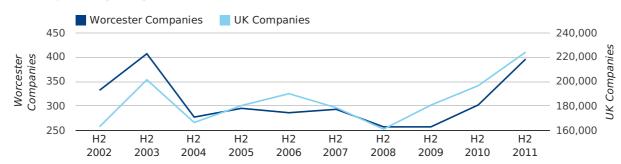


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 396 companies were formed in Worcester. This figure is 31.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Worcester occurred in 2003 when a total of 407 were formed.

| HALF YEAR (JUL-DEC) | WORCESTER  | UK             |
|---------------------|------------|----------------|
| 2011                | 396        | 224,135        |
| 2010                | 302        | 196,609        |
| % CHANGE            | 31.1%      | 14.0%          |
| RECORD YEAR         | 2003 (407) | 2011 (224,135) |

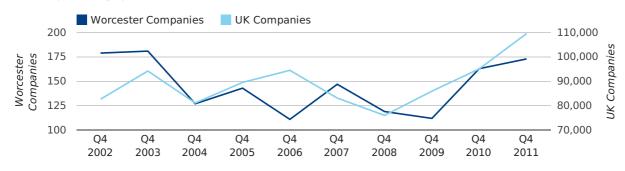


#### new companies by half year

A total of 173 companies were registered in Worcester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 6.1% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WORCESTER  | UK             |
|--------------------------------------|------------|----------------|
| 2011                                 | 173        | 109,623        |
| 2010                                 | 163        | 95,117         |
| % CHANGE                             | 6.1%       | 15.3%          |
| RECORD YEAR                          | 2003 (181) | 2011 (109,623) |



#### new companies by quarter

## Monthly Data (Oct, Nov & Dec 2011)

new companies by month

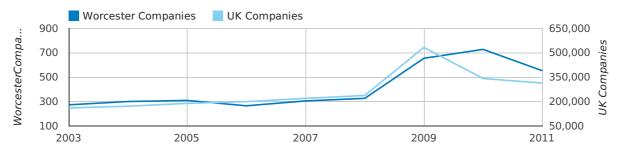
Worcester Companies UK Companies 84 46,000 UK Companies Worcester Companies 42,000 73 62 38,000 51 34,000 30,000 40 Jan Feb Mar Dec Apr May Jun Jul Aug Sep Oct Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011

|                       | OCTOBER   | NOVEMBER  | DECEMBER  |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 63        | 55        | 55        |
| NEW COMPANIES IN 2010 | 52        | 60        | 51        |
| % CHANGE              | 21.2%     | -8.3%     | 7.8%      |
| RECORD YEAR           | 2003 (74) | 2002 (74) | 2005 (59) |

A total of 554 companies were dissolved in Worcester in 2011. This total is 24.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR        | WORCESTER  | UK             |
|-------------|------------|----------------|
| 2011        | 554        | 314,523        |
| 2010        | 729        | 342,232        |
| 2009        | 656        | 533,773        |
| 2008        | 327        | 237,901        |
| 2007        | 306        | 220,295        |
| RECORD YEAR | 2010 (729) | 2009 (533,773) |

dissolved companies by year



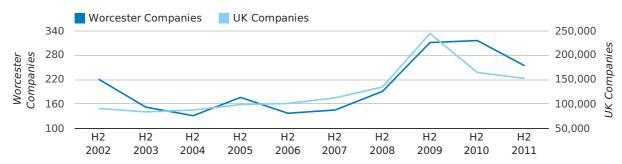
# Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 254 companies were dissolved in Worcester. This figure is 19.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Worcester occurred in 2010 when a total of 316 were closed.

| HALF YEAR (JUL-DEC) | WORCESTER  | UK             |
|---------------------|------------|----------------|
| 2011                | 254        | 152,213        |
| 2010                | 316        | 164,601        |
| % CHANGE            | -19.6%     | -7.5%          |
| RECORD YEAR         | 2010 (316) | 2009 (244,537) |

#### dissolved companies by half year

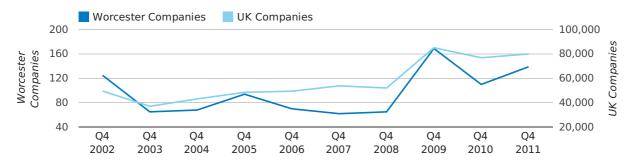


A total of 139 companies were dissolved in Worcester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 26.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WORCESTER  | UK            |
|--------------------------------------|------------|---------------|
| 2011                                 | 139        | 79,983        |
| 2010                                 | 110        | 76,896        |
| % CHANGE                             | 26.4%      | 4.0%          |
| RECORD YEAR                          | 2009 (169) | 2009 (85,136) |

#### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)



dissolved companies by month

|                          | OCTOBER   | NOVEMBER  | DECEMBER  |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 36        | 55        | 48        |
| CLOSED COMPANIES IN 2010 | 40        | 43        | 27        |
| % CHANGE                 | -10.0%    | 27.9%     | 78%       |
| RECORD YEAR              | 2009 (48) | 2005 (60) | 2009 (67) |



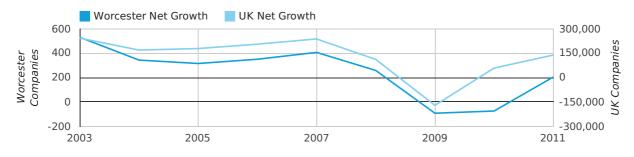
A total of 204 companies were added to the company register for Worcester in 2011. This number represents growth of 31.2% which compares unfavourably to the UK figure of 34.6%.

This number is 279 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Worcester company register grew by 530 companies.

| YEAR        | WORCESTER  | UK             |
|-------------|------------|----------------|
| 2011        | 204        | 138,347        |
| 2010        | -75        | 58,126         |
| 2009        | -93        | -171,098       |
| 2008        | 258        | 111,302        |
| 2007        | 406        | 237,354        |
| RECORD YEAR | 2003 (530) | 2003 (242,543) |

#### net growth by year

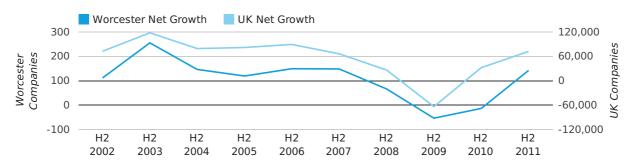


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Worcester increased by 142 companies. This figure is 1,114.3% lower than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | WORCESTER  | UK             |
|---------------------|------------|----------------|
| 2011                | 142        | 71,922         |
| 2010                | -14        | 32,008         |
| % CHANGE            | -1,114.3%  | 124.7%         |
| RECORD YEAR         | 2000 (277) | 2003 (117,772) |

#### net growth by half year

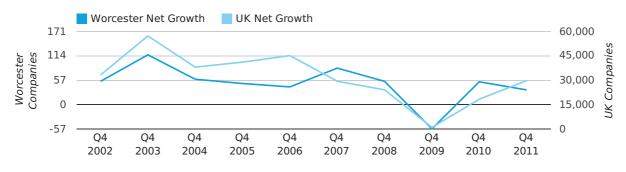


Net company growth for Worcester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 34 companies.

This represents a decrease of 35.8% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WORCESTER  | UK            |
|--------------------------------------|------------|---------------|
| 2011                                 | 34         | 29,640        |
| 2010                                 | 53         | 18,221        |
| % CHANGE                             | -35.8%     | 62.7%         |
| RECORD YEAR                          | 2003 (116) | 2003 (57,175) |

#### net growth by quarter



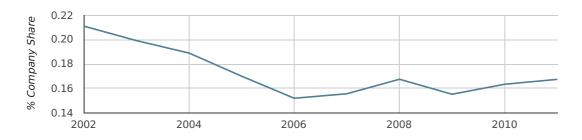
# Monthly Data (Oct, Nov & Dec 2011)



In 2011 Worcester formed 0.2% of all UK companies. This is no change on 2010 when Worcester was responsible for 0.2% of all UK companies.

| YEAR                     | WORCESTER   |
|--------------------------|-------------|
| 2011                     | 0.2%        |
| 2010                     | 0.2%        |
| 2009                     | 0.2%        |
| 2008                     | 0.2%        |
| 2007                     | 0.2%        |
| RECORD YEAR (SINCE 1960) | 1975 (0.3%) |

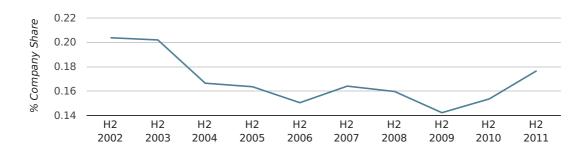
company share by year



# Half Year Data (Jul-Dec 2011)

In the second half of 2011 Worcester formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

| HALF YEAR (JUL-DEC)      | WORCESTER   |
|--------------------------|-------------|
| 2011                     | 0.2%        |
| 2010                     | 0.2%        |
| 2009                     | 0.1%        |
| 2008                     | 0.2%        |
| 2007                     | 0.2%        |
| RECORD YEAR (SINCE 1960) | 1975 (0.4%) |

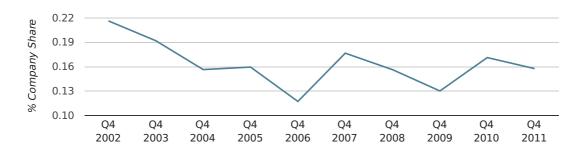


company share by half year

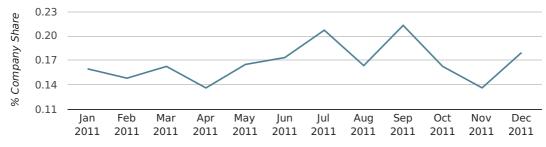
In the fourth quarter of 2011, Worcester formed 0.2% of all UK companies.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | WORCESTER   |
|--------------------------------------|-------------|
| 2011                                 | 0.2%        |
| 2010                                 | 0.2%        |
| 2009                                 | 0.1%        |
| 2008                                 | 0.2%        |
| 2007                                 | 0.2%        |
| RECORD YEAR (SINCE 1960)             | 1975 (0.4%) |

company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)



|                            | OCTOBER     | NOVEMBER    | DECEMBER    |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.1%        | 0.2%        |
| UK FORMATION SHARE IN 2010 | 0.2%        | 0.2%        | 0.2%        |
| % CHANGE                   | 5.3%        | -21.9%      | -4.4%       |
| RECORD YEAR                | 1960 (0.6%) | 1965 (0.6%) | 1968 (0.4%) |

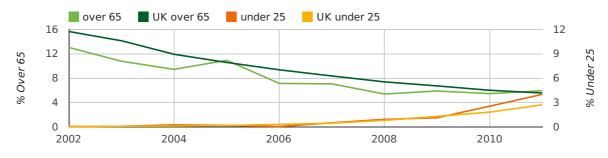
company share by month

The average age of a director in 2011 was 45.8.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.2%.

#### director age by year



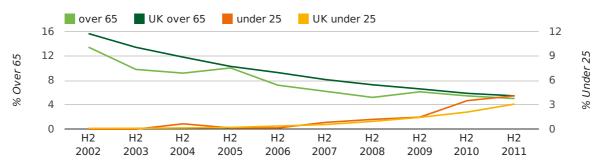
#### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.9.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

#### director age by half year

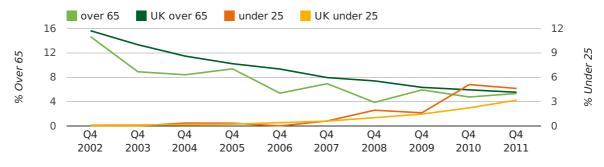


The average age of a director in the fourth quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.1%.

#### director age by quarter



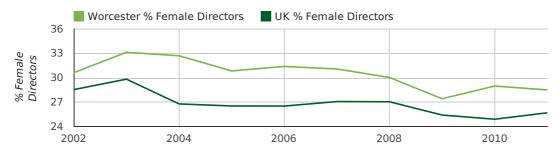
# director gender

## Annual Data (2011)

The record year for female directors in Worcester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Worcester in 2011 was 30.6%. The average for the UK during this time was 28.6%

#### director gender by year

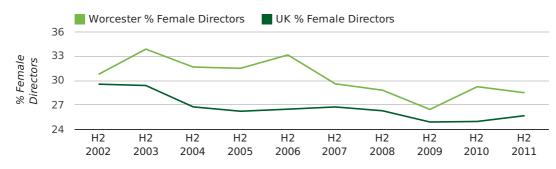


# Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Worcester was 1860 when 42.9% of all directors were female.

28.5% of all director appointments in Worcester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



The record fourth quarter for female directors in Worcester was in 1977 when 31.1% of all directors were female.

25.9% of all director appointments in Worcester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTING   | 1.43%      | CONSULTING   | 5.07%         |
| PROPERTY     | 1.19%      | MANAGEMENT   | 4.74%         |
| MANAGEMENT   | 1.19%      | CONSULTANCY  | 3.26%         |
| WORCESTER    | 1.19%      | PROPERTY     | 2.37%         |
| ENTERPRISES  | 0.79%      | TRADING      | 2.07%         |
| CONSULTANCY  | 0.79%      | DESIGN       | 1.92%         |
| GLOBAL       | 0.72%      | ASSOCIATES   | 1.86%         |
| (WORCESTER)  | 0.64%      | ENGINEERING  | 1.78%         |
| TRADING      | 0.64%      | BUSINESS     | 1.78%         |
| CARE         | 0.64%      | CONSULTANTS  | 1.76%         |
| ASSOCIATES   | 0.64%      | CONSTRUCTION | 1.73%         |
| MEDIA        | 0.64%      | MEDIA        | 1.71%         |
| HOUSE        | 0.64%      | LONDON       | 1.63%         |
| DESIGN       | 0.56%      | J            | 1.51%         |
| CONSTRUCTION | 0.56%      | INVESTMENTS  | 1.48%         |
| BUSINESS     | 0.56%      | GLOBAL       | 1.46%         |
| TRAINING     | 0.48%      | IT           | 1.41%         |
| SCHOOL       | 0.48%      | CARE         | 1.39%         |
| SUPPLIES     | 0.48%      | PROPERTIES   | 1.29%         |
| AMENITY      | 0.48%      | ELECTRICAL   | 1.29%         |
| INVESTMENTS  | 0.48%      | Μ            | 1.27%         |
| BUILDING     | 0.48%      | BUILDING     | 1.26%         |
| HC           | 0.48%      | ENERGY       | 1.25%         |
| MARKETING    | 0.40%      | S            | 1.20%         |
| SPORTS       | 0.40%      | ENTERPRISES  | 1.20%         |



# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 244                    | 205,525         |
| 7487 - Other business activities   | 60                     | 57,052          |
| 82990 - Other business support service activities not elsewhere classified               | 51                     | 32,483          |
| 99999 - Dormant Company  | 42                     | 21,846          |
| 70229 - Management consultancy activities other than financial management                | 37                     | 17,765          |
| 9999 - Dormant Company   | 34                     | 20,199          |
| 7499 - Non-trading company   | 30                     | 9,957           |
| 7414 - Business & management consultancy   | 26                     | 13,034          |
| 62020 - Information technology consultancy activities                                    | 25                     | 12,072          |
| 74990 - Non-trading company  | 19                     | 8,929           |
| 62090 - Other information technology service activities                                  | 14                     | 7,493           |
| 7260 - Other computer related activities   | 13                     | 7,667           |
| 96090 - Other service activities not elsewhere classified                                | 13                     | 11,768          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 12                     | 8,671           |
| 78109 - Other activities of employment placement agencies                                | 10                     | 1,784           |
| 98000 - Residents property management  | 10                     | 2,874           |
| 4521 - General construction & civil engineering  | 10                     | 5,558           |
| 68209 - Other letting and operating of own or leased real estate                         | 10                     | 4,082           |
| 70100 - Activities of head offices   | 10                     | 2,662           |
| 41202 - Construction of domestic buildings   | 9                      | 2,598           |