# **Worcester Park**

2011 annual business confidence report





# headlines

• October 2011 saw a new record in company registrations in Worcester Park when compared to any previous October.

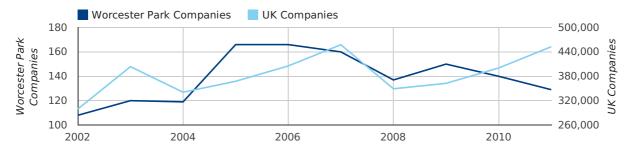
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A total of 129 companies were formed in Worcester Park in 2011. This total is 7.9% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WORCESTER PARK	UK
2011	129	452,870
2010	140	400,358
2009	150	362,675
2008	137	349,203
2007	160	457,649
RECORD YEAR	2006 (166)	2007 (457,649)

#### new companies by year



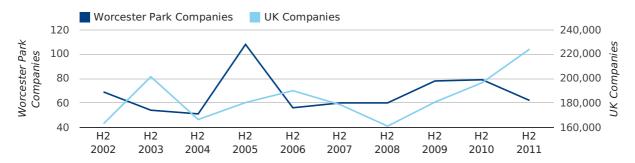
# Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 62 companies were formed in Worcester Park. This figure is 21.5% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Worcester Park occurred in 2005 when a total of 108 were formed.

HALF YEAR (JUL-DEC)	WORCESTER PARK	UK
2011	62	224,135
2010	79	196,609
% CHANGE	-21.5%	14.0%
RECORD YEAR	2005 (108)	2011 (224,135)

#### new companies by half year

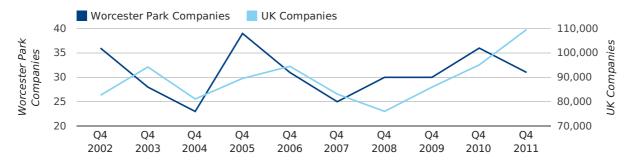


A total of 31 companies were registered in Worcester Park during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WORCESTER PARK	UK
2011	31	109,623
2010	36	95,117
% CHANGE	-13.9%	15.3%
RECORD YEAR	2005 (39)	2011 (109,623)

#### new companies by quarter



# Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Worcester Park when compared to any previous October.

#### new companies by month

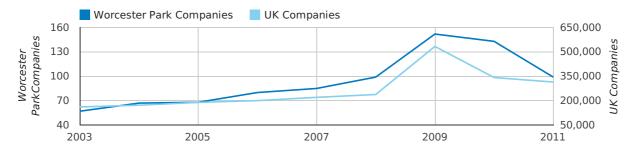


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	9	7
NEW COMPANIES IN 2010	14	17	5
% CHANGE	7.1%	-47.1%	40.0%
RECORD YEAR	2011 (15)	2010 (17)	2005 (13)

A total of 99 companies were dissolved in Worcester Park in 2011. This total is 30.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WORCESTER PARK	UK
2011	99	314,523
2010	143	342,232
2009	152	533,773
2008	99	237,901
2007	85	220,295
RECORD YEAR	2009 (152)	2009 (533,773)

#### dissolved companies by year



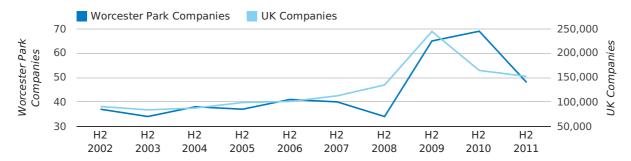
# Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 48 companies were dissolved in Worcester Park. This figure is 30.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Worcester Park occurred in 2010 when a total of 69 were closed.

HALF YEAR (JUL-DEC)	WORCESTER PARK	UK
2011	48	152,213
2010	69	164,601
% CHANGE	-30.4%	-7.5%
RECORD YEAR	2010 (69)	2009 (244,537)

#### dissolved companies by half year

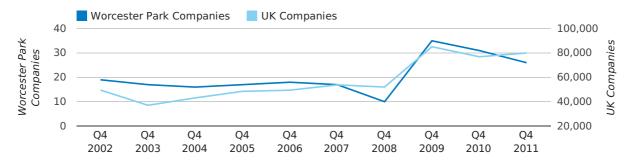


A total of 26 companies were dissolved in Worcester Park during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 16.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

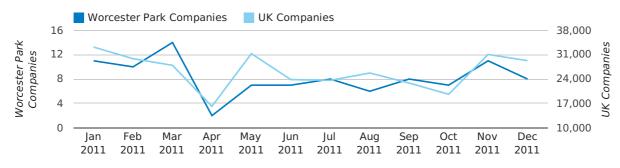
FOURTH QUARTER (OCT 2011 - DEC 2011)	WORCESTER PARK	UK
2011	26	79,983
2010	31	76,896
% CHANGE	-16.1%	4.0%
RECORD YEAR	2009 (35)	2009 (85,136)

#### dissolved companies by quarter



# Monthly Data (Oct, Nov & Dec 2011)

# dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	7	11	8
CLOSED COMPANIES IN 2010	7	18	6
% CHANGE	0.0%	-38.9%	33%
RECORD YEAR	2009 (12)	2010 (18)	2009 (13)

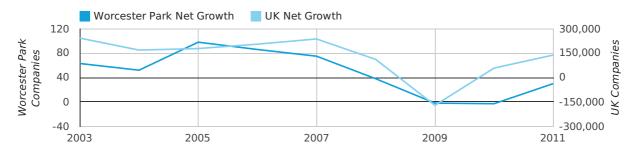
A total of 30 companies were added to the company register for Worcester Park in 2011. This number represents growth of 21.4% which compares unfavourably to the UK figure of 34.6%.

This number is 33 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2005 when the Worcester Park company register grew by 98 companies.

YEAR	WORCESTER PARK	UK
2011	30	138,347
2010	-3	58,126
2009	-2	-171,098
2008	38	111,302
2007	75	237,354
RECORD YEAR	2005 (98)	2003 (242,543)

#### net growth by year

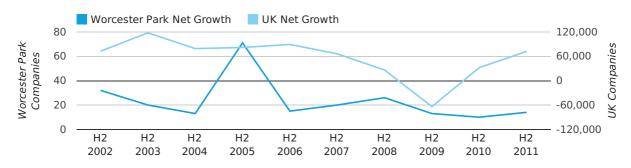


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Worcester Park increased by 14 companies. This figure is 40.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WORCESTER PARK	UK
2011	14	71,922
2010	10	32,008
% CHANGE	40.0%	124.7%
RECORD YEAR	2005 (71)	2003 (117,772)

#### net growth by half year

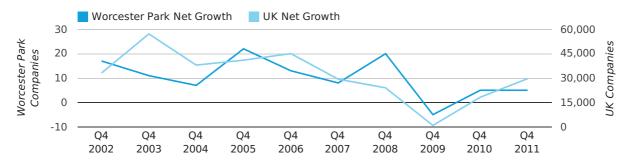


Net company growth for Worcester Park during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 5 companies.

This represents an increase of 0.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WORCESTER PARK	UK
2011	5	29,640
2010	5	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	2005 (22)	2003 (57,175)

#### net growth by quarter



# Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month

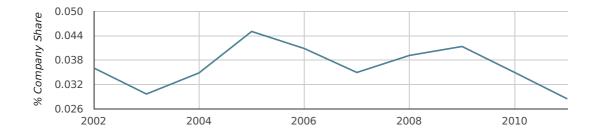


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	-2	-1
NET GROWTH IN 2010	7	-1	-1
% CHANGE	14.3%	100.0%	0.0%
RECORD YEAR	2008 (10)	2008 (10)	2005 (9)

In 2011 Worcester Park formed 0.0% of all UK companies. This is no change on 2010 when Worcester Park was responsible for 0.0% of all UK companies.

YEAR	WORCESTER PARK
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

#### company share by year

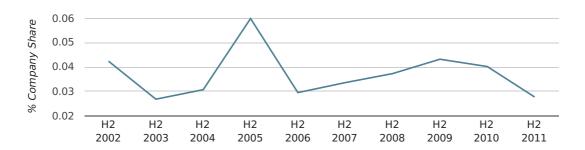


# Half Year Data (Jul-Dec 2011)

In the second half of 2011 Worcester Park formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WORCESTER PARK
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

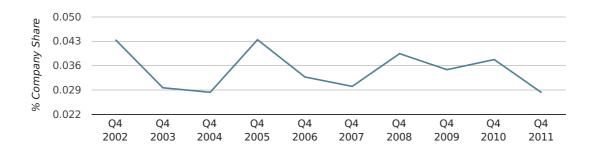
#### company share by half year



In the fourth quarter of 2011, Worcester Park formed 0.0% of all UK companies.

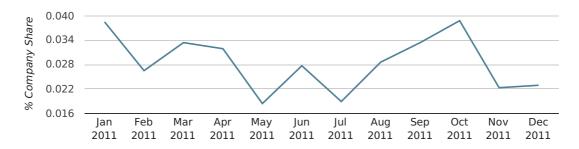
FOURTH QUARTER (OCT 2011 - DEC 2011)	WORCESTER PARK
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

#### company share by quarter



# Monthly Data (Oct, Nov & Dec 2011)

# company share by month



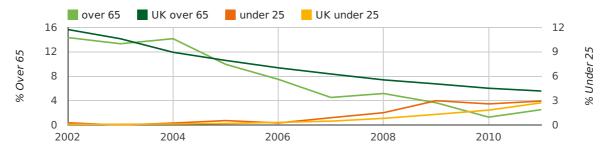
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-6.7%	-54.9%	24.5%
RECORD YEAR	1975 (0.1%)	1966 (0.2%)	1967 (0.3%)

The average age of a director in 2011 was 41.7.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

#### director age by year



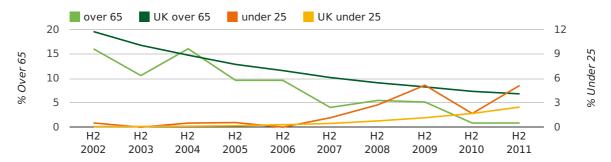
# Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.8.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.9% compared to the UK figure of 4.1%.

#### director age by half year

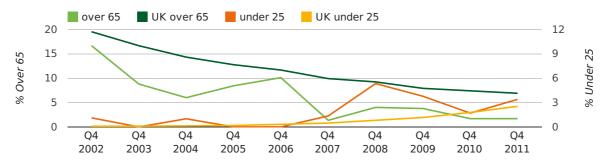


The average age of a director in the fourth quarter of 2011 was 39.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

# director age by quarter



The record year for female directors in Worcester Park was 1857 when 36.4% of all directors were female.

The percentage of female directors in Worcester Park in 2011 was 27.2%. The average for the UK during this time was 28.6%

#### director gender by year

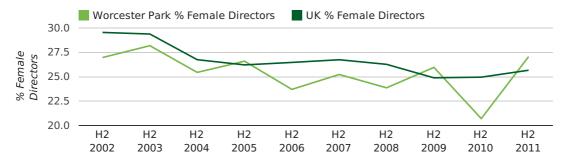


# Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Worcester Park was 1860 when 42.9% of all directors were female.

27.1% of all director appointments in Worcester Park in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



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The record fourth quarter for female directors in Worcester Park was in 1977 when 31.1% of all directors were female.

25.8% of all director appointments in Worcester Park in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

# director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.80%	CONSULTING	5.07%
DESIGN	2.40%	MANAGEMENT	4.74%
LONDON	2.40%	CONSULTANCY	3.26%
М	1.60%	PROPERTY	2.37%
S	1.60%	TRADING	2.07%
CONSULTANTS	1.20%	DESIGN	1.92%
GLOBAL	0.80%	ASSOCIATES	1.86%
SOCIAL	0.80%	ENGINEERING	1.78%
EXPRESS	0.80%	BUSINESS	1.78%
BLUE	0.80%	CONSULTANTS	1.76%
TECHNOLOGY	0.80%	CONSTRUCTION	1.73%
GOLDEN	0.80%	MEDIA	1.71%
PROPERTY	0.80%	LONDON	1.63%
FINANCIAL	0.80%	J	1.51%
HC	0.80%	INVESTMENTS	1.48%
DEVELOPMENTS	0.80%	GLOBAL	1.46%
EARTH	0.80%	IT	1.41%
MAINTENANCE	0.80%	CARE	1.39%
ENTERPRISES	0.80%	PROPERTIES	1.29%
CARE	0.80%	ELECTRICAL	1.29%
HEALTH	0.80%	М	1.27%
PROPERTIES	0.80%	BUILDING	1.26%
ВУ	0.80%	ENERGY	1.25%
Р	0.80%	S	1.20%
STAGE	0.40%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	66	205,525
62020 - Information technology consultancy activities	13	12,072
7487 - Other business activities	12	57,052
70229 - Management consultancy activities other than financial management	9	17,765
7222 - Other software consultancy and supply	8	7,398
99999 - Dormant Company	5	21,846
7260 - Other computer related activities	5	7,667
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
96090 - Other service activities not elsewhere classified	5	11,768
7414 - Business & management consultancy	5	13,034
5530 - Restaurants	5	5,013
78109 - Other activities of employment placement agencies	4	1,784
9305 - Other service activities	4	9,492
8514 - Other human health activities	4	2,637
82990 - Other business support service activities not elsewhere classified	4	32,483
9999 - Dormant Company	4	20,199
7412 - Accounting, auditing; tax consult	4	2,496
7499 - Non-trading company	3	9,957
4521 - General construction & civil engineering	3	5,558
69201 - Accounting and auditing activities	3	3,633