Workington

2011 annual business confidence report



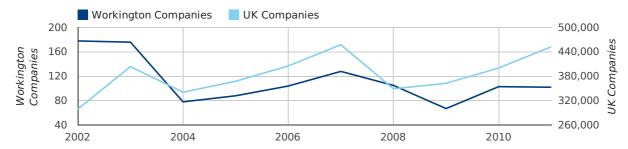
contents



A total of 102 companies were formed in Workington in 2011. This total is 1.0% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WORKINGTON	UK
2011	102	452,870
2010	103	400,358
2009	67	362,675
2008	105	349,203
2007	128	457,649
RECORD YEAR	2002 (178)	2007 (457,649)

new companies by year



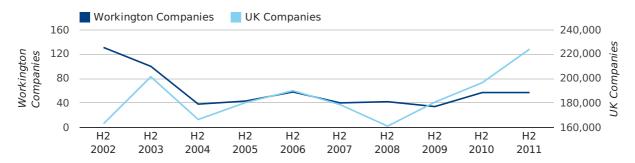
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 57 companies were formed in Workington. This figure is 0.0% the same as last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Workington occurred in 2002 when a total of 131 were formed.

HALF YEAR (JUL-DEC)	WORKINGTON	UK
2011	57	224,135
2010	57	196,609
% CHANGE	0.0%	14.0%
RECORD YEAR	2002 (131)	2011 (224,135)

new companies by half year

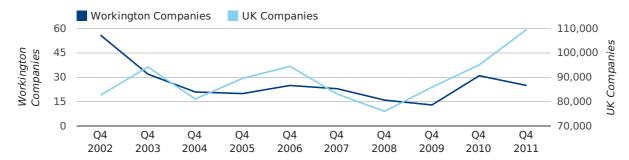


A total of 25 companies were registered in Workington during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 19.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WORKINGTON	UK
2011	25	109,623
2010	31	95,117
% CHANGE	-19.4%	15.3%
RECORD YEAR	2002 (56)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

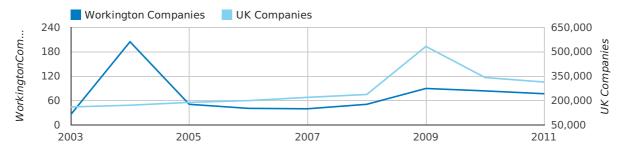


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	9	10	6
NEW COMPANIES IN 2010	13	10	8
% CHANGE	-30.8%	0.0%	-25.0%
RECORD YEAR	2002 (21)	2006 (13)	2002 (22)

A total of 77 companies were dissolved in Workington in 2011. This total is 8.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WORKINGTON	UK
2011	77	314,523
2010	84	342,232
2009	90	533,773
2008	51	237,901
2007	40	220,295
RECORD YEAR	2004 (205)	2009 (533,773)

dissolved companies by year



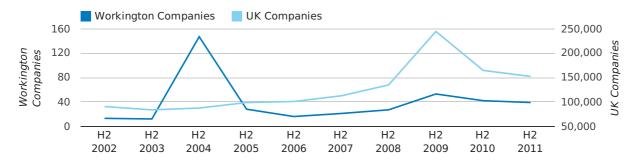
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 39 companies were dissolved in Workington. This figure is 7.1% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Workington occurred in 2004 when a total of 147 were closed.

HALF YEAR (JUL-DEC)	WORKINGTON	UK
2011	39	152,213
2010	42	164,601
% CHANGE	-7.1%	-7.5%
RECORD YEAR	2004 (147)	2009 (244,537)

dissolved companies by half year

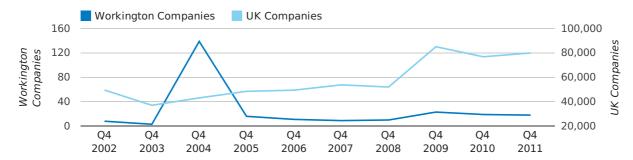


A total of 18 companies were dissolved in Workington during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WORKINGTON	UK
2011	18	79,983
2010	19	76,896
% CHANGE	-5.3%	4.0%
RECORD YEAR	2004 (139)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	6	7
CLOSED COMPANIES IN 2010	4	6	9
% CHANGE	25.0%	0.0%	-22%
RECORD YEAR	2009 (7)	2009 (7)	2004 (132)

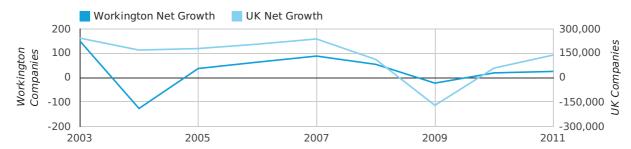
A total of 25 companies were added to the company register for Workington in 2011. This number represents growth of 24.3% which compares unfavourably to the UK figure of 34.6%.

This number is 6 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Workington company register grew by 150 companies.

YEAR	WORKINGTON	UK
2011	25	138,347
2010	19	58,126
2009	-23	-171,098
2008	54	111,302
2007	88	237,354
RECORD YEAR	2003 (150)	2003 (242,543)

net growth by year

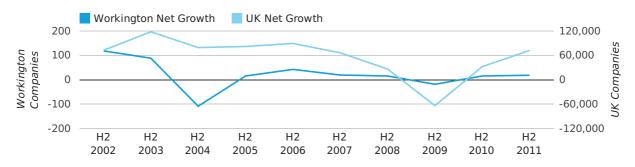


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Workington increased by 18 companies. This figure is 20.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WORKINGTON	UK
2011	18	71,922
2010	15	32,008
% CHANGE	20.0%	124.7%
RECORD YEAR	2002 (118)	2003 (117,772)

net growth by half year

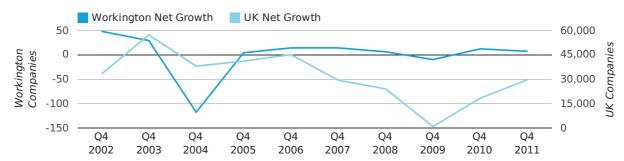


Net company growth for Workington during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents a decrease of 41.7% on the same period last year.

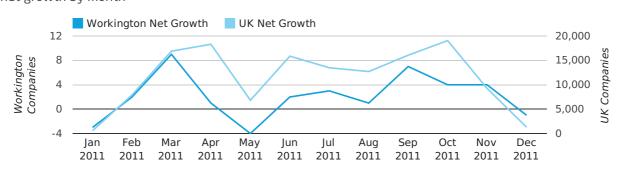
FOURTH QUARTER (OCT 2011 - DEC 2011)	WORKINGTON	UK
2011	7	29,640
2010	12	18,221
% CHANGE	-41.7%	62.7%
RECORD YEAR	2002 (48)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

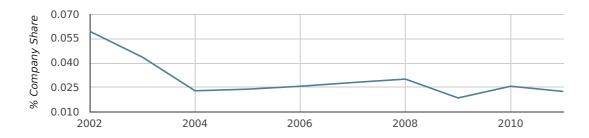


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	4	4	-1
NET GROWTH IN 2010	9	4	-1
% CHANGE	-55.6%	0.0%	0.0%
RECORD YEAR	2002 (20)	2006 (9)	2002 (19)

In 2011 Workington formed 0.0% of all UK companies. This is no change on 2010 when Workington was responsible for 0.0% of all UK companies.

YEAR	WORKINGTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2002 (0.1%)

company share by year

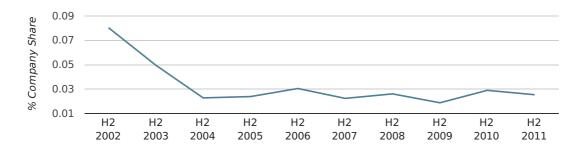


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Workington formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WORKINGTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

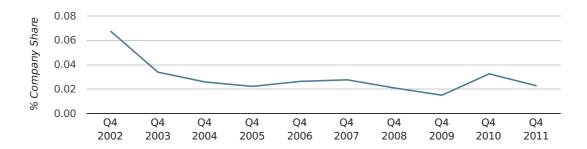
company share by half year



In the fourth quarter of 2011, Workington formed 0.0% of all UK companies.

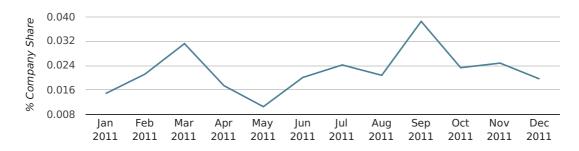
FOURTH QUARTER (OCT 2011 - DEC 2011)	WORKINGTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



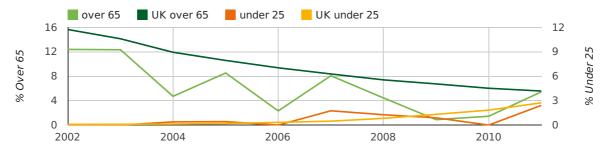
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-39.6%	-14.8%	-33.6%
RECORD YEAR	1969 (0.2%)	1969 (0.2%)	1966 (0.2%)

The average age of a director in 2011 was 46.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.5% compared to the UK figure of 4.2%.

director age by year



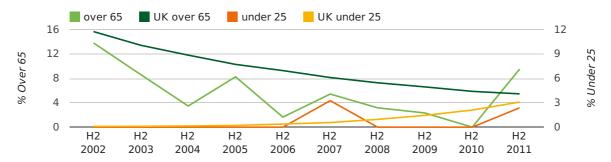
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 9.5% compared to the UK figure of 4.1%.

director age by half year

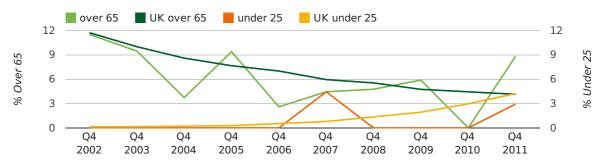


The average age of a director in the fourth quarter of 2011 was 47.5.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 8.8% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Workington was 1857 when 36.4% of all directors were female.

The percentage of female directors in Workington in 2011 was 44.0%. The average for the UK during this time was 28.6%

director gender by year

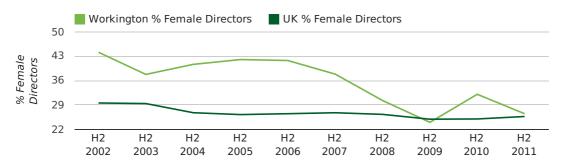


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Workington was 1860 when 42.9% of all directors were female.

26.5% of all director appointments in Workington in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year





The record fourth quarter for female directors in Workington was in 1977 when 31.1% of all directors were female.

24.4% of all director appointments in Workington in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CUMBRIA	4.50%	CONSULTING	5.07%
ENGINEERING	3.00%	MANAGEMENT	4.74%
(CUMBRIA)	2.50%	CONSULTANCY	3.26%
(WORKINGTON)	2.00%	PROPERTY	2.37%
ENTERPRISES	1.50%	TRADING	2.07%
CUMBRIAN	1.50%	DESIGN	1.92%
SMOOTHIES	1.50%	ASSOCIATES	1.86%
SOLWAY	1.50%	ENGINEERING	1.78%
SUPPORT	1.00%	BUSINESS	1.78%
INSPECTION	1.00%	CONSULTANTS	1.76%
SAFETY	1.00%	CONSTRUCTION	1.73%
WASTE	1.00%	MEDIA	1.71%
FOR	1.00%	LONDON	1.63%
DISTRICT	1.00%	J	1.51%
OPERA	1.00%	INVESTMENTS	1.48%
ACTION	1.00%	GLOBAL	1.46%
DOBIES	1.00%	IT	1.41%
DERWENT	1.00%	CARE	1.39%
FITNESS	1.00%	PROPERTIES	1.29%
LAKE	1.00%	ELECTRICAL	1.29%
W	1.00%	M	1.27%
DRINKS	1.00%	BUILDING	1.26%
CENTRE	1.00%	ENERGY	1.25%
PROJECT	1.00%	S	1.20%
CONSULTANTS	1.00%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	30	205,525
7487 - Other business activities	17	57,052
82990 - Other business support service activities not elsewhere classified	9	32,483
70229 - Management consultancy activities other than financial management	9	17,765
43999 - Other specialised construction activities not elsewhere classified	4	3,342
99999 - Dormant Company	4	21,846
7420 - Architectural, technical consult	3	1,569
7414 - Business & management consultancy	3	13,034
41202 - Construction of domestic buildings	3	2,598
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
71129 - Other engineering activities	3	1,823
7411 - Legal activities	2	1,267
96090 - Other service activities not elsewhere classified	2	11,768
4533 - Plumbing	2	1,374
4521 - General construction & civil engineering	2	5,558
56302 - Public houses and bars	2	2,308
4544 - Painting and glazing	2	614
7011 - Development & sell real estate	2	2,287
49320 - Taxi operation	2	817
03110 - Marine fishing	2	123