

Worthing

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Worthing when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

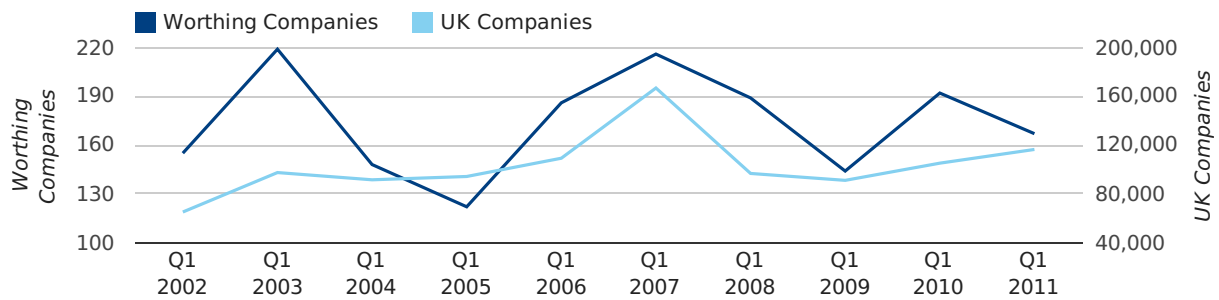
Quarterly Data (Q1 Jan-Mar 2011)

A total of 167 companies were registered in Worthing during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 13.0% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

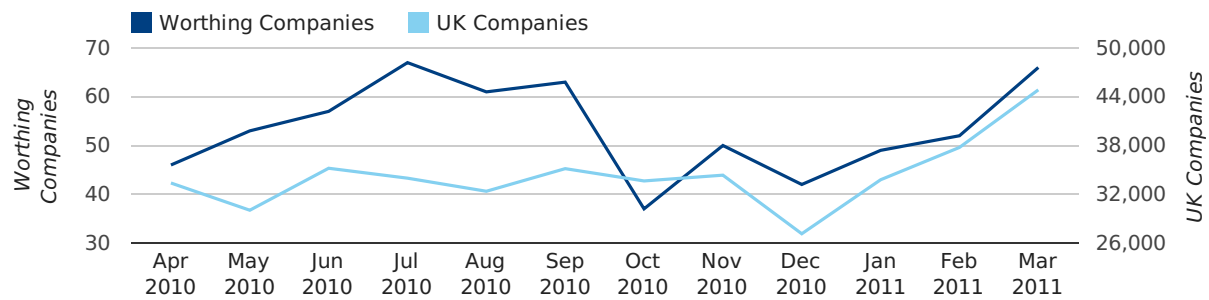
FIRST QUARTER (JAN 2011 - MAR 2011)	WORTHING	UK
2011	167	116,391
2010	192	105,137
% CHANGE	-13.0%	10.7%
RECORD YEAR	2003 (219)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	49	52	66
NEW COMPANIES IN 2010	37	69	86
% CHANGE	32.4%	-24.6%	-23.3%
RECORD YEAR	2008 (64)	2003 (71)	2007 (101)

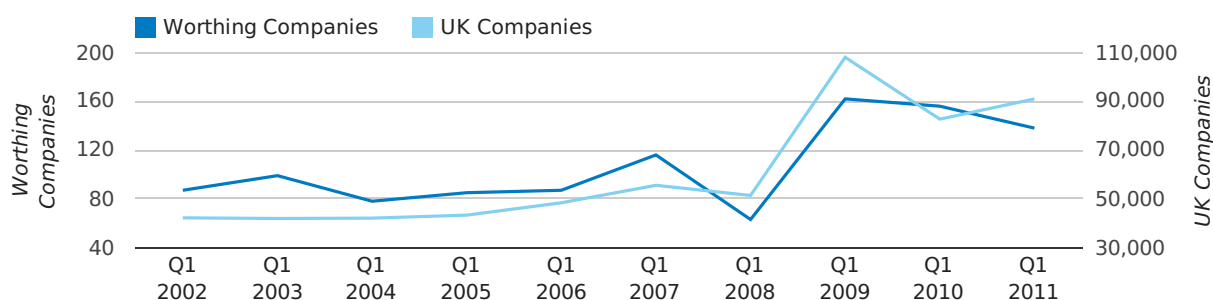
Quarterly Data (Q1 Jan-Mar 2011)

A total of 138 companies were dissolved in Worthing during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 11.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	WORTHING	UK
2011	138	90,986
2010	156	82,677
% CHANGE	-11.5%	10.0%
RECORD YEAR	2009 (162)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Worthing when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	52	30	56
CLOSED COMPANIES IN 2010	35	51	70
% CHANGE	48.6%	-41.2%	-20%
RECORD YEAR	2011 (52)	2010 (51)	2009 (97)

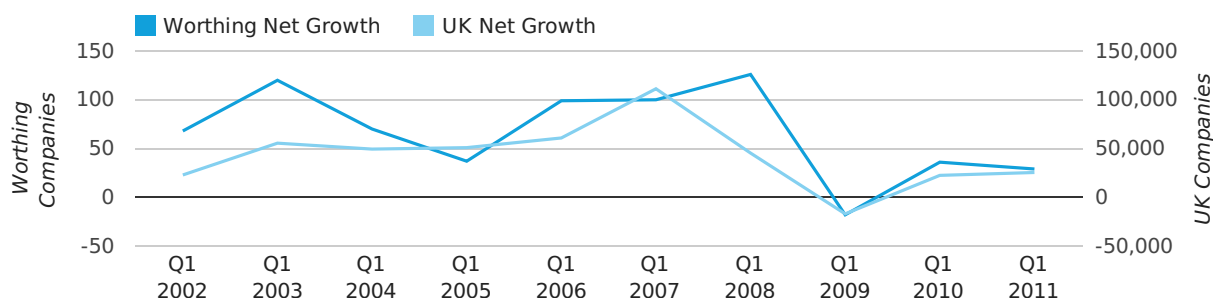
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Worthing during the first quarter of 2011 (Jan 2011 - Mar 2011) was 29 companies.

This represents a decrease of 19.4% on the same period last year.

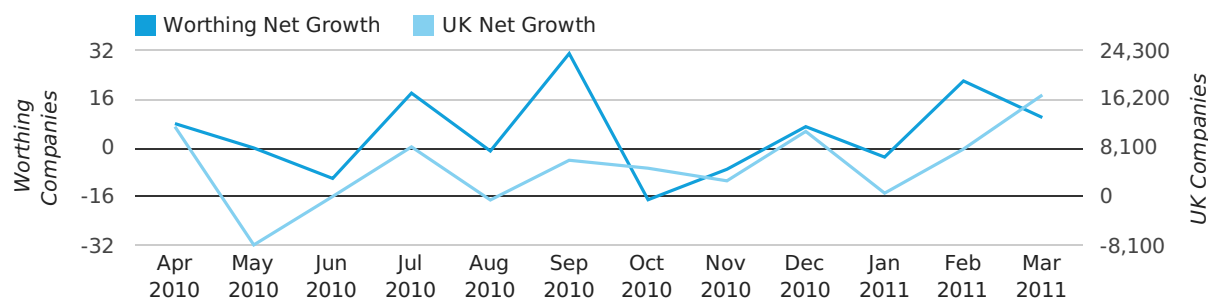
FIRST QUARTER (JAN 2011 - MAR 2011)	WORTHING	UK
2011	29	25,405
2010	36	22,460
% CHANGE	-19.4%	13.1%
RECORD YEAR	2008 (126)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



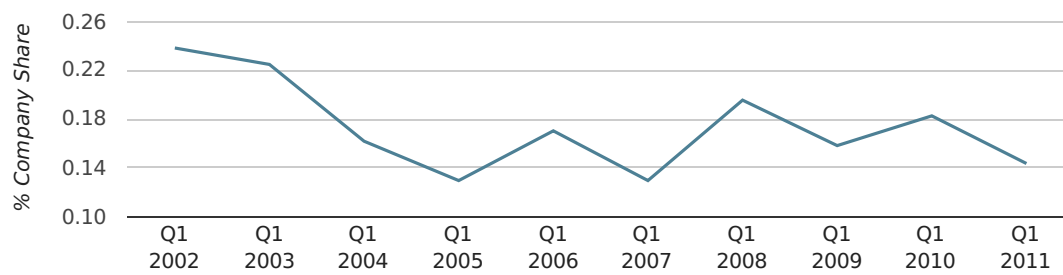
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-3	22	10
NET GROWTH IN 2010	2	18	16
% CHANGE	-250.0%	22.2%	-37.5%
RECORD YEAR	2008 (44)	2003 (43)	2007 (64)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Worthing formed 0.1% of all UK companies.

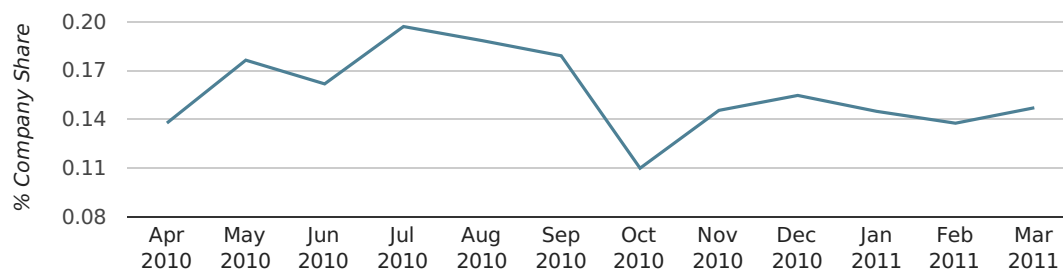
FIRST QUARTER (JAN 2011 - MAR 2011)	WORTHING
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	14.2%	-33.7%	-26.8%
RECORD YEAR	1967 (1.2%)	1961 (0.9%)	1966 (0.7%)

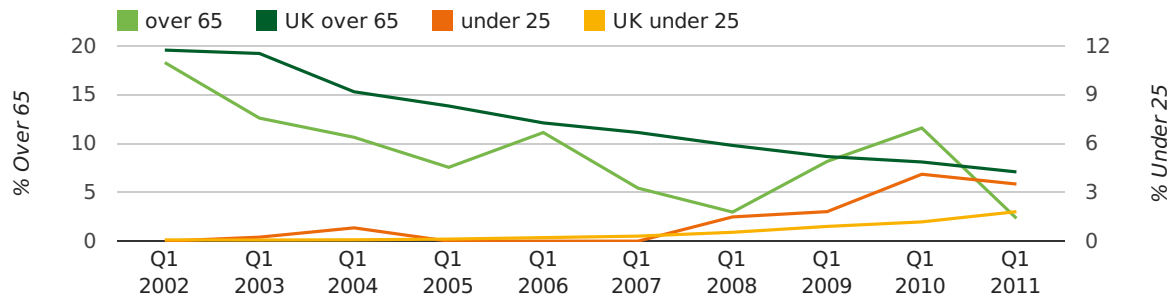
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.3%.

director age by quarter

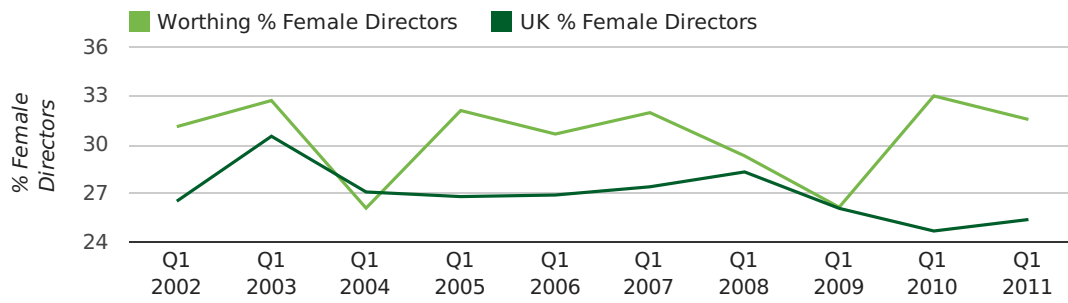


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Worthing was in 1861 when 40.0% of all directors were female.

31.6% of all director appointments in Worthing in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.36%	CONSULTING	5.04%
CONSULTING	1.18%	MANAGEMENT	4.97%
DESIGN	1.18%	CONSULTANCY	3.16%
XTREME	1.18%	PROPERTY	2.38%
"RTM"	0.91%	TRADING	2.10%
SHIRLEY	0.91%	DESIGN	1.93%
SUSSEX	0.91%	ASSOCIATES	1.92%
CONSTRUCTION	0.82%	BUSINESS	1.87%
WORTHING	0.82%	CONSTRUCTION	1.80%
ELECTRICAL	0.72%	CONSULTANTS	1.76%
ENGINEERING	0.72%	MEDIA	1.69%
SYSTEMS	0.63%	ENGINEERING	1.61%
CONSULTANCY	0.63%	LONDON	1.60%
CLOSE	0.63%	CARE	1.45%
S	0.54%	J	1.45%
DEVELOPMENTS	0.54%	GLOBAL	1.44%
PROPERTY	0.54%	INVESTMENTS	1.43%
FINANCIAL	0.54%	IT	1.41%
HOUSE	0.54%	PROPERTIES	1.36%
ASSOCIATES	0.54%	BUILDING	1.34%
FINANCE	0.54%	M	1.30%
(SUSSEX)	0.54%	ELECTRICAL	1.28%
BUILDING	0.54%	S	1.24%
(SOUTHERN)	0.54%	INTERNATIONAL	1.23%
PROJECT	0.45%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	242	202,798
7487 - Other business activities	82	60,968
82990 - Other business support service activities not elsewhere classified	74	30,253
99999 - Dormant Company	36	18,336
70229 - Management consultancy activities other than financial management	30	16,150
9999 - Dormant Company	27	19,765
4521 - General construction & civil engineering	25	6,183
7499 - Non-trading company	22	11,316
74990 - Non-trading company	19	8,695
7260 - Other computer related activities	17	7,789
7414 - Business & management consultancy	17	12,916
98000 - Residents property management	16	3,154
62020 - Information technology consultancy activities	14	10,246
7222 - Other software consultancy and supply	14	7,000
62090 - Other information technology service activities	14	6,996
41100 - Development of building projects	13	3,921
9305 - Other service activities	12	8,740
96090 - Other service activities not elsewhere classified	12	10,085
86900 - Other human health activities	11	4,092
41202 - Construction of domestic buildings	9	2,290