Worthing

q1 2012 business confidence report



contents

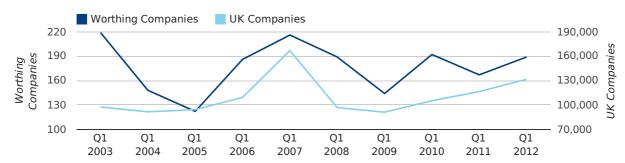
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

A total of 189 companies were registered in Worthing during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 13.2% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

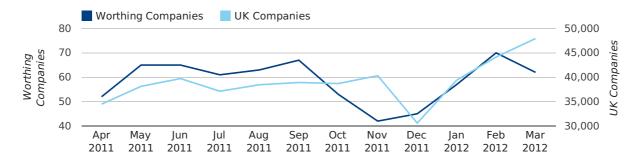
FIRST QUARTER (JAN 2012 - MAR 2012)	WORTHING	UK
2012	189	131,491
2011	167	116,391
% CHANGE	13.2%	13.0%
RECORD YEAR	2003 (219)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



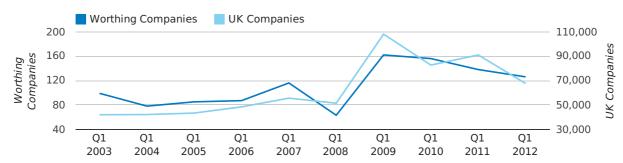
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	57	70	62
NEW COMPANIES IN 2011	49	52	66
% CHANGE	16.3%	34.6%	-6.1%
RECORD YEAR	2008 (64)	2003 (71)	2007 (101)

A total of 126 companies were dissolved in Worthing during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 8.7% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

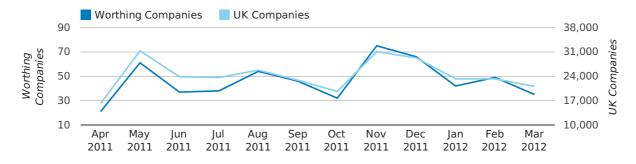
FIRST QUARTER (JAN 2012 - MAR 2012)	WORTHING	UK
2012	126	67,576
2011	138	90,986
% CHANGE	-8.7%	-25.7%
RECORD YEAR	2009 (162)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



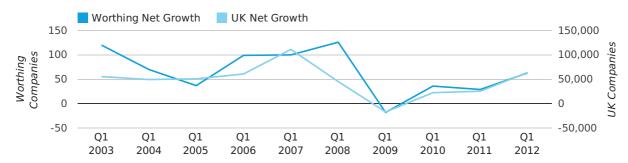
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	42	49	35
CLOSED COMPANIES IN 2011	52	30	56
% CHANGE	-19.2%	63.3%	-38%
RECORD YEAR	2011 (52)	2010 (51)	2009 (97)

Net company growth for Worthing during the first quarter of 2012 (Jan 2012 - Mar 2012) was 63 companies.

This represents an increase of 117.2% on the same period last year.

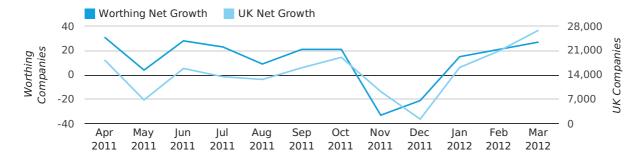
FIRST QUARTER (JAN 2012 - MAR 2012)	WORTHING	UK
2012	63	63,915
2011	29	25,405
% CHANGE	117.2%	151.6%
RECORD YEAR	2008 (126)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

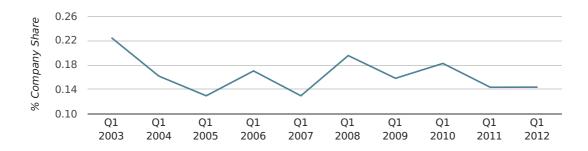


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	15	21	27
NET GROWTH IN 2011	-3	22	10
% CHANGE	-600.0%	-4.5%	170.0%
RECORD YEAR	2008 (44)	2006 (43)	2007 (64)

In the first quarter of 2012, Worthing formed 0.1% of all UK companies.

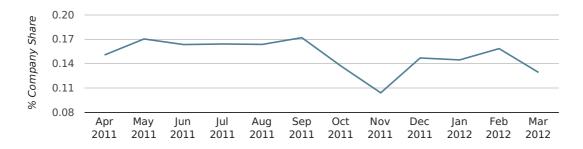
FIRST QUARTER (JAN 2012 - MAR 2012)	WORTHING
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1961 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



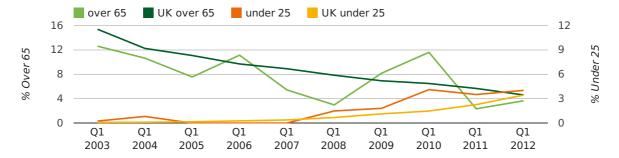
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-0.2%	15.2%	-12.2%
RECORD YEAR	1967 (1.2%)	1961 (0.9%)	1966 (0.7%)

The average age of a director in the first quarter of 2012 was 43.9.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.5%.

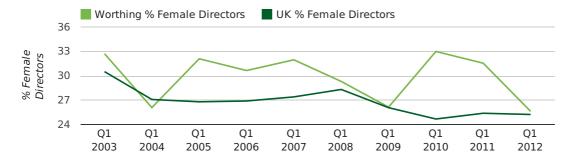
director age by quarter



The record first quarter for female directors in Worthing was in 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Worthing in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DESIGN	1.83%	CONSULTING	5.07%
MANAGEMENT	1.57%	MANAGEMENT	4.74%
SUSSEX	1.31%	CONSULTANCY	3.30%
CONSULTING	1.13%	PROPERTY	2.37%
ELECTRICAL	1.05%	TRADING	2.07%
J	0.96%	DESIGN	1.93%
CREATIVE	0.87%	ENGINEERING	1.86%
BUILDING	0.87%	ASSOCIATES	1.84%
PROPERTY	0.78%	CONSULTANTS	1.79%
DIGITAL	0.78%	BUSINESS	1.73%
ENGINEERING	0.78%	MEDIA	1.72%
CONSULTANCY	0.61%	CONSTRUCTION	1.72%
(SUSSEX)	0.61%	LONDON	1.66%
MEDIA	0.61%	J	1.54%
BUSINESS	0.61%	INVESTMENTS	1.51%
ROAD	0.52%	GLOBAL	1.50%
WORTHING	0.52%	IT	1.40%
HEALTH	0.52%	CARE	1.34%
CONSULTANTS	0.52%	PROPERTIES	1.31%
CARE	0.52%	ELECTRICAL	1.27%
SERVICE	0.44%	М	1.27%
TRAINING	0.44%	BUILDING	1.24%
DEVELOPMENTS	0.44%	ENERGY	1.20%
В	0.44%	S	1.20%
PROPERTIES	0.44%	ENTERPRISES	1.19%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	283	216,665
82990 - Other business support service activities not elsewhere classified	71	35,233
7487 - Other business activities	70	52,735
99999 - Dormant Company	44	25,084
9999 - Dormant Company	40	18,617
70229 - Management consultancy activities other than financial management	27	19,704
96090 - Other service activities not elsewhere classified	19	13,637
74990 - Non-trading company	18	9,729
62020 - Information technology consultancy activities	18	14,303
62090 - Other information technology service activities	18	8,145
7414 - Business & management consultancy	17	12,113
4521 - General construction & civil engineering	17	5,169
7499 - Non-trading company	16	9,102
86900 - Other human health activities	15	5,066
7222 - Other software consultancy and supply	14	6,934
43210 - Electrical installation	13	3,573
98000 - Residents property management	13	3,050
41100 - Development of building projects	13	4,984
7260 - Other computer related activities	13	7,154
9305 - Other service activities	12	8,818