Yeovil

2012 half year business confidence report



contents

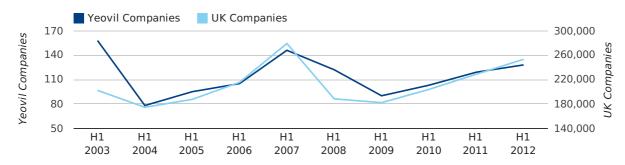


In the first half of 2012 a total of 128 companies were formed in Yeovil. This figure is 7.6% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Yeovil occurred in 2003 when a total of 158 were formed.

HALF YEAR (JAN-JUN)	YEOVIL	UK
2012	128	253,150
2011	119	228,735
% CHANGE	7.6%	10.7%
RECORD YEAR	2003 (158)	2007 (279,097)

new companies by half year



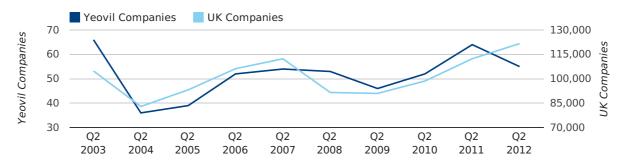
Quarterly Data (Q2 Apr-Jun 2012)

A total of 55 companies were registered in Yeovil during the second quarter of 2012 (Apr 2012 - Jun 2012).

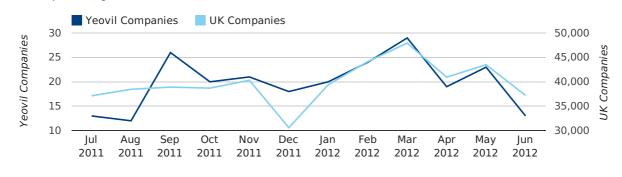
This figure is a decrease of 14.1% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	YEOVIL	UK
2012	55	121,659
2011	64	112,344
% CHANGE	-14.1%	8.3%
RECORD YEAR	2003 (66)	2012 (121,659)

new companies by quarter



new companies by month



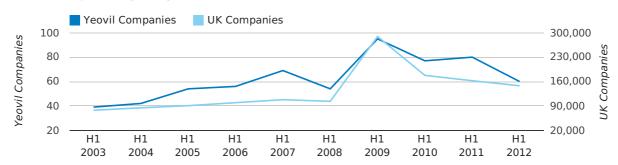
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	19	23	13
NEW COMPANIES IN 2011	22	23	19
% CHANGE	-13.6%	0.0%	-31.6%
RECORD YEAR	2008 (23)	2006 (27)	2003 (24)

In the first half of 2012 a total of 60 companies were dissolved in Yeovil. This figure is 25.0% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Yeovil occurred in 2009 when a total of 95 were closed.

HALF YEAR (JAN-JUN)	YEOVIL	UK
2012	60	147,793
2011	80	162,310
% CHANGE	-25.0%	-8.9%
RECORD YEAR	2009 (95)	2009 (289,236)

dissolved companies by half year



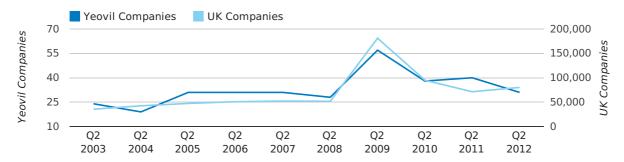
Quarterly Data (Q2 Apr-Jun 2012)

A total of 31 companies were dissolved in Yeovil during the second quarter of 2012 (Apr 2012 - Jun 2012).

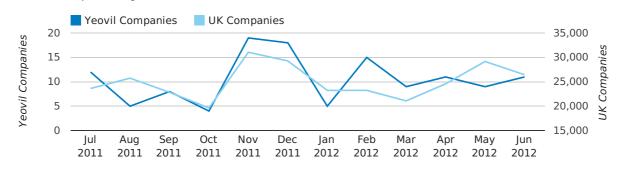
This figure is a decrease of 22.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	YEOVIL	UK
2012	31	80,217
2011	40	71,324
% CHANGE	-22.5%	12.5%
RECORD YEAR	2009 (57)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

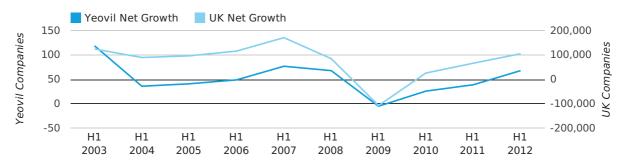


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	11	9	11
CLOSED COMPANIES IN 2011	9	18	13
% CHANGE	22.2%	-50.0%	-15%
RECORD YEAR	2008 (18)	2009 (22)	2010 (20)

In the first half of 2012 the company register for Yeovil increased by 68 companies. This figure is 74.4% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	YEOVIL	UK
2012	68	105,357
2011	39	66,425
% CHANGE	74.4%	58.6%
RECORD YEAR	2003 (119)	2007 (171,296)

net growth by half year



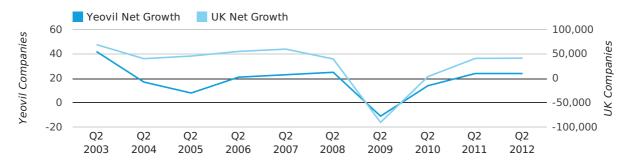
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Yeovil during the second quarter of 2012 (Apr 2012 - Jun 2012) was 24 companies.

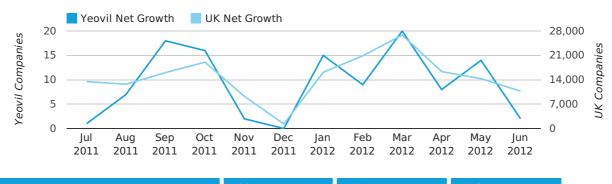
This represents an increase of 0.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	YEOVIL	UK
2012	24	41,442
2011	24	41,020
% CHANGE	0.0%	1.0%
RECORD YEAR	2003 (42)	2003 (69,274)

net growth by quarter



net growth by month

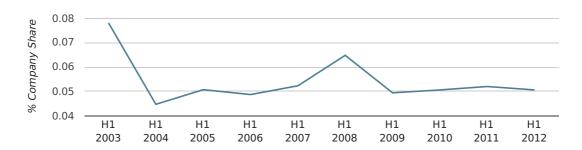


	APRIL	MAY	JUNE
NET GROWTH IN 2012	8	14	2
NET GROWTH IN 2011	13	5	6
% CHANGE	-38.5%	180.0%	-66.7%
RECORD YEAR	2003 (15)	2006 (17)	2008 (18)

In the first half of 2012 Yeovil formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	YEOVIL
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by half year

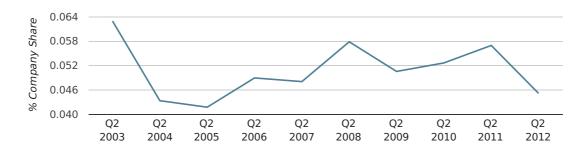


Quarterly Data (Q2 Apr-Jun 2012)

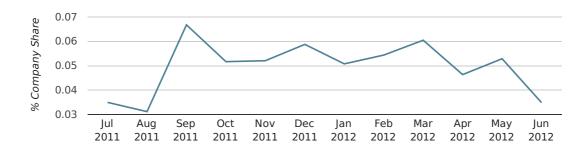
In the second quarter of 2012, Yeovil formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	YEOVIL
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by quarter



company share by month



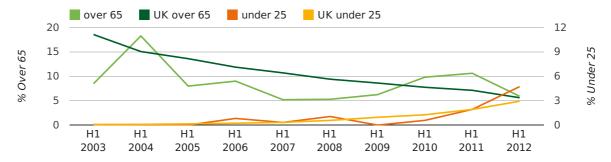
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
% CHANGE	-27.3%	-12.3%	-27.0%
RECORD YEAR	1969 (0.4%)	1969 (0.4%)	1961 (0.5%)

The average age of a director in the first half of 2012 was 45.3.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 3.4%.

director age by half year



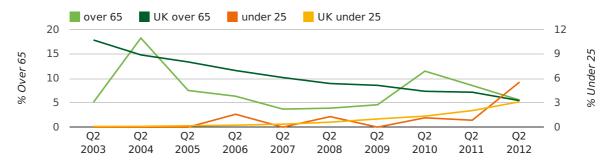
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.9.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 3.3%.

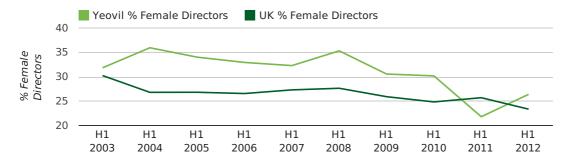
director age by quarter



The record first half year for female directors in Yeovil was 1861 when 40.0% of all directors were female.

26.4% of all director appointments in Yeovil in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Yeovil was in 1866 when 66.7% of all directors were female.

32.5% of all director appointments in Yeovil in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.64%	CONSULTING	5.07%
J	1.23%	MANAGEMENT	4.74%
ENGINEERING	1.02%	CONSULTANCY	3.28%
FARM	1.02%	PROPERTY	2.35%
(YEOVIL)	1.02%	TRADING	2.10%
AVIATION	0.82%	DESIGN	1.89%
HOUSE	0.82%	ENGINEERING	1.87%
MEWS	0.82%	ASSOCIATES	1.82%
BUILDING	0.82%	CONSULTANTS	1.78%
CENTRE	0.61%	CONSTRUCTION	1.71%
GAS	0.61%	BUSINESS	1.70%
TECHNICAL	0.61%	MEDIA	1.69%
SYSTEMS	0.61%	LONDON	1.68%
PROCUREMENT	0.61%	J	1.57%
HEATING	0.61%	GLOBAL	1.51%
CATERING	0.61%	INVESTMENTS	1.48%
SW	0.61%	IT	1.42%
CONSTRUCTION	0.61%	CARE	1.31%
CHETCOMBE	0.61%	PROPERTIES	1.31%
М	0.41%	М	1.26%
BUCKLER'S	0.41%	ELECTRICAL	1.23%
NICE	0.41%	BUILDING	1.23%
LIPSTICK	0.41%	SECURITY	1.19%
ENGLISH	0.41%	S	1.18%
R	0.41%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	92	244,457
7487 - Other business activities	18	47,029
99999 - Dormant Company	17	26,088
82990 - Other business support service activities not elsewhere classified	14	35,447
98000 - Residents property management	8	3,001
62090 - Other information technology service activities	7	8,258
43999 - Other specialised construction activities not elsewhere classified	6	4,091
70229 - Management consultancy activities other than financial management	6	20,390
74990 - Non-trading company	5	9,706
7499 - Non-trading company	5	8,023
7260 - Other computer related activities	5	6,456
43210 - Electrical installation	4	3,557
7414 - Business & management consultancy	4	10,978
41202 - Construction of domestic buildings	4	3,185
01410 - Raising of dairy cattle	4	92
9999 - Dormant Company	4	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	4	10,271
45200 - Maintenance and repair of motor vehicles	4	2,880
7222 - Other software consultancy and supply	4	6,356
41100 - Development of building projects	4	5,149